



STATEMENTS OF SUPPORT FROM 2017 HBCU I.C.E. TECH TREK SPONSORS



“**Google** and **YouTube** are pleased to welcome this year's UNCF HBCU Innovation Summit students and faculty to our offices for the fourth year in a row. We're honored to host this year's opening ceremonies where students will have the chance to experience our culture first hand, share perspectives on new products and technologies, and interact with other creative tech innovators.” – **Kyle Ewing, Director**, People Operations

About Google: *Google started with one question: how do we organize the world's information and make it universally accessible and relevant? Today, Googlers continue to ask hard questions, and with a healthy disregard for the impossible, they're working on building better answers - creating, crafting, and coding technology that makes a difference. Bring us your questions, and let's build the answers together. Check out our career opportunities at careers.google.com.*



“Since **eBay’s** founding, the power of inclusion, diversity and opportunity has been a central part of eBay’s cultural values, purpose and business success. eBay is one of the pioneers in harnessing technology to level the playing field by creating a global marketplace that aspires to be truly inclusive and diverse. I believe eBay’s efforts to foster an even more diverse workforce and inclusive workplace can contribute to increased innovation and even better engagement with eBay’s hundreds of millions of buyers and sellers around the world,” said **Damien Hooper-Campbell, Chief Diversity Officer** at eBay and Morehouse College alum. “We are thrilled to host this year’s cohort of HBCU Innovation Summit students—my eBay colleagues and I look forward to meeting you!”

About eBay: eBay Inc. is a global commerce leader including the Marketplace, StubHub and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world, empowering people and creating opportunity through Connected Commerce. Founded in 1995 in San Jose, Calif., eBay is one of the world’s largest and most vibrant marketplaces for discovering great value and unique selection. In 2015, eBay enabled \$82 billion of gross merchandise volume. For more information about the company and its global portfolio of online brands, visit www.ebayinc.com.



“**NetApp** is delighted to be a proud sponsor of the 2017 UNCF HBCU Innovation Summit and looking forward to hosting the HBCU scholars and faculty at our headquarters in Sunnyvale, CA. It is my experience, that a team that blends different backgrounds, experiences and perspectives builds over time competitive advantage by improving capacity to innovate, manage change and eliminating blind spots. Diverse and inclusive teams have a passion for results and a talent for unleashing others’ strengths for better business results and increased innovation. I believe that the strongest and most creative teams have the best talent, are unified in purpose, and diverse in thought and background representing the customers and communities that we serve. At NetApp, we are seeking to hire diverse data visionaries who are bringing new energy, fresh ideas, and different perspectives from the campus to our company.”-**Octavian Tanase, Senior Vice President, ONTAP**

Our Company

Leading organizations worldwide count on NetApp for software, systems and services to manage and store their data. Customers value our teamwork, expertise and passion for helping them succeed now and into the future.

Our Technology and Expertise

We focus our innovation to meet our customers’ most challenging data needs. They recognize the value of our best-in-class integration and commitment to openness. Our knowledge and skills help them envision, deploy and evolve their IT environments. Our vision for a data fabric that seamlessly connects different management environments and clouds guides our innovation.



“Equality is a core value at **Salesforce**. We’re committed to building a more diverse workforce and a truly inclusive culture - mirroring the communities where we live and work. We're thrilled to partner with UNCF and welcome students from HBCUs to our campus as they start their career journeys.” - **Tony Prophet, Salesforce Chief Equality Officer**

About Salesforce: Salesforce, the Customer Success Platform and world's #1 CRM, empowers companies to connect with their customers in a whole new way. The company was founded on three disruptive ideas: a new technology model in cloud computing, a pay-as-you-go business model, and a new integrated corporate philanthropy model. These founding principles have taken our company to great heights, including being named one of Forbes’s “World’s Most Innovative Company” five years in a row and one of Fortune’s “100 Best Companies to Work For” eight years in a row. We are the fastest growing of the top 10 enterprise software companies, and this level of growth equals incredible opportunities to grow a career at Salesforce. Together, with our whole Ohana (Hawaiian for “family”) made up of our employees, customers, partners and communities, we are working to improve the state of the world.

About FutureForce: Futureforce is Salesforce’s global university recruiting program dedicated to attracting, retaining and cultivating next generation talent. Our interns and new graduates work on real projects that affect how our business runs, giving them the opportunity to make a tangible impact on the future of our company. With offices all over the world, Futureforce recruits have the chance to collaborate and connect with fellow employees on a global scale. We offer job shadowing, mentorship programs, talent development courses, and much more. Salesforce has been named one of Forbes’ World’s Most Innovative Companies 6-years-running and one of Fortune’s 100 Best Companies to Work For 8-years-running, and is experiencing tremendous growth, making this the perfect place to launch a career. And, many Futureforce alum do: 80% of our eligible interns become full-time employees.

