Our UNCF Walk for Education will remain focused on supporting our nation’s HBCUs and the students they serve.

UNCF.org/NationalWalk

For more information, contact one of our area offices:

BIRMINGHAM  DETROIT  NEWARK
BOSTON     HOUSTON   ORLANDO
CHARLOTTE  INDIANAPOLIS  RICHMOND
CHICAGO    MINNEAPOLIS  SAN FRANCISCO
CLEVELAND  MILWAUKEE  SOUTH CAROLINA
COLUMBUS   NEW ORLEANS (ATLANTA AREA OFFICE)
DALLAS     NEW YORK
UNCF - Who We Are

Vision
UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation.

Mission
UNCF’s mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of member institutions is a respected model of best practices in moving students to and through college.

Impact
- Our National UNCF Walk for Education will remain focused on supporting HBCUs and the students they serve.
- The National UNCF Walk for Education is a nationwide initiative to raise funds for and awareness about our 37 member institutions. This event will also help raise unrestricted funds for UNCF to enable us to provide necessary support for our students and schools. Join us by becoming a sponsor today.
- UNCF has set a goal of $2.5 Million for the National UNCF Walk for Education. To help us achieve this ambitious goal, we invite you to support the UNCF Walk for Education by choosing from one of our sponsorship levels.
- Your sponsorship helps support UNCF programs and scholarships that benefit our 37 member HBCUs and students in need across the nation.

UNCF Facts

Our Students
Today, 60% of students supported by UNCF are the first in their families to attend college; 62% are from families with an annual income of less than $25,000; and 93% qualify for financial aid.

Scholarship and Fellowship Programs
UNCF administers more than 400 scholarship, fellowship and institutional grants that support students at the undergraduate, graduate and doctoral levels.

Fundraising Efficiency
UNCF has raised more than $5 billion, more than $1.6 billion of which has been raised in the past decade alone, to enable more than 450,000 deserving students to earn the college degrees they want and need but might not otherwise be able to afford.

- UNCF maintains a low-cost ratio of 8% of total revenues.
- BBB Wise Giving Alliance and Charity Navigator, non-profit watchdogs, have given UNCF high ratings for standards of charity accountability.
UNCF - The Walk

WHAT
The National UNCF Walk for Education is a nationwide initiative to raise the critical funds UNCF needs to fulfill our mission of support to our member HBCUs and to help students pursue their educational endeavors and prepare for active participation in society. Join us and make a donation to UNCF. Make a difference—walking, running, cycling—all in honor of UNCF, our students and schools. Then, celebrate with UNCF during a nationwide event featuring celebrities, member HBCU presidents, students, alumni and others.

WHY
UNCF holds approximately 70 fundraising events annually across the country to raise critical funds for our member schools and students.

WHEN
2023

WHERE
In-Person in designated cities/Hybrid
Check Area Office for more information.

Birmingham – Serving Alabama, Mississippi
Boston – Serving Massachusetts, Connecticut, Rhode Island, New Hampshire, Vermont, Maine
Charlotte – Serving North Carolina
Chicago – Serving Kansas, Illinois, Missouri, Wisconsin
Cleveland – Serving Northern Ohio
Columbus – Serving Central and Southern Ohio, Kentucky
Dallas – Serving Northern Texas, Oklahoma
Detroit – Serving Michigan
Houston – Serving Southern Texas, New Mexico
Indianapolis – Serving Indiana
Minneapolis/St. Paul – Serving Minnesota, Iowa, Nebraska, North Dakota, South Dakota
New Orleans – Serving Louisiana, Arkansas
New York – Serving New York
Newark – Serving New Jersey
Orlando – Serving Northern and Central Florida
Richmond – Serving Southern Virginia
San Francisco – Serving Northern California, Northern Nevada, Utah, Colorado
South Carolina – Serviced by Atlanta

For local sponsorship opportunities and team/individual registration information please contact your UNCF local area office!

KICK-OFF EVENTS
Select area offices will be hosting kick-off activities. Contact your local UNCF office for details.
## Walk Sponsorship Levels

### National Presenting

**Branding Opportunities**
- Official National sponsor of the UNCF Walk for Education
- Company name/logo on event collateral *(national and local)*
- Company logo with hyperlinks to company website on all Walk webpages
- Official sponsor of the participant bib
- Pre-event promotional marketing on UNCF social media handles
- Corporate team highlight on UNCF social media handles

**Speaking Opportunities**
- Opportunity to produce a one-minute non-commercial video message to be posted on all local Walk webpages

**Local Opportunities**
- Local pre-event activities *(as defined by UNCF area offices)*
- Local visibility as National Presenting Sponsor at in-person Walks
- 50 in-person participant registrations in select markets

**Branding Opportunities**
- Company name/logo on event collateral *(national and local)*
- Company logo with hyperlinks to company website on all Walk webpages
- Pre-event promotional marketing on UNCF social media handles
- Corporate team highlight on UNCF social media handles

**Speaking Opportunities**
- Opportunity to produce a 30-second non-commercial video message to be posted on all local Walk webpages

**Local Opportunities**
- Local pre-event activities *(as defined by UNCF area offices)*
- Local visibility as National Doctorate Sponsor at in-person walks
- 30 in-person participant registrations in select markets

### National Doctorate

- $100,000

### National Master’s

- $50,000

For national sponsorship opportunities, please contact UNCFNationalWalk@uncf.org.
Walk Sponsorship Commitment Form

In order to be included on digital materials, your completed/signed form must be submitted on or before July 31, 2023.

Please indicate your commitment level:

- National Presenting Sponsor  $250,000
- National Doctorate Sponsor  $100,000
- National Master’s Sponsor  $50,000

We cannot sponsor the National UNCF Walk for Education, but please accept this donation to support the event $ __________________.

Contact Information:

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Payment Methods:

- CHECK ENCLOSED
- ENCLOSED WITH FORM
- INVOICE ME LATER (ALL PAYMENTS DUE BY DECEMBER 16, 2022)
- CREDIT CARD
  - VISA
  - MASTERCARD
  - AMERICAN EXPRESS
  - DISCOVER

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SIGNATURE

Please email this completed form to UNCFNationalWalk@uncf.org.

In order to be included on digital materials, your completed/signed form must be submitted: On or before July 31, 2023.

UNCF is a not-for-profit corporation recognized as tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations to UNCF are deductible as charitable contributions to the fullest extent of the law.
Corporate Walk Team Commitment Form

The success of our event is based on the performance of our walk teams. You can impact our mission by forming a walk team and soliciting individual donations from your employees, co-workers, organization members, vendors and other networks. By working with UNCF staff and the walk committee, you can make the dreams of a college education come true for a deserving student from your community.

☐ Yes, we will organize a company/organization walk team and committee. Our team coordinator will be:

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**Matching Gift Info:** (Companies Only)

☐ We would also like to challenge the following company/organization to form a walk team:

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☐ No, we are NOT interested in forming a walk team. However, we would like to make the following donation for the event: $________________

**Payment Methods:**

☐ CHECK ENCLOSED ☐ ENCLOSED WITH FORM ☐ INVOICE ME LATER (ALL PAYMENTS DUE BY DECEMBER 16, 2022)

☐ CREDIT CARD ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

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On or before July 31, 2023

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