

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF

MASKED

BALL

INDIANAPOLIS 2021

[UNCF.ORG/IndyMB](https://www.uncf.org/IndyMB)

@UNCFIndy



#UNCFIndy



ABOUT THE INDIANAPOLIS UNCF MASKED BALL

The UNCF Masked Ball is a premier fundraising gala and a major social event, focusing on raising public awareness and large corporate and individual donations to support deserving students through UNCF. Hosted by a diverse group of corporate sponsors and local businesses, it involves celebrities, dignitaries, civic leaders, volunteers, public officials, alumni and others who support UNCF's mission of investing in better futures for us all by getting students to and through college.

HONORARY CO-CHAIRS

The Honorable Andre Carson
U.S. Representative
Indiana Seventh District

The Honorable Greg Porter
Indiana State Representative

The Honorable Joseph Hogsett
Mayor, City of Indianapolis

Teresa Lubbers
Indiana Commission for
Higher Education

Dr. Jeffrey Butts
Superintendent
Wayne Township Schools

Dr. Timothy Hanson
Superintendent
Warren Township Schools

Aleesia Johnson
Superintendent
Indianapolis Public Schools

Dr. Flora Reichanadter
Superintendent
Pike Township Schools

Dr. Shawn Smith
Superintendent
Lawrence Township Schools

Dr. Nikki C. Woodson
Superintendent
Washington Township Schools

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$3,500-\$50,000. Sponsor package benefits include sponsor tables for your guests and recognition at the event and in related advertising and promotional materials. Individual tickets are available for \$400.

WHEN

Saturday, December 4, 2021

FEATURING

6 p.m.

Silent Auction and Reception

7 p.m.

Elegant Dining and Live Auction

9 p.m.

Dancing and Live Entertainment

WHERE

JW Marriott Indianapolis

10 S West Street

BLACK-TIE AND MASK ATTIRE

ENTERTAINMENT

National Recording Artist

For more information, call UNCF at 317.283.3920.



In the 2019-20 school
year, over

\$600,000

was awarded to students
from Indiana.

UNCF

WHO WE ARE

60,000 students

attending more than 1,100 colleges and universities and receiving UNCF scholarships

10,000+

scholarships awarded annually through more than 400 programs

37 HBCUs

serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for minority colleges and minority students

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE [UNCF.ORG/INDYMB](https://www.uncf.org/indymb)

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$50,000

- Three premium reserved tables of 10
- Representatives participate in the Parade of Stars and Dignitaries
- Give remarks at the VIP reception.
- Six invites to the pre- and post-VIP reception with post-VIP reception meet and greet with photo-op with the evening's entertainment
- Listed as the presenting sponsor on all press material and listed in the program booklet
- Full-page, four-color advertisement in the program booklet
- Company logo shown during the evening
- Opportunity to record a 30- and 60-second radio spots for the event played for four weeks leading up to the event

VICE CHAIR SPONSOR - \$25,000

- Two premium reserved tables of 10
- Representatives participate in the Parade of Stars and Dignitaries
- Four invites to the pre- and post-VIP reception with post-VIP reception meet and greet with photo-op with the evening's entertainment
- Listed as the vice chair sponsor on all press material and listed in the program booklet
- Full-page, four-color advertisement in the program booklet
- Company logo shown during the evening
- Opportunity to record a 30-second radio spot for the event played for four weeks leading up to the event

MAJOR SPONSOR - \$10,000

- One premium reserved table for 10 guests
- Two invites to the pre-VIP reception
- Full page, four-color advertisement in souvenir program book
- Prime placement of company logo on signage and on video loop during the 2021 Indianapolis Masked Ball

TORCH SPONSOR - \$7,500

- One premium reserved table for 10 guests
- Two invites to the post-VIP reception
- Half-page, four-color advertisement in souvenir program book
- Company logo included on signage and on video loop during the 2021 Indianapolis Masked Ball

