

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF MAYOR'S
**MASKED
BALL**

MILWAUKEE 2026



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**MASKED
BALL**

MILWAUKEE 2026

WHEN

Saturday **FEBRUARY 7** 2026

WHERE

The Pfister Hotel

424 E Wisconsin Ave
Milwaukee, WI 53202

6:00 PM

FORMAL ATTIRE

Black Tie with Masquerade Mask



ABOUT

UNCF Milwaukee's Mayor's Masked Ball was created to pay tribute to and highlight those whose generosity has helped sustain UNCF, its member HBCUs, and the students we serve. Hosted by the honorable Mayor Cavalier Johnson, this impactful event brings together local corporations, organizations, civic and public officials, dignitaries, and our esteemed alumni to reinforce the urgent need of continue support for minority education. This year's event presents the opportunity to celebrate our accomplishments! Over the past 10 years, UNCF has raised millions of dollars that have helped to equip local students with the tools they needed to success and thrive. Our celebration will prove to be a memorable one with great importance and purpose and have a lasting impact on our college-bound youth who will become the future leaders of tomorrow.

For over 80 years, UNCF has worked to provide educational opportunities for students who otherwise might not be able to attend college. We do more than just open doors – we also provide the resources and support students need to stay in college, earn a degree and prepare for success in the competitive workforce.

HOW

Corporations and community groups are invited to support this fundraising event. Sponsorship package benefits include a sponsor table for your guests and recognition at the event and in related advertising and promotional materials.

2026 BALL HOST



Cavalier Johnson
Mayor
City of Milwaukee

EARLY RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.

For more information and sponsorship opportunities, please contact Latina Brooks at latina.brooks@uncf.org or call 312.845.2211.

UNCF

WHO WE ARE

50,000+

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

100,000+

annual donors including major companies, foundations and individuals

12,000+

scholarships awarded annually through more than 400 programs

**SUPPORTING HBCUS
AND STUDENTS IN NEED**
LEARN MORE
UNCF.ORG/MilwaukeeMMB

37

HBCUs serving more than 50,000 students

ADVOCACY

for mission driven institutions and underrepresented students.



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (\$50,000)

- Company prominently featured as the presenting sponsor on all event collaterals, press materials and event websites
- Company CEO or designee listed as the UNCF Mayor's Masked Ball (MMB) Corporate chair
- Corporate Chair to co-host the VIP Reception with Gala host
- Prominent co-branding at the Red Carpet showcase during the Masquerade Reception
- Company and CEO acknowledged during program
- Company prominently featured on sponsor logo presentation during dinner program
- :60 Corporate Chair welcome video during gala program
- Corporate highlight video for pre- and post event media coverage
- Full page premium advertisement in digital program book
- Company and chair prominently featured during dinner program
- CEO or representative invited to join the honored "first line" at the 10th anniversary masquerade ball experience with Gala host, event emcees, honorees, local scholars, and UNCF staff
- UNCF co-branded VIP souvenir for the 10th MMB Anniversary "swag-bag" (70)
- Exclusive VIP access for 6 guests
- (3) Three premium tables of 10

PRESIDENT SPONSOR (\$25,000)

- Company featured as a president sponsor on all event collaterals, press materials and event websites
- Company acknowledged during program
- Company featured at the Logo Wall & Red Carpet showcase during the Masquerade Reception
- Company featured on sponsor logo presentation during dinner program
- Corporate highlight for pre- and post event media coverage
- Full page premium advertisement in digital program book
- Company featured during dinner program
- Company branded VIP souvenir for the 10th MMB Anniversary "swag-bag" (70). Company to provide.
- Exclusive VIP access for 4 guests
- (2) Two premium tables of 10

TRUSTEE SPONSOR (\$15,000)

- Company featured as a trustee sponsor on all event collaterals, press materials and event websites
- Company acknowledged during program
- Company featured at the Logo Wall & Red Carpet showcase during the Masquerade Reception
- Company featured on sponsor logo presentation during dinner program
- Corporate highlight for pre- and post event media coverage
- Half page premium advertisement in digital program book
- Company featured during dinner program
- Company branded VIP souvenir for the 10th MMB Anniversary "swag-bag" (70). Company to provide.
- Exclusive VIP access for 2 guests
- (1) One reserved table of 12

CHANCELLOR SPONSOR \$10,000

- Company featured as a Chancellor sponsor on all event collaterals, press materials and event websites
- Company featured at the Logo Wall & Red Carpet showcase during the Masquerade Reception
- Company acknowledged during program
- Company featured on sponsor logo presentation during dinner program
- Corporate listing on pre- and post event media coverage
- Half page premium advertisement in digital program book
- (1) One reserved table of 10

PROFESSOR SPONSOR (\$5,000)

- Company listed as a Professor sponsor on all event collaterals, press materials and event websites
- Company listed in sponsor logo presentation during dinner program
- Corporate listing in post event social media
- Half page premium advertisement in digital program book
- (1) One table of 10

INDIVIDUAL GUEST ACCESS (\$350)



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**SPONSORSHIP
RESERVATION AND
ADVERTISING FORM**

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2026 UNCF Mayor's Masked Ball at the following level:

\$50,000 Presenting

\$25,000 President

\$15,000 Trustee Sponsor

\$10,000 Chancellor

\$5,000 Professor

\$350 Individual Ticket(s)

(Limited Availability; Select/
preferred seating not guaranteed)

\$_____

I am unable to attend, but
please accept my donation.

ALL SPONSORSHIP PAYMENTS

DUE BY FEBRUARY 27, 2026.

Please complete this form and return by mail
with your credit card information or your check
payable to UNCF. For more information, please
call Latina Brooks at latina.brooks@uncf.org.

UNCF

Latina Brooks

latina.brooks@uncf.org

29 East Madison
Suite 1600
Chicago, Illinois 60602

T 312.845.2200

All contributions are tax-deductible
to the fullest extent allowed by law.

UNCF.org/MilwaukeeMMB

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed
agreement and this form to UNCF, 29 East Madison, Suite 1600, Chicago, Illinois 60602

INVOICE REQUESTED Please provide company/organization purchase order number (if necessary)

PAYMENT BY CREDIT CARD



Please complete the credit card payment information below and fax or scan/email your signed agreement
and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

AD SPECIFICATIONS Digital Program	
FULL-PAGE AD	7" wide x 11" high at 300dpi
HALF-PAGE AD	6.5" wide x 5.25" high at 300dpi
Recommended font size should be at least 12 point; quality set to maximum; format method to baseline; resolution to 300 pixels per inch; and color space to RGB; export the graphic to JPEG format or high resolution pdf.	
We will not be able to design any ads.	

DUE DATES	
LOGO	1/23/26
SPONSOR LOOP AD	1/23/26
PAYMENT IN FULL	2/27/26
GUEST LIST NAMES	1/26/26

PLEASE NOTE: We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claflin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters University Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian College Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith University Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees University Denmark, SC
Wilberforce University Wilberforce, OH
Wiley University Marshall, TX
Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE UNCF.ORG/MilwaukeeMMB

United Negro College Fund, Inc.

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Suite 1600
Chicago, Illinois 60602

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