



UNCF

WALK

FOR EDUCATION



UNCF 2026 WALK CAMPAIGN

SUPPORTING HBCUs AND STUDENTS IN NEED

UNCF.org/WalkForEducation

FOR MORE INFORMATION, CONTACT ONE OF OUR AREA OFFICES:

OUR UNCF WALK FOR EDUCATION WILL REMAIN FOCUSED ON SUPPORTING OUR NATION'S HBCUS AND THE STUDENTS THEY SERVE.

BIRMINGHAM
CHARLOTTE
CHICAGO
COLUMBUS
DALLAS

DETROIT
FORT LAUDERDALE
HOUSTON
MILWAUKEE
NEW ORLEANS

NEW YORK
NEWARK
ORLANDO
RICHMOND



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UNCF - Who We Are

Vision

UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation.

Mission

UNCF's mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of member institutions is a respected model of best practices in moving students to and through college.

Impact

- Our UNCF Walk for Education will remain focused on supporting HBCUs and the students they serve.
- The UNCF Walk for Education is a nationwide initiative to raise funds for and awareness about our 37 member institutions. This event will also help raise unrestricted funds for UNCF to enable us to provide necessary support for our students and schools. Join us by becoming a sponsor today.
- UNCF has set a goal of \$2 Million for the UNCF Walk for Education. To help us achieve this ambitious goal, we invite you to support the UNCF Walk for Education by choosing from one of our sponsorship levels.
- Your sponsorship helps support UNCF programs and scholarships that benefit our 37 member HBCUs and students in need across the nation.

UNCF Facts

Our Students

Today, 60% of students supported by UNCF are the first in their families to attend college; 62% are from families with an annual income of less than \$25,000; and 93% qualify for financial aid.

Scholarship and Fellowship Programs

UNCF administers more than 400 scholarships, fellowships and institutional grants that support students at the undergraduate, graduate and doctoral levels.

Fundraising Efficiency

UNCF has raised more than \$6 billion, more than \$1.6 billion of which has been raised in the past decade alone, to enable more than 550,000 deserving students to earn the college degrees they want and need but might not otherwise be able to afford.

- UNCF maintains a low-cost ratio of 8% of total revenues.
- BBB Wise Giving Alliance and Charity Navigator, non-profit watchdogs, have given UNCF high ratings for standards of charity accountability.



UNCF 2026 WALK CAMPAIGN

UNCF - The Walk

WHAT

The UNCF Walk for Education is a nationwide initiative to raise the critical funds UNCF needs to fulfill our mission of support to our member HBCUs and to help students pursue their educational endeavors and prepare for active participation in society. Join us and make a donation to UNCF. Make a difference—walking, running, cycling—all in honor of UNCF, our students and schools.

WHY

UNCF holds approximately 70 fundraising events annually across the country to raise critical funds for our member schools and students.

WHEN

2026

WHERE

Please contact UNCF area offices for more information.

Birmingham - Serving Alabama, Mississippi

Charlotte - Serving North Carolina

Chicago - Serving Kansas, Illinois, Missouri, Wisconsin

Columbus - Serving Central and Southern Ohio, Kentucky

Dallas - Serving Northern Texas, Oklahoma

Detroit - Serving Michigan

Fort Lauderdale - Serving South Florida

Houston - Serving Southern Texas, New Mexico

Milwaukee - Please contact Chicago office for details

New Orleans - Serving Louisiana, Arkansas

New York - Serving New York

Newark - Serving New Jersey

Orlando - Serving Northern and Central Florida

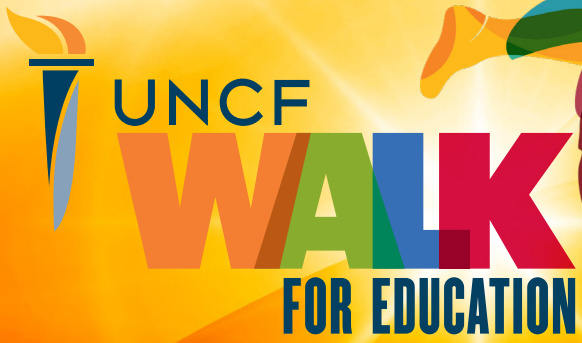
Richmond - Serving Southern Virginia

For local sponsorship opportunities and team/individual registration information please contact your UNCF local area office!

KICK-OFF EVENTS

Select area offices will be hosting kick-off activities.

Contact your local UNCF office for details.



UNCF 2026 WALK CAMPAIGN

Walk Sponsorship Levels

Benefits	\$250,000 NATIONAL PRESENTING	\$100,000 NATIONAL DOCTORATE	\$50,000 NATIONAL MASTER'S
BRANDING OPPORTUNITIES			
Official National sponsor of the UNCF Walk for Education	✓		
Company name/logo on event collateral (national and local)	✓	✓	✓
Company logo with hyperlinks to company website on all Walk webpages	✓	✓	✓
Official sponsor of the participant bib	✓		
Pre-event promotional marketing on UNCF social media handles	✓	✓	✓
Corporate team highlight on UNCF social media handles	✓	✓	
SPEAKING OPPORTUNITIES			
Opportunity to produce a non-commercial video message to be posted on all local Walk webpages	✓ one-minute	✓ 30-second	✓ 30-second
LOCAL OPPORTUNITIES			
Local pre-event activities (as defined by UNCF area offices)	✓	✓	✓
Local visibility at defined sponsor level	✓ National Presenting	✓ National Doctorate	



UNCF 2026 WALK CAMPAIGN

Walk Sponsorship Commitment Form

In order to be included on digital materials, your completed/signed form must be submitted on or before July 31, 2026.

Please indicate your commitment level:

- National Presenting Sponsor \$250,000
- National Doctorate Sponsor \$100,000
- National Master's Sponsor \$50,000

- We cannot sponsor the National UNCF Walk for Education, but please accept this donation to support the event \$ _____.

Contact Information:

COMPANY NAME/ORGANIZATION _____

CONTACT PERSON _____ TITLE _____

MAILING ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

Payment Methods:

- CHECK ENCLOSED ENCLOSED WITH FORM INVOICE ME LATER (ALL PAYMENTS DUE BY NOVEMBER 30, 2026)
- CREDIT CARD VISA MASTERCARD AMERICAN EXPRESS DISCOVER DISCOVER

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____

Please email this completed form to gabrielle.branch@uncf.org.

In order to be included on digital materials, your completed/signed form must be submitted: On or before July 31, 2026.

UNCF is a not-for-profit corporation recognized as tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations to UNCF are deductible as charitable contributions to the fullest extent of the law.