SUPPORTING SPONSOR - \$5,000

- One premium reserved table for 10 guests
- Half-page, four-color advertisement in souvenir program book
- Company logo included on signage and on video loop during the 2021 Indianapolis Masked Ball

SUSTAINING SPONSOR - \$3,500

- One reserved table for 10 guests
- Quarter-page, four-color advertisement in souvenir program book



UNCF LEADERSHIP COUNCIL OF INDIANAPOLIS

Chairperson

Pat Roe
Strada Educational Network

Corporate/Foundation Chair

Jason Kloth
Ascend Indiana

Nominating Committee Chair

Patzetta Trice
Trice Strategic Consulting

Barbara Boyd
News Anchor/Reporter WRTV-6 *(retired)*

James Duke
Indiana University Health

Gene Ford
Ascension

Pastor Jeffrey A. Johnson Sr.
Eastern Star Church

Sandy Miller
Old National Bank

Alan Mills, Esq.
Barnes & Thornburg, LLP

Doneisha L. Posey
IVY Tech Community College

Darnae Scales,
Eastern Star Church

The Honorable Tanya Walton-Pratt
United States District Court

John Thompson
John Thompson Distributing

MASKED BALL PLANNING COMMITTEE

Chairperson

Jessica Parks
Managed Health Service

Lakisha Crawford
Teach for America

Vernita Crowe
PNC Bank

Vivan Gardener
Burlin Holding Company

Angela Guynn
Citizens Energy Group

Holli Harrington
Indianapolis Airport Authority

Donielle Martin
United Health Care

Tiffany Porter
Managed Health Service

Kourtney Steppe
Vouch Insurance

Kristi Steppe
IU Health

Trina Terrell
One America

E. Lois Thomas
ELT Accounting Services, LLC

Le-Angela Thompson
Rolls Royce

Ruth Woods
Rolls Royce Corporation *(retired)*



SPONSORSHIP RESERVATION AND ADVERTISING FORM



SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2021 UNCF Masked Ball at the following level:

- \$50,000 Presenting Sponsor**
- \$25,000 Vice Chair Sponsor**
- \$10,000 Major Sponsor**
- \$7,500 Torch Sponsor**
- \$5,000 Supporting Sponsor**
- \$3,500 Sustaining Sponsor**
- \$400 Individual Ticket(s)** _____
- \$_____ I am unable to attend, but please accept my donation.

PROGRAM BOOK ADVERTISING

- Full-Page Color Ad**
(Bleed: 7.25"W x 11.25"H)
- Full-Page Color Ad**
(Non-bleed: 6.5"W x 10.5"H)
- Half-Page Color Ad**
(6.5"W x 5.125"H)
- Quarter-Page Color Ad**
(3.125"W x 5.125"H)

Reproduction is in full four-color format
Book trim size is 7" x 11"
Provide press-quality PDF

Ad Deadline: November 5, 2021
EMAIL TO: henry@mykadesign.com

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual) _____

NAME _____

EMAIL _____

PHONE NUMBER _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF.

INVOICE REQUESTED Please provide company/organization purchase order number *(if necessary)*

PAYMENT BY CREDIT CARD    

Please complete the credit card payment information below and fax or email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

NAME ON CARD _____

SIGNATURE _____

ALL SPONSORSHIP PAYMENTS DUE BY NOVEMBER 5, 2021

Please email this completed form to Allissa.Impink@UNCF.org or return by mail with your credit card information or your check payable to UNCF.

UNCF
3737 N. Meridian Street
Suite 507
Indianapolis, IN 46208

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claflin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters College Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian College Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith College Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees College Denmark, SC
Wilberforce University Wilberforce, OH
Wiley College Marshall, TX
Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE UNCF.ORG/IndyMB

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3737 N. Meridian Street
Suite 507
Indianapolis, IN 46208

Andrea Neely
Regional Development Director

Allissa Impink
Manager, Community Engagement/K-12 Advocacy



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