

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF
MASKED
BALL

HOUSTON



UNCF
**MASKED
BALL**
HOUSTON

2026 MASKED BALL CHAIR

Victor Nivens

HOST COMMITTEE

Benny Agosto, Jr.

Michael Alvarez

Phil Dyson

Byron Keith Ellis, M.D.

Denise Hall

Bryce Hairston Kennard

Troy Miles, Jr.

Ada Ortega

Takea Reshay Reeder

Bruce J. Ruzinsky

Heidi McDonald Smith

UNCF SOUTH TEXAS - HOUSTON STAFF

Zarinah K. Poole, ADD

Christy Salinas, DD

Kennedy Lane, AA

MASKED AWARD RECIPIENTS

To Be Announced

WELCOME TO THE BALL

Presenting the inaugural UNCF MASKED Ball - Houston, a premier fundraiser to replace the beloved social event - "A Mind Is..." Gala. The Ball is designed to increase awareness and financial support for UNCF's mission, local impact, and empowering college-ready South Texas - Houston students. Individuals, small businesses, corporations, local influencers, elected officials, and alumni intentionally come together to invest in tomorrow's workforce as sponsors, donors, and attendees for this Fall event. More than five hundred Greater Houstonians will enigmatically light up the ballroom to ensure tomorrow's workforce is filled with qualified and prepared college graduates from all backgrounds.

HOW

Individuals, corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$6,000 - \$100,000. Sponsor package benefits include premium tables for your guests and recognition at the event and in related promotional materials.

WHEN

Saturday, November 21, 2026

WHERE

Hilton Americas - Houston, Ballroom of Americas
1600 Lamar Street Houston, TX

SCHEDULE

5:45 p.m. - 6:45 p.m.

VIP MASKED Award Reception (by invitation only)

6:00 p.m. - 6:45 p.m.

General Cocktail Reception

Wine and Whiskey Pull

Silent Auction

7:00 p.m. - 9:00 p.m.

Dinner and Program (Program begins promptly)

Masked Awards Presentation

9:00 p.m. - 11:00 p.m.

Dessert Hour

Live Entertainment

ATTIRE

STRICTLY FORMAL

Ladies Long Gown and Mask | Gentlemen Black Tie and Mask

FOR MORE INFORMATION, CONTACT:

Zarinah K. Poole, Area Development Director

Zarinah.Poole@uncf.org

UNCF SOUTH TEXAS - HOUSTON AREA OFFICE

945 McKinney St. | Suite 581 | Houston, TX 77002

713.942.8623 | uncf.org/Houston



UNCF
**MASKED
BALL**
HOUSTON

**SPONSORSHIP
OPPORTUNITIES**

Number of Packages Available Per Level:

One

Two

Limited

Benefit Descriptions	PRESENTING \$100,000	MARQUIS \$50,000	ROYAL COURT \$25,000	HONORS COURT \$12,000	OPEN TABLE \$6,000
Reserved number of seats at table	16 2 Tables of 8	12	10	8	8
EXCLUSIVE PLACEMENT of your name/company on publicity and printed materials at sponsor level					
Non-competing industries presenting sponsor opportunity, if available at the time of commitment					
Option to have a senior executive bring greetings from stage					
Option to provide a video message	45-Seconds	30-Seconds			
Complimentary event-night stay at the venue (breakfast included)	1 Deluxe Suite	1 Standard Suite			
Complimentary valet for guests on event- night	8	6	5		
Invite to MASKED Award Photo Reception	16	12	10	8	
Company featured in social media campaign	Video Post	Dedicated Post	Logo	Name	
Inclusion in Event Marketing Materials (i.e., sponsor packet, program card, website, and press release)	All	Program Card +	Website +	Press Release	
Company recognition in PowerPoint Presentation	Animated Slide	Dedicated Slide	Logo	Logo	Name

Individual Ticket/Open Seat

Limited quantity on sale in October.

