WITH YOUR HELP, UNCF CAN MAKE AN IMPACT ON A STUDENT’S LIFE.
HOW DOES UNCF RAISE FUNDS?

Every year, UNCF (United Negro College Fund) has helped minority students live the American dream by helping more than 430,000 young men and women graduate from UNCF-member colleges across the country. Today, UNCF supports approximately 60,000 students who attend more than 1,100 schools nationwide, including 37 UNCF-member institutions.

I CAN GIVE ONLY A SMALL AMOUNT. WILL IT REALLY MAKE A DIFFERENCE?
Yes, it will! Whether you give a little or give a lot, your gift is a lifeline to a talented student. Here’s how:

WORKPLACE GIVING
Employees support UNCF in a variety of ways: payroll deduction, one-time gifts and company-sponsored matching gifts. You choose the method of support that best fits your preference.

PAYROLL DEDUCTION
Payroll deduction is convenient. It allows you the opportunity to have your gift deducted from your paycheck each pay period. Through payroll deduction, you can afford to be more generous because it spreads your contribution out over a year’s time.

MATCHING GIFTS
Companies may match or support their employees’ contributions through payroll or one-time gifts. Companies may also support their employees’ volunteer efforts. To find out if your company has a matching gift program, contact your human resources, payroll or corporate relations department.

WHY EMPLOYERS PARTICIPATE IN OUR CAMPAIGN
If UNCF is not listed as a charity of choice, you can designate your gift by writing UNCF in the designation box at the bottom of your donor form.

WHY INVEST IN UNCF?
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YOU CAN MAKE A DIFFERENCE.
Whether you give a little or give a lot, your gift is an investment in better futures for us all. Invest in better futures at the office.

HOW DOES UNCF RAISE FUNDS?
Every year, UNCF receives generous support from dedicated corporations, foundations and organizations. UNCF also raises funds from thousands of individuals who make small donations to help talented, economically disadvantaged young men and women stay in school.

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