

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF MAYOR'S  
**MASKED  
BALL**

MILWAUKEE 2026



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**WHEN**

Saturday **FEBRUARY 7** 2026

**WHERE**

**The Pfister Hotel**  
424 E Wisconsin Ave  
Milwaukee, WI 53202

**6:00 PM**

**FORMAL ATTIRE**

**Black Tie with Masquerade Mask**



**ABOUT**

UNCF Milwaukee's Mayor's Masked Ball was created to pay tribute to and highlight those whose generosity has helped sustain UNCF, its member HBCUs, and the students we serve. Hosted by the honorable Mayor Cavalier Johnson, this impactful event brings together local corporations, organizations, civic and public officials, dignitaries, and our esteemed alumni to reinforce the urgent need of continue support for minority education. This year's event presents the opportunity to celebrate our accomplishments! Over the past 10 years, UNCF has raised millions of dollars that have helped to equip local students with the tools they needed to success and thrive. Our celebration will prove to be a memorable one with great importance and purpose and have a lasting impact on our college-bound youth who will become the future leaders of tomorrow.

For over 80 years, UNCF has worked to provide educational opportunities for students who otherwise might not be able to attend college. We do more than just open doors – we also provide the resources and support students need to stay in college, earn a degree and prepare for success in the competitive workforce.

**HOW**

Corporations and community groups are invited to support this fundraising event. Sponsorship package benefits include a sponsor table for your guests and recognition at the event and in related advertising and promotional materials.

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**2026 BALL HOST**



**Cavalier Johnson**  
Mayor  
City of Milwaukee

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**EARLY RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.**

For more information and sponsorship opportunities, please contact Latina Brooks at [latina.brooks@uncf.org](mailto:latina.brooks@uncf.org) or call 312.845.2211.

# UNCF

## WHO WE ARE

SUPPORTING HBCUs  
AND STUDENTS IN NEED  
LEARN MORE  
[UNCF.ORG/MilwaukeeMMB](https://www.uncf.org/MilwaukeeMMB)

**50,000+**

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

**37**

HBCUs serving more than 50,000 students

**100,000+**

annual donors including major companies, foundations and individuals

**ADVOCACY**

for mission driven institutions and underrepresented students.

**12,000+**

scholarships awarded annually through more than 400 programs



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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (\$50,000)

- Company prominently featured as the presenting sponsor on all event collaterals, press materials and event websites
- Company CEO or designee listed as the UNCF Mayor's Masked Ball (MMB) Corporate chair
- Corporate Chair to co-host the VIP Reception with Gala host
- Prominent co-branding at the Red Carpet showcase during the Masquerade Reception
- Company and CEO acknowledged during program
- Company prominently featured on sponsor logo presentation during dinner program
- :60 Corporate Chair welcome video during gala program
- Corporate highlight video for pre- and post event media coverage
- Full page premium advertisement in digital program book
- Company and chair prominently featured during dinner program
- CEO or representative invited to join the honored "first line" at the 10th anniversary masquerade ball experience with Gala host, event emcees, honorees, local scholars, and UNCF staff
- UNCF co-branded VIP souvenir for the 10th MMB Anniversary "swag-bag" (70)
- Exclusive VIP access for 6 guests
- (3) Three premium tables of 10

### PRESIDENT SPONSOR (\$25,000)

- Company featured as a president sponsor on all event collaterals, press materials and event websites
- Company acknowledged during program
- Company featured at the Logo Wall & Red Carpet showcase during the Masquerade Reception
- Company featured on sponsor logo presentation during dinner program
- Corporate highlight for pre- and post event media coverage
- Full page premium advertisement in digital program book
- Company featured during dinner program
- Company branded VIP souvenir for the 10th MMB Anniversary "swag-bag" (70). Company to provide.
- Exclusive VIP access for 4 guests
- (2) Two premium tables of 10

### TRUSTEE SPONSOR (\$15,000)

- Company featured as a trustee sponsor on all event collaterals, press materials and event websites
- Company acknowledged during program
- Company featured at the Logo Wall & Red Carpet showcase during the Masquerade Reception
- Company featured on sponsor logo presentation during dinner program
- Corporate highlight for pre- and post event media coverage
- Half page premium advertisement in digital program book
- Company featured during dinner program
- Company branded VIP souvenir for the 10th MMB Anniversary "swag-bag" (70). Company to provide.
- Exclusive VIP access for 2 guests
- (1) One reserved table of 12

### CHANCELLOR SPONSOR \$10,000

- Company featured as a Chancellor sponsor on all event collaterals, press materials and event websites
- Company featured at the Logo Wall & Red Carpet showcase during the Masquerade Reception
- Company acknowledged during program
- Company featured on sponsor logo presentation during dinner program
- Corporate listing on pre- and post event media coverage
- Half page premium advertisement in digital program book
- (1) One reserved table of 10