VERITAS™

“At **Veritas**, we strive to attract, develop, promote, retain, and fully engage diverse and talented individuals to enhance our innovation and enable organizations to harness the power of their information. In pursuit of this goal, Veritas is once again proud to welcome and host the students that are participating in this year’s HBCU Innovation Summit—and encourage their individual contributions and unique perspectives that are needed in the world today.” - **Bill Coleman, CEO**

About Veritas: While customer data doubles every two years and data regulations are on the rise, Veritas puts the power of information into our customers’ hands through our holistic data management approach. With our help, customers maximize value from their most valuable corporate asset: information. By using the Veritas platform, customers can accelerate their digital transformation and solve pressing business challenges, including multi-cloud data management, data protection and governance, storage optimization, compliance readiness, and workload portability. Come work with us to solve the problems of the future @ Veritas! www.veritas.com



“At **Uber**, we want to create a workplace that is inclusive and reflects the diversity of the cities we serve: where everyone can be their authentic self, and where that authenticity is celebrated as a strength. By creating an environment where people from every background can thrive, we’ll make Uber a better company—not just for our employees but for our customers, too. “We couldn’t be more excited to explore what Uber has going on under the hood this year with #HBCUInnovation Summit students. From self-driving Ubers to flying cars, we want to show students what inspires our team and how a renewed focus on an inclusive company culture will help us achieve even more.” -**Bernard Coleman III, Global Head of Diversity and Inclusion** and Hampton University alum.

About Uber: We’re building something people use everyday. Whether it’s heading home from work, getting a meal from your favorite restaurant delivered to your door, or earning extra income for the next vacation, Uber is humbly becoming part of the fabric of daily life around the world. We’re making cities safer, smarter, and more connected. And we’re doing it at a global scale—celebrating the communities where we exist, energizing local economies and bringing opportunity to millions of people around the world.

The impact is visible and measurable, and that drives us to keep moving forward.



“**Pure Storage** is honored to welcome again the participants of the HBCU Innovation Summit. We believe that our growth and success is grounded on our people and our ability to stimulate and embrace new ideas and approaches to solving our business problems. Our employees and leadership are excited to get to meet and learn from this phenomenal group of future professionals!” -**Johanna Jackman (JJ)**, **Chief Human Resources Officer (CHRO)**

About Pure Storage

Pure Storage was founded 7 years ago with the ambitious goal of revolutionizing the computing infrastructure industry. We have accomplished the first step towards that goal by bringing to market the simplest and most reliable all-flash storage array in history, and marking the beginnings of the all flash data center revolution, achieving an industry-best Satmetrix Certified Net Promoter Score of 83.5 in the process. The full potential impact of our line of "Smart Storage" products is only beginning to be felt as customers discover the full benefits and exciting applications that can be built on top of a Pure system. We are opening a whole new world of computing possibilities for developers to create data intense applications of unprecedented performance and scale. This is only the first step in our vision of enabling a future of exciting new platforms and data intensive computing paradigms, cloud based and on-premise, that will be made possible by unleashing the power, performance, and simplicity of Pure Storage products. Honored by the San Francisco Business Times as a Best Place to Work for 3 consecutive years, we hire talented people who are at the top of their disciplines. Our team members check their egos at the door. This makes Pure Storage a collaborative, egalitarian and fun place to work. Join us in changing the way people build technology.



“We’re thrilled to partner with UNCF and welcome students attending the HBCU Innovation Summit to **Adobe!** Our culture is instilled in the belief that great ideas come from everywhere, so it’s vital that we continue to focus on developing a diverse and inclusive workforce where everyone feels a sense of belonging.” -**Katie Juran, Senior Director, Diversity & Inclusion, Adobe**

About Adobe: Adobe is the global leader in digital media and digital marketing solutions. You probably know us as the company that makes the tools that creative professionals can’t live without—like Photoshop, Illustrator and Premiere. And you may know us as the company that created the PDF, the single most used document format in the world. What you may not know is that Adobe is now also helping the world’s largest brands market their products and services to their customers. With our creative, marketing, and document solutions, we are the only company that brings deep expertise in both content creation and data science to deliver immersive, compelling experiences to the right person at the right moment for the best results. In short, Adobe is everywhere, and we’re changing the world through digital experiences. Explore your passion and visit www.adobe.com/careers



"**Yelp** is honored to be able to host students from historically black colleges and universities again this year for a tour and talk with our engineers. We understand the importance of building a bridge of connection with these talented students so that innovation can continue in Silicon Valley and beyond." –**Rachel Williams, Head of Diversity and Inclusion**

About Yelp: Yelp is a website and mobile app that connects people with great local businesses. Founded in July 2004, Yelp has taken root in countries across the globe, making it the leading local guide for real word-of-mouth on everything from boutiques and mechanics to restaurants and dentists. The Yelp community is made up of engaged locals who connect online and off to share their opinions about local businesses.