UNCF.

SPONSORSHIP AND MARKETING OPPORTUNITIES

MAYOR’S MASKED

BALL

NEW ORLEANS 2024

UNCF.ORG/NOLAMaskedBall
ABOUT THE NEW ORLEANS UNCF MAYOR’S MASKED BALL

The UNCF Mayor’s Masked Ball is a premier fundraising gala and a major social event focusing on raising public awareness and large corporate and individual donations to support deserving students through UNCF. Hosted by a diverse group of corporate sponsors and local businesses, it involves celebrities, dignitaries, civic leaders, volunteers, public officials, alumni and others who support UNCF’s mission of investing in better futures for us all by getting students to and through college.

HOW
Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from $6,000-$100,000. Individual tickets are available at $600.

WHEN
Saturday, March 2, 2024

WHERE
Hyatt Regency New Orleans
601 Loyola Avenue

FEATURING
6 p.m.
VIP UNCF Masked Award Gathering *(by invitation only)*

7 p.m.
Auction
Elegant Dining
Live Entertainment

STRICTLY FORMAL ATTIRE
Ladies Long Gown and Mask
Gentlemen Black Tie and Mask

For more information, call UNCF at 504.308.1350.
During the 2021-22 school year, UNCF New Orleans awarded over $1.3 Million in scholarships to students from Louisiana.
PRESENTING SPONSOR $100,000
- Serve as presenting sponsor of the 2024 UNCF Mayor’s Masked Ball
- Two-minute video presentation during event
- Deliver program welcome
- Brand recognition in select print and electronic media
- Logo on invitations and all event advertisements
- Prominent logo placement during event and on video scroll
- Corporate table signage
- 24 gala dinner and concert tickets
- 24 VIP UNCF Masked Award gathering tickets
- VIP premium seating at one King’s table and one VIP Mayor’s Royal Court table
- Premium location full-page color ad in program book
- Listing on signage and press release
- Acknowledgement at gala dinner
- White-glove table service

MARQUIS SPONSOR $50,000
- Serve as co-chair for the 2024 UNCF Mayor’s Masked Ball
- 30-second sponsor video presentation during event
- Logo on invitations and all event advertisements
- Prominent logo placement during event and on video scroll
- Corporate table signage
- 10 gala dinner and concert tickets
- 10 VIP UNCF Masked Award gathering tickets
- VIP premium seating at Mayor’s Royal Court table
- Premium location full-page color ad in program book
- Listing on signage and press release
- Acknowledgement at gala dinner
- White-glove table service

ROYAL COURT $25,000
- Serve as co-chair for the 2024 UNCF Mayor’s Masked Ball
- Name listed on invitation
- Corporate table signage
- 10 gala dinner and concert tickets
- Four VIP UNCF Masked Award gathering tickets
- VIP premium seating
- Half-page color ad in program book
- Acknowledgement at gala dinner
- White-glove table service

MASKED COURT $10,000
- Corporate table signage
- 10 gala dinner and concert tickets
- Four VIP UNCF Masked Award gathering tickets
- Reserved table seating
- Quarter-page ad in program book

HONOR COURT $6,000
- Corporate table signage
- 10 gala dinner and concert tickets
- Reserved table seating
- Corporate listing in program book

SCHOLAR’S TICKET $600
- One gala dinner and concert ticket
- One reserved seat
SPONSORSHIP RESERVATION FORM

UNCF EVENT MANAGER
Bridget Fleury
T 504 581 3794 | D 504 308 1350
Bridget.Fleury@uncf.org

SPONSORSHIP OPPORTUNITIES
I agree to be a sponsor of the 2024 UNCF Mayor’s Masked Ball at the following level:

☐ $100,000 PRESENTING SPONSOR
☐ $50,000 MARQUIS SPONSOR
☐ $25,000 ROYAL COURT SPONSOR
☐ $10,000 MASKED COURT SPONSOR
☐ $6,000 HONOR COURT SPONSOR
☐ $600 INDIVIDUAL TICKET(S)

$__________________________
I am unable to attend, but please accept my donation.

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

☐ PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF.

☐ INVOICE REQUESTED Please provide company/organization purchase order number (if necessary):

☐ PAYMENT BY CREDIT CARD □ □ □ □ VISA □ □ □ □ AMEX □ □ □ □ DISCOVER

Please complete the credit card payment information below, and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC# EXP

NAME ON CARD

SIGNATURE

DUE DATES

LOGO 01/05/24
AD FOR PROGRAM BOOK 01/15/24
PAYMENT 01/29/24
GUEST LIST NAMES 02/02/24

We now prefer to be referred to simply as “UNCF” instead of the “United Negro College Fund” or “the UNCF.” Please use correctly if included in your ad.

AD SPECIFICATIONS

FULL-PAGE COLOR (with bleed) 7.25"W x 11.25"H
FULL-PAGE COLOR (no bleed) 6.5"W x 10.5"H
HALF-PAGE COLOR 6.5"W x 5.125"H
QUARTER-PAGE COLOR 3.125"W x 5.125"H
COLOR SPACE Process CMYK
TRIM SIZE 7" x 11"
FILE FORMAT Press-quality PDF

ALL SPONSORSHIP PAYMENTS DUE BY JANUARY 29, 2024

Please email this completed form to Bridget.Fleury@uncf.org or return by mail with your credit card information or your check payable to UNCF. Payment can also be made at UNCF.ORG/NOLAMaskedBall.

UNCF
Bridget Fleury
1100 Poydras Street,
Suite 1075
New Orleans, LA 70163
T 504 581 3794 | D 504 308 1350

UNCF.ORG/NOLAMaskedBall
@UNCF
Thank you for your support of the 2024 UNCF Mayor’s Masked Ball. UNCF is a 501(C)3 organization. All contributions are tax-deductible to the fullest extent allowed by law.
GUEST REGISTRATION
Please complete and return by February 2, 2024
(ELECTRONIC TICKETS ONLY)

NEW ORLEANS 2024

PLEASE LIST YOUR GUESTS BELOW. PLEASE PRINT.

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UNCF’s mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly-qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 60,000 students at more than 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claytor University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters University Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian University Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA
Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith College Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine’s University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees University Denmark, SC
Wilberforce University Wilberforce, OH
Wiley College Marshall, TX
Xavier University New Orleans, LA

United Negro College Fund, Inc.
1100 Poydras Street
Suite 1075
New Orleans, LA 70163-1405
504.581.3794

Thank you for your support of the New Orleans UNCF Mayor’s Masked Ball.