



## **Sponsor Benefits and Marketing Opportunities**

# **UNCF Upstate Campaign Martin Luther King Day Celebration**

**Monday, January 15, 2024, 5:00 pm  
Anderson County Civic Center  
3027 Martin Luther King Jr. Blvd.  
Anderson, SC 29625**





## UNCF's MISSION & MEMBER SCHOOLS

UNCF's mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. For more info, go to [UNCF.org](http://UNCF.org).

### UNCF-MEMBER INSTITUTIONS

**Allen University Columbia, SC**

**Benedict College Columbia, SC**

Bennett College Greensboro, NC

Bethune-Cookman University

Daytona Beach, FL

**Clafin University Orangeburg, SC**

Clark Atlanta University Atlanta, GA

Dillard University New Orleans, LA

Edward Waters University Jacksonville, FL

Fisk University Nashville, TN

Florida Memorial University Miami, FL

Huston-Tillotson University Austin, TX

Interdenominational Theological Center

Atlanta, GA

Jarvis Christian University Hawkins, TX

Johnson C. Smith University Charlotte, NC

Lane College Jackson, TN

Lemoyne-Owen College Memphis, TN

Livingstone College Salisbury, NC

Miles College Birmingham, AL

Morehouse College Atlanta, GA

**Morris College Sumter, SC**

Oakwood University Huntsville, AL

Paine College Augusta, GA

Philander Smith University Little Rock, AR

Rust College Holly Springs, MS

Saint Augustine's University Raleigh, NC

Shaw University Raleigh, NC

Spelman College Atlanta, GA

Stillman College Tuscaloosa, AL

Talladega College Talladega, AL

Texas College Tyler, TX

Tugaloo College Tugaloo, MS

Tuskegee University Tuskegee, AL

Virginia Union University Richmond, VA

**Voorhees University Denmark, SC**

Wilberforce University Wilberforce, OH

Wiley College Marshall, TX

Xavier University New Orleans, LA



## UNCF Martin Luther King Day Celebration

UNCF is seeking the support of corporate and individual sponsors to help us achieve our goal of raising \$50,000 to help students get to and through college.

### *~ Sponsorship Levels & Benefits ~*

#### ***Title Sponsor - \$10,000***

- Recognition during MLK Day Program
- Premier placement of company name and logo on printed program
- Company name/logo placement on event signage
- Brand recognition in print and electronic media

#### ***Additional Benefits***

- Recognition at the UNCF Upstate Mayors' Masked Ball, March 16, 2024, at the Hyatt Regency Greenville, 220 N. Main Street, Greenville, SC 29601, listed as a Mayors' Royal Court Sponsor with the following benefits:
  - Ten (10) Tickets for the Mayors' Masked Ball
  - Four (4) VIP Tickets to Private Sponsor Reception
  - Brand recognition in all print and electronic media
  - Half-Screen ad on event video loop
  - Medium logo in program booklet

#### ***Platinum Sponsor - \$5,000***

- Recognition during MLK Day Program
- Premier placement of company name and logo on printed program
- Company name/logo placement on event signage
- Brand recognition in print and electronic media

#### ***Additional Benefits***

- Recognition at the UNCF Upstate Mayors' Masked Ball, March 16, 2024, at the Hyatt Regency Greenville, 220 N. Main Street, Greenville, SC 29601 listed a Mayors' Court Sponsor with the following benefits:
  - Ten (10) Tickets for the Mayor's Masked Ball
  - Two (2) VIP Tickets to Private Sponsor Reception
  - Brand Recognition in select print and electronic media
  - Name listed on event video loop
  - Name listed in program booklet

***Gold Sponsor - \$3,000***

- Company recognition during program
- Premier placement of company name and logo on printed program
- Company name/logo placement on event signage
- Recognition in print and electronic media

***Additional Benefits***

- Recognition at the UNCF Upstate Mayors' Masked Ball, March 16, 2024, at the Hyatt Regency Greenville, 220 N. Main Street, Greenville, SC 29601 listed a Table Host Sponsor with the following benefits:
  - Ten (10) guest tickets for Mayors' Masked Ball
  - Name listed in program booklet

***Silver Sponsor - \$1,500***

- Company recognition during program
- Inclusion of company name and logo on printed program
- Company name/logo placement on event signage

***Bronze Sponsor - \$500***

- Inclusion of company name listed on printed program
- Company name listed on event signage



**TO REGISTER NOW  
PLEASE SCAN THE  
QR CODE**



**Sponsor Form**

**Company/Organization Name:** \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Telephone Number:** ( ) \_\_\_\_\_ **Fax Number:** ( ) \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

**Please complete the following for contributions, make checks payable to UNCF and fax, email, or mail to:**

**UNCF Upstate Campaign  
Attn: MLK Day Celebration  
PO Box 5283  
Greenville, SC 29606**

**YES, my company/I will support UNCF's work in building an educated workforce and sponsor the UNCF Martin Luther King Day Celebration at the following sponsorship level (Please check appropriate level)**

- \$10,000 Title Sponsor       \$5,000 Platinum Sponsor       \$3,000 Gold Sponsor
- \$1,500 Silver Sponsor       \$500 Bronze Sponsor       \$\_\_\_\_\_ Donation

**Please indicate below how your company's name should be listed on our program booklet.**

**Company Name:** \_\_\_\_\_

*We are/I am unable to attend the MLK Day Celebration, please accept my donation of \$\_\_\_\_\_ Our check is enclosed for \$\_\_\_\_\_ Please invoice us for \$\_\_\_\_\_ (Payment due by December 15, 2023)*

**Credit card Payment:**  
**Card Type:** \_\_\_\_\_ Visa \_\_\_\_\_ Master Card \_\_\_\_\_ American Express \_\_\_\_\_ Discover  
**Card #:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ **Exp Date** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
**# Digit Sec Code** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**For more information, please contact  
864.649.0663 or upstatesc@uncf.org**