Custom packages available upon request. For details, contact Zarinah.Poole@uncf.org.



SPONSORSHIP LEVELS

I agree to be a sponsor/supporter at the following level:

\$100,000 PRESENTING

\$50,000 MARQUIS

\$25,000 ROYAL COURT

\$12,000 HONORS COURT

\$6,000 OPEN TABLE

I/we are not able to sponsor, but would like to donate:

\$ _____

I/we would like to pledge this Fund-The-Mission gift to be announced the night of the event:

\$ _____

I/we would like to underwrite:

Opportunity:

This gift is 100% tax-deductible will be displayed on the stage.

SPLIT/SHARED TABLES

A table captain is required to serve as the main liaison to receive all communications and will be responsible for submitting guest list, proof of payments, and donor(s) information for tax purposes. Priority placement is given to fully funded tables that are received by the sponsor print deadline.

Table Organizer's Name:

Table Organizer's Email:

CONTACT

Zarinah K. Poole
UNCF Area Development Director
945 McKinney St., Suite 581
Houston, TX 77002

713.942.8623 | Zarinah.Poole@uncf.org

UNCF South Texas - Houston
501(C)3 Tax ID 13-1624241

SPONSOR CONTACT INFORMATION

SPONSOR NAME (As it should appear on printed and digital materials)

CONTACT NAME

ADDRESS

SUITE

CITY

STATE

ZIP

PHONE

EMAIL

COMMITMENT SIGNATURE

GUEST REGISTRATION CONTACT NAME

CONTACT EMAIL

(This designated person will be responsible for uploading required table guest details)

PAYMENT METHODS

PAYMENT BY CHECK

Please make checks payable to UNCF Houston Ball, and send along with this signed form to the contact below.

ACH DEPOSIT

Once form is received, instructions will be emailed to contact.

ONLINE PAYMENT

Please [click here](#) to pay online.

PAYMENT BY CREDIT CARD



Please provide card information and email this signed commitment form to zarinah.poole@uncf.org.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

2026 DUE DATES

Logo/Name Listing Format

Due at time of commitment

File format Hi-Res PDF/JPG

Host Committee Deadline

August 31

Sponsor Print Deadline

September 26

Payment Deadline

September 26

Corporate Video Message

October 9

File format HI-RES MP4

Guest List (Firm deadline)

October 20 – Action Required

All table guests must be entered into the system by the deadline so they can claim their tickets. Entering complete guest info ahead of time ensures: faster QR code scanning and fewer issues on event night. Accuracy is critical— check your entries.

Important: Guest information is private and secure. Credit cards will not be charged—this is required only to generate each guest's QR code.

Each Guest Must Have:

Full Name

Mobile Number

Credit Card

Required Actions: Label VIP guests with titles (for photo recognition at check-in)

Night of Event: **November 21**

5:45 **Guest Check-In Opens**

5:45 **VIP MASKED Award Photo Reception** (invite only)

6:00 **General Reception**

6:45 **Ballroom Doors Open**

7:00 **Program Starts**

9:30 **Entertainment**

11:00 **Event Concludes**

Thank you for investing in students and higher learning institutions that will benefit from your support of the inaugural UNCF Masked Ball - Houston.

SUPPORTING HBCUs AND STUDENTS IN NEED **LEARN MORE UNCF.ORG**

UNCF

WHO WE ARE

50,000+

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

100,000+

annual donors including major companies, foundations and individuals

12,000+

scholarships awarded annually through more than 400 programs

37

HBCUs serving more than 50,000 students

ADVOCACY

for mission driven institutions and underrepresented students

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. For more information about local efforts, visit UNCF.org/Houston.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Clafin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters University Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian University Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA
Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith University Little Rock, AR
Rust College Holly Springs, MS
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees University Denmark, SC
Wilberforce University Wilberforce, OH
Wiley University Marshall, TX
Xavier University New Orleans, LA



UNCFSouthTexas @UNCFSouthTX