

# SPONSORSHIP OPPORTUNITIES



UNCF

A mind is a terrible thing to waste®

24TH ANNUAL  
UNCF MAYA ANGELOU

# Women Who Lead LUNCHEON

BENEFITING UNCF

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PRESENTED BY

WELLS  
FARGO

Learn more at [UNCF.org/mawwll](https://www.uncf.org/mawwll)

**SATURDAY, SEPTEMBER 19, 2026**

**CHARLOTTE CONVENTION CENTER**

501 S. COLLEGE ST. CHARLOTTE, NC 28202



24TH ANNUAL  
UNCF MAYA ANGELOU  
*Women  
Who  
Lead*  
LUNCHEON

BENEFITING UNCF

**SATURDAY, SEPTEMBER 19  
10 AM**

**CHARLOTTE CONVENTION CENTER**  
501 S. COLLEGE ST. CHARLOTTE, NC 28202

**FEATURING**

**10 A.M.**

SHOPPING

MIMOSAS

MUSIC

RED CARPET PHOTOS

**12 P.M.**

LUNCH IS SERVED

PROGRAM

AWARD PRESENTATION

HATitude! COMPETITION

**TICKETS AND SPONSORSHIP  
OPPORTUNITIES AVAILABLE**

**ONLINE AT UNCF.ORG/MAWWLL**

Individual tickets start at \$200 and will increase. This will be a sold-out event, so purchase your tickets early. No sales on the day of the event. Assigned seating is a first-come, first-served basis.

To learn about sponsorship opportunities, or for more information, please call us at 201.304.2933 or email [tjones@uncf.org](mailto:tjones@uncf.org).

**Learn more at [UNCF.org/mawwll](http://UNCF.org/mawwll).**

Dear friends and UNCF supporters,

We invite you to join us on **Saturday, September 19, 2026** at the Charlotte Convention Center for the Maya Angelou Women Who Lead Luncheon (MAWWLL).

This signature fundraising event for UNCF is named in honor of our beloved friend and volunteer, Dr. Maya Angelou. During the Luncheon, women who are leaders and who have brought positive recognition locally, statewide and nationally will receive the distinguished **Maya Angelou Women Who Lead Award**.

Please take a few minutes to review the sponsorship opportunities included in this package. UNCF, our member colleges and universities, and the young people we serve need your support now more than ever. If you have any questions or need additional information, please contact Tiffany Jones-Boyd at [tjones@uncf.org](mailto:tjones@uncf.org).

Thank you for considering this opportunity and for remembering that "A mind is a terrible thing to waste."<sup>®</sup> We look forward to your positive reply.

Kindest regards,

Tiffany L. Jones-Boyd  
Area Development Director



**Tiffany L. Jones-Boyd**  
UNCF Charlotte



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UNCF MAYA ANGELOU  
*Women  
Who  
Lead*  
LUNCHEON

BENEFITING UNCF

HOST



**Tiffany L. Jones-Boyd**  
Area Development Director  
UNCF Charlotte

LUNCHEON CO-CHAIR



**DeAlva Arnold**  
CEO  
D. Wilson Agency

HONOREES TO BE ANNOUNCED

Learn more at [UNCF.org/mawwll](https://www.uncf.org/mawwll)

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BECOME A SPONSOR AND INVEST IN BETTER FUTURES FOR US ALL

## SPONSORSHIP OPPORTUNITIES

### “STILL I RISE” | PRESENTING SPONSOR - \$100,000

- Premium reserved seating for 20 guests at elegantly appointed table
- Naming rights of the event
- Signage displayed during pre-function social
- Company electronic PSA/video (:60) aired during luncheon
- Company logo projected on a solo screen during luncheon
- Company name and logo placed on event program and step and repeat
- Company representative to speak during event
- Brand recognition in all print and electronic media
- Table signage
- Company may provide a gift item for luncheon guests (optional)
- Other opportunities negotiable

### DIAMOND SPONSOR - \$75,000

- Premium reserved seating for 16 guests at elegantly appointed table
- Opportunity to introduce student speaker
- Company logo projected on a solo screen during luncheon
- Company logo included in the event program
- Brand recognition in all print and electronic media
- Table signage
- Company may provide a gift item for luncheon guests (optional)
- Other opportunities negotiable

### PLATINUM SPONSOR - \$50,000

- Premium reserved seating for 14 guests
- HATitude! competition segment named in honor of your company
- Company name and logo placed on event program and sponsor loop
- Brand recognition in select print and electronic media
- Company may provide a gift item for luncheon guests (optional)
- Table signage

### GOLD SPONSOR - \$25,000

- Reserved seating for 10 guests
- Company logo placed in event program and sponsor loop.
- Brand recognition in select print and electronic media
- Company may provide a gift item for luncheon guests (optional)
- Table signage

### SILVER SPONSOR - \$12,500

- Reserved seating for 10 guests
- Company logo placed in event program
- Company logo on sponsor loop
- Brand recognition in select print and electronic media
- Table signage

### BRONZE SPONSOR - \$5,500

- Reserved seating for 10 guests
- Company logo placed in event program
- Company logo on sponsor loop
- Table signage



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**SPONSORSHIP RESERVATION FORM**

Yes! My company will support the 2026 UNCF Maya Angelou Women Who Lead Luncheon by contributing at the following level:

- \$100,000 "Still I Rise" | Presenting Sponsor
- \$75,000 Diamond Sponsor
- \$50,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$12,500 Silver Sponsor
- \$5,500 Bronze Sponsor

Please scan and email your completed form to [tjones@uncf.org](mailto:tjones@uncf.org) or return by mail with your credit card information or check payable to UNCF. All payments are due by September 4, 2026.

**Mail payment to: UNCF**

8511 Davis Lake Parkway  
Suite C6-104  
Charlotte, NC 28269  
T 201.304.2933

All contributions in excess of \$40 per person/ticket are tax deductible to the fullest extent of the law.

NAME

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COMPANY

TITLE

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ADDRESS

SUITE

---

CITY

STATE

ZIP

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PHONE

FAX

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EMAIL

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**CHECK ENCLOSED:** (PLEASE MAKE CHECK PAYABLE TO UNCF)

**PLEASE SEND AN INVOICE**

**I CANNOT ATTEND.** PLEASE ACCEPT OUR \$\_\_\_\_\_ DONATION PAYABLE TO UNCF.

**CREDIT CARD**     VISA     MASTERCARD     DISCOVER     AMERICAN EXPRESS

CREDIT CARD NUMBER

CVC#

EXP

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SIGNATURE

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**WE ARE UNABLE TO CONTRIBUTE AT A SPONSORSHIP LEVEL. PLEASE ACCEPT THE ENCLOSED TAX DEDUCTIBLE CONTRIBUTION IN THE AMOUNT OF \$\_\_\_\_\_.**

ALL CONTRIBUTIONS IN EXCESS OF \$300 PER SPONSORSHIP MAY BE DEDUCTIBLE TO THE EXTENT OF THE LAW.

