

BE THE ANSWER TO A STUDENT'S PRAYERS!

THE UNCF NATIONAL INTERFAITH AND EDUCATION INITIATIVE: A PARTNERSHIP ROOTED IN FAITH

Since 1944, UNCF and the faith community have invested in each other. Communities of Faith around the country have helped historically Black colleges and universities (HBCUs) keep their doors open and their dedication to education strong. And UNCF has reached out around the country to raise the funds their students need to become the next generation of Faith leaders and Faith community supporting congregants.

Each year, hundreds of Faith leaders and Faith community supporting congregants around the country set aside a **UNCF Day of Worship,** to ask their members to invest in Better Futures® for the students we serve by supporting UNCF. With that support, UNCF can provide the financial resources member HBCUs need to educate the next generation of professionals and community leaders. It can award more than 10,000 scholarships a year. And through its famous "A mind is a terrible thing to waste."® public service announcements on TV, radio, the Web and in print, it can send the word out across the country.

PARTNERS FROM THE BEGINNING

UNCF's ties to the faith community have always been strong. From the beginning, UNCF-member institutions have had faith affiliations. And a UNCF education has always taught students not only what they need to get a good job, but how to be a good citizen and live a good life.

YOUR SUPPORT CAN MAKE THE DIFFERENCE TO A STUDENT

- 60 percent of our students come from families with incomes under \$30,000.
- More than 50 percent of the students at UNCF colleges and universities are the first in their families to attend college.
- · 92 percent of UNCF students need financial aid.

UNCF COLLEGES AND UNIVERSITIES COUNT ON YOU

Deciding to invest in UNCF isn't a leap of faith. Your contribution to UNCF is a generous gift and a wise investment in our most precious resource—our children.

Your support enables our 37 member HBCUs to:

- Offer academic programs students must have to prepare for lives of success and service.
- · Keep tuition affordable.
- Offer their students "last-dollar" scholarships they need to stay in school and graduate.



NATIONAL INTERFAITH AND EDUCATION INITIATIVE ADVISORY COUNCIL



Yolanda AdamsEducation Advocate and
Award-Winning Gospel Singer



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YOUR INVESTMENT IN UNCF AND BETTER FUTURES® PAYS YOU DIVIDENDS

NOT IN MONEY, BUT IN A MORE IMPORTANT CURRENCY

The students you invest in today are tomorrow's teachers, doctors and nurses, scientists and inventors, businessmen and businesswomen, faith leaders and good citizens, good citizens and leaders—people who give back to their community.

They are the return on your investment. They are your dividends.

NEXT STEPS:

HOW YOUR CHURCH CAN INVEST IN BETTER FUTURES®

- Start a legacy of giving by designating UNCF Day of Worship every year.
- Contact your local UNCF office at the address or telephone number on the back of this brochure and invite a representative to speak before your congregation.
- Encourage the youth in your congregation to visit UNCF.org/FaithCampaign to learn more about the scholarships, internships and services UNCF offers.



FOR MORE INFORMATION, PLEASE VISIT UNCF.org/FaithCampaign

FOR THE SUPPORT OF THE FAITH COMMUNITY AND THE CONGREGATIONS AND HOUSES OF WORSHIP THAT SHAPE THE LIVES OF THE YOUNG PEOPLE WE ALL SERVE... UNCF THANKS YOU.

United Negro College Fund, Inc. 1805 7th Street, NW Washington, DC 20001



UNCF.org/FaithCampaign