

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF

MASKED

BALL

NEW JERSEY 2023

[UNCF.ORG/NewJerseyMB](https://www.uncf.org/NewJerseyMB)

@UNCFNJ



#MaskedBallNJ



ABOUT THE NEW JERSEY UNCF MASKED BALL

The annual New Jersey UNCF Masked Ball will celebrate our mission and legacy of serving our member historically Black colleges and universities (HBCUs) and students of color. We also will continue a tradition of honoring the Garden State's UNCF supporters who, through their generous philanthropy, have helped provide higher education opportunities to deserving young men and women across our great state.

2023 MASKED BALL CO-CHAIRS



Lissa Jean Ferrell, Esq.
LJF Consulting



Eric G. Kahn, Esq.
Javerbaum Wurgaft Hicks Kahn
Wikstrom & Sinins, P.C.

2023 MASKED BALL HONOREE



Dante Hall
Retired NFL Wide Receiver

Proceeds will support UNCF's mission of building a robust pipeline of underrepresented college graduates, in addition to investing in the future of highly motivated and deserving students from New Jersey.

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$5,000-\$50,000. Sponsor package benefits include premium tables for your guests and recognition at the event and in related promotional materials. Corporate partner tickets are available for \$1,000 and individual tickets are available for \$400.

WHEN

SATURDAY, JULY 22, 2023

WHERE

Cedar Hill Golf & Country Club
Livingston, NJ

For more information, contact Ngozi Emenyeonu at 973.642.1955 or email ngozi.emenyeonu@uncf.org.



Ngozi Claire Emenyeonu
Area Development Director, UNCF



Dear friends,

On behalf of UNCF New Jersey Leadership Council, staff, and scholars, we invite you to join the 2023 UNCF New Jersey Masked Ball. The national need for UNCF's minority education mission has proven to be timeless. Far too many under-represented students are still unable to attend and graduate from college because they do not receive the financial aid they need after gaining admission to college.

As we continue to emerge from the devastating effects of a pandemic that has disproportionately impacted minority and low-income individuals and heightened the lack of resources and opportunities in communities of color, the need for change and social justice is even greater. UNCF is focused on:

- **Providing students with the financial support they need to gain access to and graduate from college, and to prepare for competitive employment.**
- **Supporting our member colleges and universities in acquiring the resources necessary to provide students with a high-quality education.**

In 2021-22, UNCF distributed over \$70 million in scholarships to over 10,000 students. UNCF New Jersey awarded 268 scholarships totaling \$1.25 million were given to 232 New Jersey residents attending colleges and universities across the country. On a national level, UNCF is able to fund only 1 of 10 applications received. Imagine the impact if all applicants could be supported!

As we commemorate UNCF's 79th Anniversary, it will be an honor and benefit to our organization to have you join us as a supporter of this year's Masked Ball. By participating you will be joining a pre-eminent group of corporations, civic groups, religious leaders, educators, and individuals. Please take a few minutes to review the sponsorship opportunities included in this package.

Your participation in events such as the New Jersey UNCF Masked Ball allows UNCF to address financial obstacles with our scholarship programs and support to our member colleges and universities.

Thank you for your consideration.

Sincerely,

Ngozi Emenyeonu
Area Development Director



Last year, UNCF awarded
268 scholarships
totaling over
\$1 million
to students from New Jersey.

UNCF

WHO WE ARE

50,000+

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

7,000+

scholarships awarded annually through more than 400 programs

37 HBCUs

serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for minority colleges and minority students

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE
[UNCF.ORG/NEWJERSEYMB](https://www.uncf.org/newjerseymb)

MARQUIS SPONSOR \$50,000

- Invitation to pre-ball reception
- Two Marquis tables with elite seating for 10 guests each
- Company/Donor video spotlight featured during event
- Company/Donor highlighted in event press releases
- Full-page premium advertisement in evening's digital program
- Premium name or logo placement on all event print and electronic marketing materials
- Recognition as Marquis Sponsor in Ball digital program
- Logo placement on event website and digital program

LEADERSHIP SPONSOR \$25,000

- Invitation to pre-ball reception
- Leadership table seating for 10 guests
- Company/Donor identified in event press releases
- Full-page premium advertisement in evening's digital program
- Premium name or logo placement on all event print and electronic marketing materials
- Recognition as Vice Chair and Leadership Sponsor in Ball digital program
- Logo placement on event website and digital program

BENEFACTOR SPONSOR \$15,000

- Invitation to pre-ball reception
- Benefactor table seating for eight guests
- Company/Donor identified in event press releases
- Full-page commemorative ad in Ball digital program
- Premium name or logo placement on all event print and electronic marketing materials
- Recognition as Benefactor Sponsor in Ball digital program
- Logo placement on event website and digital program

"A MIND IS..."[®] SPONSOR \$10,000

- Invitation to pre-ball reception
- "A Mind Is..."[®] table seating for eight guests
- Full-page commemorative ad in Ball digital program
- Premium name or logo placement on all electronic event marketing materials
- Recognition as "A Mind Is..."[®] Sponsor in Ball digital program
- Logo placement on event website and digital program

LEGACY SPONSOR \$7,500

- Legacy table seating for six guests
- Half-page commemorative ad in Ball digital program
- Recognition as a Legacy Sponsor in the Ball digital program
- Logo placement on event website and digital program

PARTNER SPONSOR \$5,000

- Premier table seating for six guests
- Quarter-page commemorative ad in Ball digital program
- Recognition as Partner Sponsor in Ball digital program



SPONSORSHIP RESERVATION AND ADVERTISING FORM

Print Page

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor/supporter of the 2023 New Jersey Masked Ball at the following level:

- \$50,000** MARQUIS SPONSOR
- \$25,000** LEADERSHIP SPONSOR
- \$15,000** BENEFACTOR SPONSOR
- \$10,000** "A MIND IS..."® SPONSOR
- \$7,500** LEGACY SPONSOR
- \$5,000** PARTNER SPONSOR

\$ _____

I am unable to attend, but please accept my donation.

AD SPECIFICATIONS

FULL-SCREEN ADVERTISEMENT

1920px wide x 1080px high

HALF-SCREEN ADVERTISEMENT

900px wide x 1000px high

QUARTER-SCREEN ADVERTISEMENT

900px wide x 480px high

PDF or JPEG saved at high quality

JPEG quality set to maximum, resolution to 150 pixels per inch and color space to RGB

Ad Deadline June 30, 2023

SPONSOR CORPORATE LOGOS

Provide logos as vector eps or 300 dpi jpeg

We will not be able to design any ads.

Email your ad to:

shannique.taylor@uncf.org

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF.

INVOICE REQUESTED Please provide company/organization purchase order number (if necessary)

PAYMENT BY CREDIT CARD



VISA

AMEX

DISCOVER

Please complete the credit card payment information below and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

ALL SPONSORSHIP PAYMENTS DUE BY JULY 12, 2023

Please email this completed form to ngozi.emenyeonu@uncf.org or return by mail with your credit card information or your check payable to UNCF.

UNCF

60 Park Place

Suite 406

Newark, NJ 07102

T 973 642 1955 F 973 642 927

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claflin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters University Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian University Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith College Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees University Denmark, SC
Wilberforce University Wilberforce, OH
Wiley College Marshall, TX
Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE UNCF.ORG/NewJerseyMB

United Negro College Fund, Inc.

60 Park Place
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Newark, NJ 07102
T 973 642 1955 F 973 642 927

Ngozi Emenyeonu

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Area Development Director

Angela de Montagnac

Development Director

Shannique Taylor

Administrative Assistant



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