Sponsorship Package

UNCF UPSTATE
Rosalind D. McGinnis, Area Development Director
229 Peachtree Street NE, Suite 2350
Atlanta, GA 30303
Office: 404.302.8613 Mobile: 864.649.0663
Email: upstatesc@uncf.org
Website: www.uncf.org/upstatewalk

Saturday, September 16, 2023
7:00 AM – Team Check-in & Registration
8:00 - 8:30 AM – Program & Warm-up
8:30 AM – Run/Walk Begins

*USC Upstate (G.B. Hodge Center)
800 University Way, Spartanburg, SC 29303
UNCF, founded in 1944, has been instrumental in helping more African American students attend and graduate from college. UNCF is the nation’s largest and most effective minority education organization, supporting student education and development through education through scholarships and other programs, strengthens its 37 HBCUs, and advocates for the importance of minority education and college readiness. UNCF’s mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly-qualified college graduates and to ensure that our network of member institutions is a respected model of best practice in moving students to and through college. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. For 79 years, UNCF has enabled over 500,000 under-represented and minority students to attend and graduate from college; raising $5 Billion, changing lives for generations.

The UNCF Upstate Walk for Education is a fundraising event for the whole community. Recruit family members, friends, co-workers, and neighbors, to participate in this non-competitive walk to raise funds for UNCF, as well as provide necessary support for our students attending our 5 HBCU member, our sister public HBCUs and PWIs. UNCF provides scholarships to students at over 1,001 schools.

Come out and join us on Saturday, September 16, 2023, at USC Upstate (G.B. Hodge Center) to help us reach our fundraising goal of $35,000 and help students get to and successfully through college. We will work our bodies during the 5K (3.1 mile) walk around beautiful USC Upstate (G.B. Hodge Center) and refresh our spirit with family, friends, fellowship, and good food on a beautiful fall day.

If you can't join us, be there in spirit and contact us to make a donation or you may click the DONATE button at [www.uncf.org/upstatewalk](http://www.uncf.org/upstatewalk). Website will be live mid-June.

**UNCF Upstate (Spartanburg) Walk for Education**

**Executive Walk Co-Chairs:**

**JeMar Brown**
Owner
Earl J. Properties

**Shaunte Evans**
Chief Executive Officer
Spartanburg Housing
Saturday, September 16, 2023
USC Upstate (G.B. Hodge Center)
800 University Way, Spartanburg, SC 29303
7:00 am – 10:00 am

Registration

<table>
<thead>
<tr>
<th>Type</th>
<th>Adults (18 &amp; up)</th>
<th>*Students (12 - 17)</th>
<th>*Children (11 &amp; under)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Registration</td>
<td>$25.00</td>
<td>$25.00</td>
<td>Free</td>
</tr>
<tr>
<td><strong>Closes 9/15/23</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>On-site registration</td>
<td>$35.00</td>
<td>$25.00</td>
<td>Free</td>
</tr>
<tr>
<td>(Day of event: 9/16/23)</td>
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</tbody>
</table>

*17 and under must be accompanied by an adult/guardian

Program
7:00 AM – Team Check-in & Registration
8:00 - 8:30 AM – Program & Warm-up
8:30 AM – Run/Walk Begins
9:30 AM Walk Program & Awards
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - $7,500
- Complimentary Walk registrations (20)
- Corporate representative speaks at program
- Recognized in UNCF Walk press releases
- Corporate logo on walk posters *(Friday, August 18, 2023)
- Logo on walk t-shirts *(Friday, August 18, 2023)
- Corporate logo placement on Walk website with hyperlink to company website
- Pre-event promotional marketing on local UNCF social media platforms
- Post-event recognition on local UNCF social media platforms

PhD Sponsor - $5,000
- Complimentary Walk registrations (14)
- Recognized in UNCF Walk press releases
- Corporate logo on walk posters *(Friday, August 18, 2023)
- Logo on walk t-shirts *(Friday, August 18, 2023)
- Corporate logo placement on Walk website w/hyperlink to company website
- Pre-event promotional marketing on local UNCF social media platforms
- Post-event recognition on local UNCF social media platforms

Master’s Sponsor - $2,500
- Complimentary Walk registrations (10)
- Recognized in UNCF Walk press releases
- Corporate logo on walk posters *(Friday, August 18, 2023)
- Logo on walk t-shirts *(Friday, August 18, 2023)
- Pre-event promotional marketing on local UNCF social media platforms
- Post-event recognition on local UNCF social media platforms

Bachelor’s Sponsor - $1,000
- Complimentary Walk registrations (6)
- Name listed on walk posters and signage *(Friday, August 18, 2023)
- Name on walk t-shirts *(Friday, August 18, 2023)

Room & Board Sponsor - $500
- Included in Walk Day signage *(Friday, August 18, 2023)
- Complimentary Walk registrations (4)

*Logos must be submitted by this date

SPONSOR AND START BUILDING YOUR TEAM(S) TODAY!
VENDOR OPPORTUNITIES

Vendors Providing Goods or Services - $50 Fee
Vendors Providing Information or Resources - Free

Vendors will receive:

☐ One (1) table and two (2) chairs
☐ Booth location to display materials with access to the pre-and post-Walk participants; vendor supplies their own tent

Vendors will be placed in the following Zones:
- Education Zone
- Children Zone
- Small Business Zone
- Social and Civic Organizations Zone
Sponsorship Commitment Form

Company/Organization Name: __________________________________________________________

Contact Person/Title: ______________________________________________________________________

Mailing Address: __________________________________________________________________________

City: __________________________________________ State: ___________ Zip: ______________

Email Address: _____________________________________________________________________________

Phone: (____) __________________________ Fax: (____) ________________________________

Signature: _______________________________________________________________________________

Please indicate your commitment level:

_____ Presenting $7,500  _____ Bachelor’s $1,000

_____ PhD $5,000  _____ Room & Board $500

_____ Master’s $2,500  _____ Vendor Table $50

_____ We are unable to sponsor the 2nd Annual UNCF Upstate (Spartanburg) Walk for Education.

Please accept this donation:  _____ $250  _____ $150  _____ $75  _____ Other $________

Credit Card Authorization: To process your sponsorship with a credit/debit card payment, proceed to
www.uncf.org/upstatewalk. For ACH or EFT payment, contact our office IN ADVANCE for proper transaction
information.

Please email the completed sponsorship commitment form to: upstatesc@uncf.org

*Logos must be submitted by Friday, August 18, 2023