### PROFESSOR SPONSOR (\$5,000)

- Company listed as a Professor sponsor on all event collaterals, press materials and event websites
- Company listed in sponsor logo presentation during dinner program
- Corporate listing in post event social media
- Half page premium advertisement in digital program book
- (1) One table of 10

### INDIVIDUAL GUEST ACCESS (\$350)





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**SPONSORSHIP  
RESERVATION AND  
ADVERTISING FORM**

**SPONSORSHIP OPPORTUNITIES**

I agree to be a sponsor of the 2026  
UNCF Mayor's Masked Ball  
at the following level:

**\$50,000 Presenting**

**\$25,000 President**

**\$15,000 Trustee Sponsor**

**\$10,000 Chancellor**

**\$5,000 Professor**

**\$350 Individual Ticket(s)**  
(Limited Availability; Select/  
preferred seating not guaranteed)

\$ \_\_\_\_\_

I am unable to attend, but  
please accept my donation.

**ALL SPONSORSHIP PAYMENTS  
DUE BY FEBRUARY 27, 2026.**

Please complete this form and return by mail  
with your credit card information or your check  
payable to UNCF. For more information, please  
call Latina Brooks at latina.brooks@uncf.org.

**UNCF**

**Latina Brooks**

[latina.brooks@uncf.org](mailto:latina.brooks@uncf.org)

29 East Madison  
Suite 1600  
Chicago, Illinois 60602

T 312.845.2200

All contributions are tax-deductible  
to the fullest extent allowed by law.

[UNCF.org/MilwaukeeMMB](https://www.uncf.org/MilwaukeeMMB)

**SPONSOR CONTACT INFORMATION**

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

**SPONSORSHIP PAYMENT METHODS**

**PAYMENT BY CHECK** Please make checks payable to UNCF and send along with your signed  
agreement and this form to UNCF, 29 East Madison, Suite 1600, Chicago, Illinois 60602

**INVOICE REQUESTED** Please provide company/organization purchase order number (if necessary)

**PAYMENT BY CREDIT CARD**



**VISA**

**AMEX**

**DISCOVER**

Please complete the credit card payment information below and fax or scan/email your signed agreement  
and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

**AD SPECIFICATIONS | Digital Program**

**FULL-PAGE AD**

7" wide x 11" high at 300dpi

**HALF-PAGE AD**

6.5" wide x 5.25" high at 300dpi

Recommended font size should be at least 12 point; quality  
set to maximum; format method to baseline; resolution to 300  
pixels per inch; and color space to RGB; export the graphic to  
JPEG format or high resolution pdf.

**We will not be able to design any ads.**

**DUE DATES**

LOGO

1/23/26

SPONSOR LOOP AD

1/23/26

PAYMENT IN FULL

2/27/26

GUEST LIST NAMES

1/26/26

**PLEASE NOTE:** We now prefer to be referred  
to simply as "UNCF" instead of the "United  
Negro College Fund" or "the UNCF." Please  
use correctly if included in your ad.

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to [UNCF.org](http://UNCF.org).

## UNCF-MEMBER INSTITUTIONS

**Allen University** Columbia, SC  
**Benedict College** Columbia, SC  
**Bennett College** Greensboro, NC  
**Bethune-Cookman University** Daytona Beach, FL  
**Claflin University** Orangeburg, SC  
**Clark Atlanta University** Atlanta, GA  
**Dillard University** New Orleans, LA  
**Edward Waters University** Jacksonville, FL  
**Fisk University** Nashville, TN  
**Florida Memorial University** Miami, FL  
**Huston-Tillotson University** Austin, TX  
**Interdenominational Theological Center** Atlanta, GA  
**Jarvis Christian College** Hawkins, TX  
**Johnson C. Smith University** Charlotte, NC  
**Lane College** Jackson, TN  
**LeMoyne-Owen College** Memphis, TN  
**Livingstone College** Salisbury, NC  
**Miles College** Birmingham, AL  
**Morehouse College** Atlanta, GA

**Morris College** Sumter, SC  
**Oakwood University** Huntsville, AL  
**Paine College** Augusta, GA  
**Philander Smith University** Little Rock, AR  
**Rust College** Holly Springs, MS  
**Saint Augustine's University** Raleigh, NC  
**Shaw University** Raleigh, NC  
**Spelman College** Atlanta, GA  
**Stillman College** Tuscaloosa, AL  
**Talladega College** Talladega, AL  
**Texas College** Tyler, TX  
**Tougaloo College** Tougaloo, MS  
**Tuskegee University** Tuskegee, AL  
**Virginia Union University** Richmond, VA  
**Voorhees University** Denmark, SC  
**Wilberforce University** Wilberforce, OH  
**Wiley University** Marshall, TX  
**Xavier University** New Orleans, LA

**SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE [UNCF.ORG/MilwaukeeMMB](http://UNCF.ORG/MilwaukeeMMB)**

### **United Negro College Fund, Inc.**

29 East Madison  
Suite 1600  
Chicago, Illinois 60602

312.845.2200



@UNCF  
#UNCFMKE

