Alabama/Mississippi

Sponsorship Package

**Birmingham UNCF**
Casi Ferguson, Area Development
Birmingham AL 35203
Office: 205 322-8623 Mobile: 205.919.7376
Email: Casi.ferguson@uncf.org
Website: [www.uncf.org/birmingham](http://www.uncf.org/birmingham)

Saturday, August 19th, 2023
7:00 AM – Team Check-in & Registration
7:30 - 8:00 AM – Program & Warm-up
8:00 AM – Run/Walk Begins
UNCF, founded in 1944, has been instrumental in helping more African American students attend and graduate from college. UNCF is the nation’s largest and most effective minority education organization, supporting student education and development through education through scholarships and other programs, strengthens its 37 HBCUs, and advocates for the importance of minority education and college readiness. UNCF’s mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of member institutions is a respected model of best practice in moving students to and through college. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. For 78 years, UNCF has enabled over 500,000 under-represented and minority students to attend and graduate from college; raising $5 Billion, changing lives for generations.

UNCF MEMBER SCHOOLS

Allen University
Columbia, SC

Benedict College
Columbia, SC

Bennett College
Greensboro, NC

Bethune-Cookman University
Daytona Beach, FL

Clifflin University
Orangeburg, SC

Clark Atlanta University
Atlanta, GA

Dillard University
New Orleans, LA

Edward Waters College
Jacksonville, FL

Fisk University
Nashville, TN

Florida Memorial University
Miami, FL

Huston-Tillotson University
Austin, TX

Interdenominational Theological Center
Atlanta, GA

Jarvis Christian College
Hawkins, TX

Johnson C. Smith University
Charlotte, NC

Lane College
Jackson, TN

LeMoyne-Owen College
Memphis, TN

Livingstone College
Salisbury, NC

Miles College
Birmingham, AL

Morehouse College
Atlanta, GA

Morris College
Sumter, SC

Oakwood University
Huntsville, AL

Paine College
Augusta, GA

Philander Smith College
Little Rock, AR

Rust College
Holly Springs, MS

Saint Augustine’s University
Raleigh, NC

Shaw University
Raleigh, NC

Spelman College
Atlanta, GA

Stillman College
Tuscaloosa, AL

Talladega College
Talladega, AL

Tougaloo College
Tougaloo, MS

Texas College
Tyler, TX

Tuskegee University
Tuskegee, AL

Virginia Union University
Richmond, VA

Voorhees College
Denmark, SC

Wilberforce University
Wilberforce, OH

Wiley College
Marshall, TX

Xavier University
New Orleans, LA
The **UNCF Birmingham Walk for Education** is a fundraising event for the whole community. Recruit family members, friends, co-workers, and neighbors, to participate in this non-competitive walk to raise funds for UNCF, as well as provide necessary support for our students, and our thirty-seven member institutions and other HBCUs.

Come out and join us on **Saturday, August 19th, 2023**, at Railroad Park to help us reach our fundraising goal of $40,000 and help students get to and successfully through college. We will work our bodies during the 5K (3.1 mile) walk around beautiful Railroad Park and refresh our spirit with family, friends, fellowship, and healthy food on a beautiful fall day.

If you can’t join us, be there in spirit and make an online donation to help make a difference in the life of a student by clicking the DONATE button at [www.ucnf.org/Birmingham](http://www.ucnf.org/Birmingham).

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**UNCF Birmingham Walk**

Saturday, August 19th, 2023  
Railroad Park  
Birmingham, AL

**Registration**

<table>
<thead>
<tr>
<th>Type</th>
<th>Adults (18 &amp; up)</th>
<th>*Students (12 - 17)</th>
<th>*Children (11 &amp; under)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Registration</td>
<td>50.00 plus Bag</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Closes 9/20/22</td>
<td></td>
<td></td>
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<tr>
<td>Online Registration Donation</td>
<td>$25.00</td>
<td>$20.00</td>
<td>Free</td>
</tr>
<tr>
<td>Closes 8/18/23</td>
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<tr>
<td>On-site registration</td>
<td>$35.00</td>
<td>$25.00</td>
<td>Free</td>
</tr>
<tr>
<td>(Day of event: 8/19/23)</td>
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</tr>
</tbody>
</table>

