



VIRTUAL

UNCF
"A MIND IS..."[®]

Gala

CHICAGO | 2021

CELEBRATING 21 YEARS

SPONSORSHIP AND MARKETING OPPORTUNITIES



In the 2020-21 school year,
awards totaling over

\$3 Million

were given to students
from Illinois.



AT A GLANCE

The annual UNCF "A Mind Is..." Gala is one of Chicago's signature fundraising galas and premier social events of the year. **Due to the ongoing COVID-19 pandemic, this event has been reimagined as a digital experience packaging together an extraordinary virtual gala affair.** Supported by a diverse group of corporate sponsors and individuals, it involves celebrities, dignitaries, civic leaders, volunteers, public officials, alumni and others who support UNCF's mission of investing in America's future by getting students to and through college.

UNCF LEADERSHIP

Michael L. Lomax, Ph.D.
President and CEO, UNCF

Maurice E. Jenkins Jr.
Executive Vice President,
Chief Development Officer, UNCF

Fred Mitchell
Vice President Development,
Northern and Mid-Atlantic-Midwest, UNCF

Priscilla Stratten
Area Development Director, UNCF

Christal H. Stinson
Area Development Director, UNCF

HONORARY CHAIRPERSONS

The Honorable Juliana Stratton
Lieutenant Governor, State of Illinois

The Honorable Toni Preckwinkle
President, Cook County Board of
Commissioners

The Honorable Lori E. Lightfoot
Mayor, City of Chicago

FOR SPONSORSHIP OR TICKET
INFORMATION, PLEASE
CONTACT PRISCILLA STRATTEN AT
312.845.2204 OR BY EMAIL AT
PRISCILLA.STRATTEN@UNCF.ORG.

VISIT THE UNCF "A MIND IS..."
CHICAGO GALA WEBSITE AT
UNCF.ORG/AMICHICAGO

GALA CO-CHAIRMEN



Anthony Davis
Los Angeles Lakers, NBA



Tim Hardaway Jr.
Dallas Mavericks, NBA



Derrick Rose
New York Knicks, NBA

MASTER OF CEREMONIES



Stefan Holt
Anchor, NBC 5



Samuel L. Jackson
Producer and Actor

CELEBRITY GUEST HOST

HONOREES

"A MIND IS..."
CORPORATE AWARD



"A MIND IS..."
TRAILBLAZER AWARD



Mary Spio
CEO & CTO, CEEK VR

WHEN

Saturday, June 19, 2021
6 p.m.

GOAL

\$800,000

ENTERTAINMENT

Terisa Griffin
Kenny Lattimore



Anthony Davis

Tim Hardaway Jr.

Derrick Rose

UNCF

WHO WE ARE

60,000 students

attending more than 1,100 colleges and universities and receiving UNCF scholarships

10,000+

scholarships awarded annually through more than 400 programs

37 HBCUs

serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for minority colleges and minority students

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE

UNCF.ORG/CHICAGO



@UNCFChicago

#UNCFChicago

Thank you for your support of the CHICAGO "A MIND IS..."[®] GALA.



SPONSORSHIP LEVELS

PRESENTING SPONSOR \$100,000

- Company listed as UNCF "A Mind Is..."[®] Gala presenting sponsor on event collateral, press materials, event website and sponsor loop
- Presenting sponsor representative provides pre-recorded remarks during program
- One special delivery on behalf of the event
- Full-screen premium advertisement in evening's digital program
- Virtual access for 75 guests to the UNCF "A Mind Is..."[®] Gala program
- Acknowledgment during gala program
- Brand recognition on all UNCF "A Mind Is..."[®] Gala website pages and all print, digital and social media

CHANCELLOR SPONSOR \$50,000

- Company listed as UNCF "A Mind Is..."[®] Gala chancellor sponsor on event collateral, press materials, event website and sponsor loop
- One special delivery on behalf of the event
- Full-screen premium advertisement in evening's digital program
- Virtual access for 50 guests to the UNCF "A Mind Is..."[®] Gala program
- Acknowledgement during gala program
- Brand recognition on all UNCF "A Mind Is..."[®] Gala website and all print, electronic and social media platforms

PRESIDENT SPONSOR \$25,000

- Virtual access for 25 guests to the UNCF "A Mind Is..."[®] Gala program
- Full-screen premium advertisement in evening's digital program
- Brand recognition on all UNCF "A Mind Is..."[®] Gala website and all print, electronic and social media platforms

TRUSTEE SPONSOR \$15,000

- Virtual access for 15 guests to the UNCF "A Mind Is..."[®] Gala program
- Half-screen premium advertisement in evening's digital program
- Listing on all UNCF "A Mind Is..."[®] Gala website and all print, electronic and social media platforms

PROFESSOR SPONSOR \$10,000

- Virtual access for 10 guests to the UNCF "A Mind Is..."[®] Gala program
- Quarter-screen premium advertisement on sponsor loop
- Listing on all UNCF "A Mind Is..."[®] Gala website and all print, electronic and social media platforms

INDIVIDUAL GUEST ACCESS \$250



SPONSORSHIP RESERVATION FORM

Print Page

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2021 Chicago UNCF "A Mind Is..."[®] Gala at the following level:

\$50,000 PRESENTING SPONSOR

\$25,000 CHANCELLOR SPONSOR

\$15,000 PRESIDENT SPONSOR

\$10,000 TRUSTEE SPONSOR

\$5,000 PROFESSOR SPONSOR

\$250 INDIVIDUAL ACCESS _____

\$ _____

I am unable to attend, but please accept my donation.

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF.

INVOICE REQUESTED Please provide company/organization purchase order number *(if necessary)*:

PAYMENT BY CREDIT CARD



Please complete the credit card payment information below, and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

Please complete and return all payments by June 1, 2021.

Email this completed form to UNCF at priscilla.stratten@uncf.org or fax to 312.263.2750.

UNCF

Priscilla Stratten
Area Development Director
105 West Adams St. Suite 2400
Chicago, IL 60603
priscilla.stratten@uncf.org



ADVERTISEMENT FORM

Print Page

PLEASE RESPOND TO:

Latina Brooks
T 312 845 2211 | F 312 263 2750
Latina.Brooks@UNCF.org

UNCF
105 West Adams Street
Suite 2400
Chicago, IL 60603

DUE DATES

LOGO	05/14/21
PROGRAM AD DEADLINE	06/01/21
GUEST LIST NAMES	06/01/21
SPONSORSHIP/TICKET PAYMENTS	06/01/21

AD SPECIFICATIONS

FULL-SCREEN	8.5" wide x 11" high-300dpi
HALF-SCREEN	8.5" wide x 5.4375" high-300dpi
QUARTER-SCREEN	4.1875" wide x 5.437" high-300dpi

Quality set to maximum; format method to baseline; resolution to 300 pixels/inch; and color space to RGB

Export Graphic:

High Quality JPEG or High Quality PDF

Ad Deadline June 1, 2021

PROVIDE SPONSOR/CORPORATE LOGOS AS VECTOR EPS OR 300 DPI JPEG

We will not be able to design any ads.
Email your ad to: henry@mykadesign.com

PLEASE NOTE

We are referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claflin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters College Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian College Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith College Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees College Denmark, SC
Wilberforce University Wilberforce, OH
Wiley College Marshall, TX
Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE UNCF.ORG/Chicago

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UNCF.ORG/CHICAGO

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Area Development Director

Christal H. Stinston
Area Development Director

Latina Brooks
Administrative Assistant

Tonda Marcus
Administrative Assistant

