

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF MAYOR'S
**MASKED
BALL**

MEMPHIS 2025

SATURDAY, NOVEMBER 1, 2025

HOSTS



The Honorable Paul A. Young
Mayor
City of Memphis



Dr. Jamila Smith-Young
First Lady
City of Memphis



UNCF MAYOR'S
**MASKED
BALL**
MEMPHIS 2025

WHEN

Saturday **NOVEMBER 1** 2025

WHERE

The Peabody Memphis

149 Union Avenue
Memphis, TN 38103

Red Carpet Photo-Op 6:00 p.m.

Dinner and Program 7:00 p.m.

Post Ball Event 10:00 p.m.

FEATURING

Elegant Dinner

Awards Ceremony Honoring A Memphis Legend

Live Entertainment

FORMAL ATTIRE

**RESERVATIONS AND SPONSORSHIPS
ARE NOW BEING ACCEPTED.**

For more information, contact **Cassandra H. Webster** at memphisforward901@gmail.com, Steering Committee, or **Rosalind McGinnis**, rmcginnis@uncf.org or visit our website at UNCF.org/MemphisMMB.



ABOUT

The UNCF Memphis Mayor's Masked Ball is a premier fundraising gala and major social event focusing on raising awareness of the need and benefits of a college education, the students UNCF serves and the contributions of historically Black colleges and universities. A portion of the proceeds will benefit LeMoyne-Owen College and Lane College. Hosted by Memphis Mayor Paul Young and First Lady Dr. Jamila Smith-Young, UNCF Mayor's Masked Ball is an evening of celebration attended by celebrities, civic leaders, alumni, dignitaries, volunteers and friends of UNCF. This must-attend event is full of fun, fashion, glitz and glamour, and supports UNCF's mission of investing in Better Futures® for the young men and women we serve and by helping them move to and through college.

GOAL

\$400,000

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$5,000-\$50,000. Sponsor package benefits include a sponsor table for your guests and recognition at the event and in related advertising and promotional materials. Individual tickets are available for \$200.

STEERING COMMITTEE



Dr. Lanetta Anderson



Elizabeth Coors



CC and Van Drayton



Kelly English



Carlos and Tamara Fifer



Lucy Gaffney



Cleo and Dorcas Griffin



Dr. LaShinda Hughes



Afshan and Kelly Kirk



JT Malasri



Marvin Todd



Cassandra Webster

UNCF

WHO WE ARE

SUPPORTING HBCUs
AND STUDENTS IN NEED
LEARN MORE
[UNCF.ORG/MemphisMMB](https://www.uncf.org/MemphisMMB)

50,000+

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

37

HBCUs serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for mission driven institutions and underrepresented students.

12,000+

scholarships awarded annually through more than 400 programs

Last year, UNCF awarded **243 scholarships to 197 students** with a total value of **\$713,020** to deserving students from Memphis.

\$1,638,865 was awarded to **405 students** from the state of Tennessee.



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**SPONSORSHIP
 OPPORTUNITIES**

SATURDAY, NOVEMBER 1, 2025

DESCRIPTIONS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	TABLE SPONSOR
	\$50,000	\$25,000	\$12,500	\$7,500	\$5,000
EVENT BENEFITS					
Logo on all marketing materials. Digital and print	✓	✓	✓	✓	✓
Number of tickets for the Ball. There are 10 seats per table.	30	20	10	10	10
Post Ball event tickets	10	6	4	2	
Photo opportunity with Celebrity Artist (to be announced)	✓	✓	✓		
EVENT RECOGNITION					
Two minute speaking opportunity for CEO or designee during program	✓				
Logo on step and repeat banner	✓	✓	✓		
Acknowledgement during event	✓	✓	✓	✓	
Logo/name included in sponsor video loop	✓	✓	✓	✓	✓
INDIVIDUAL TICKET PRICE: \$200 PER PERSON					

The Spirit of Memphis

The events below are in no way affiliated with, sponsored by, or endorsed by UNCF.

Elevate Memphis: The Leadership Summit

Thursday, October 30, 2025

9 am - 4 pm

Peabody Hotel

Elevate Memphis, where legacy meets leadership, is a high-impact gathering of entrepreneurs, executives, and creatives committed to shaping Memphis' future. Experience a day designed to spark ideas, build connections, and showcase the individuals influencing the 901.

Memphischallenge.org/elevate901summit.

Tickets \$100 per person

Unmasked: An Evening of Elegance

Saturday, November 1, 2025

10 pm - 1 am

Peabody Hotel

Join us for an engaging post-ball experience where you can relax, unwind, and connect with both local Memphians and out-of-town guests. Enjoy special celebrity entertainment and networking opportunities.

Proceeds will benefit Forward 901 micro-grants.

For tickets, visit Forward901.com

\$150 per person



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**MASKED
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MEMPHIS 2025

**SPONSORSHIP
RESERVATION AND
ADVERTISING FORM**

SATURDAY, NOVEMBER 1, 2025

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2025 UNCF Memphis Mayor's Masked Ball at the following level:

\$50,000 Platinum Sponsor

\$25,000 Gold Sponsor

\$12,500 Silver Sponsor

\$7,500 Bronze Sponsor

\$5,000 Table Host

\$200 Individual Masquerade Ball Ticket

_____ **Number of Tickets**

\$ _____
I am unable to attend, but please accept my donation.

**ALL SPONSORSHIP PAYMENTS
DUE BY OCTOBER 24, 2025.**

Please scan and email this completed form to UNCF at mary.drake@uncf.org or return by mail with your credit card information or your check payable to UNCF.

UNCF

Rosalind McGinnis

Area Development Director

rmcginnis@uncf.org

245 Peachtree Center Avenue
Suite 2800
Atlanta, GA 30303
T 404.302.8623

All contributions are tax-deductible to the fullest extent allowed by law.

UNCF.org/MemphisMMB

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF Memphis, 111 South Highland, Suite 135, Memphis, TN 38111

INVOICE REQUESTED Please provide company/organization purchase order number (if necessary)

PAYMENT BY CREDIT CARD



VISA

AMEX

DISCOVER

Please complete the credit card payment information below and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

DUE DATES	
LOGO	10/24/25
PAYMENT IN FULL	10/24/25
GUEST LIST NAMES	10/24/25