*17 and under must be accompanied by an adult/guardian

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**Program**

7:00 AM – Team Check-in & Registration –  
7:30 AM - 8:00 AM – Program & Warm-up  
8:00AM – Run/Walk Begins
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - $25,000

- Participate in official Walk ribbon cutting
- Lead the Walk with UNCF executive
- Corporate representative speaks at program
- Recognized in UNCF Walk press releases
- Corporate logo on walk posters (* Subject to deadline)
- Logo on walk t-shirt (* Subject to deadline)
- Corporate logo placement on Walk website with hyperlink to company website
- Pre-event promotional marketing on local UNCF social media platforms
- Post-event recognition on local UNCF social media platforms
- On-site kick-off with team captains
- Complimentary Walk registrations (20)
- Inclusion in Walk Day announcements
- Inclusion in Walk Day signage
- Table of 10 Mayors Masked Ball

PhD Sponsor - $10,000

- Recognized in UNCF Walk press releases
- Corporate logo on walk posters (* Subject to deadline)
- Logo on walk t-shirts (* Subject to deadline)
- Corporate logo placement on Walk website w/ hyperlink to company website
- Pre-event promotional marketing on local UNCF social media platforms
- Post-event recognition on local UNCF social media platforms
- On-site kick-off with team captains
- Complimentary Walk registrations (16)
- Inclusion in Walk Day announcements
- Inclusion in Walk Day signage
SPONSORSHIP OPPORTUNITIES cont’d…

Master’s Sponsor - $5,000
- Recognized in UNCF Walk press releases
- Corporate logo on walk posters (* Subject to deadline)
- Logo on walk t-shirts (* Subject to deadline)
- Corporate logo placement on Walk website w/hyperlink to company website
- Pre-event promotional marketing on local UNCF social media platforms
- Post-event recognition on local UNCF social media platforms
- On-site kick-off with team captains
- Complimentary Walk registrations (10)
- Inclusion in Walk Day announcements
- Inclusion in Walk Day signage

Bachelor’s Sponsor - $2,500
- Corporate logo on walk posters (* Subject to deadline)
- Logo on walk t-shirts (* Subject to deadline)
- On-site kick-off with team captains
- Complimentary Walk registrations (6)
- Inclusion in Walk Day announcements
- Inclusion in Walk Day signage
- Recognized in post event ceremony

Room & Board Sponsor - $1,000
- Included in Walk Day signage (* Subject to deadline)
- Complimentary Walk registrations (4)
- Recognized in the post event ceremony
SPONSORSHIP COMMITMENT FORM

Company/Organization Name: ____________________________________________________________

Contact Person/Title: ________________________________________________________________

Mailing Address: ______________________________________________________________________

City: ______________________________ State: _______ Zip: ______________

Email Address: _______________________________________________________________________

Phone: (____) ______________________ Fax: (____) ________________________________

Signature: __________________________________________________________________________

Please indicate your commitment level:

    ___ Presenting      $25,000          ___ Bachelor’s      $2,500
    ___ PhD            $10,000          ___ Room & Board   $1,000
    ___ Master’s       $5,000

    _____ We are unable to sponsor the Inaugural UNCF Alabama/Mississippi Walk for Education.
    Please accept this donation:   _____$500   _____$250   _____$100   _____ Other $_____

Credit Card Authorization:  To process your sponsorship with a credit/debit card payment, proceed to www.uncf.org/BIRINGHAM.  For ACH or EFT payment, contact our office IN ADVANCE for proper transaction information. Please email the completed sponsorship commitment form to: Casi Ferguson, Area Development Director at CASI.FERGUSON@uncf.org.
VENDOR OPPORTUNITIES

Vendors Providing Goods or Services - $50 Fee
Vendors Providing Information or Resources - FREE

Vendors will receive:

- One (1) table and two (2) chairs
- Booth location to display materials with access to the pre-and post-Walk participants, vendor supplies their own tent

*Logos must be submitted by this date