

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF MAYORS'
**MASKED
BALL**

ORLANDO 2026

Next
Page



UNCF MAYORS'
**MASKED
BALL**
ORLANDO 2026

WHEN

Saturday, February 21, 2026

WHERE

Caribe Royale

8101 World Center Dr.
Orlando, FL 32821

Registration 6:00 p.m. The

Masked Ball 7:00 p.m.

FEATURING

Elegant Dining

Dancing and Live Entertainment

Procession of Investors, Celebrities

The Parade of Masks

Live and Silent Auction

FORMAL ATTIRE

Ladies Long Gown and Mask

Gentlemen Black Tie and Mask



ORLANDO MAYOR'S MASKED BALL HOSTS



The Honorable Jerry Demings
Mayor, Orange County



The Honorable Buddy Dyer
Mayor, City of Orlando

M.A.S.K.E.D AWARD HONOREES



Jonathan M. Perry
Co-Managing Shareholder
Greenberg Traurig



Reginald B. McGill
Community Engagement & Outreach
City of Orlando

SPECIAL POSTHUMOUS AWARD HONOREE



The Honorable Geraldine Thompson
Former State Senator
Florida

ABOUT

The Orlando UNCF Mayors' Masked Ball is a premier fundraising gala and major social event focusing on raising awareness of the need and benefits of a college education, the students UNCF serves and the contributions of Historically Black Colleges and Universities (HBCUs), including Bethune-Cookman University. Hosted by a diverse group of corporate sponsors, local businesses and professional organizations, the Orlando UNCF Mayors' Masked Ball, is an evening of celebration attended by civic leaders, alumni, dignitaries, volunteers and friends of UNCF. This must-attend event is full of fun, fashion, glitz and glamour, and supports UNCF's mission of investing in Better Futures® for the young men and women we serve and by helping them move to and through college.

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$2,500 - \$75,000. Sponsor package benefits include a sponsor table for your guests and recognition at the event and in related advertising and promotional materials. Individual tickets are available for \$300.

[Previous
Page](#)

[Next
Page](#)

UNCF

WHO WE ARE

SUPPORTING HBCUs AND
STUDENTS IN NEED
LEARN MORE
[UNCF.ORG/ORLANDOMMB](https://www.uncf.org/orlandommb)

50,000+

students **attending more**
than 1,100 colleges and
universities and receiving
UNCF scholarships

37

HBCUs **serving**
more than 50,000
students

100,000+

annual donors **including**
major companies,
foundations
and individuals

ADVOCACY

for mission-aligned institutions
and underrecognized students.

12,000+

scholarships **awarded**
annually through more
than 400 programs

Last year, UNCF awarded

over \$379K

in scholarships was awarded to
students from Orlando and
surrounding areas.

[Previous
Page](#)

[Next
Page](#)



UNCF MAYORS'
**MASKED
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SPONSORSHIP OPPORTUNITIES

MARQUIS SPONSOR - \$75,000 (EXCLUSIVE)

- One reserved table for twenty (20) guests in the Mayors' Royal Court.
- Option for four (4) representatives to participate in the Procession of Investors, Celebrities and Dividends.
- Prominent brand placement in pre-function area.
- Brand recognition on the UNCF website and all print, electronic, and social media.
- Opportunity for company representative to serve as a co-chair on event host committee.
- Event souvenir photos.
- Full-screen sponsor loop ad.

MAYORS' IMPERIAL SPONSOR - \$50,000 (NON-EXCLUSIVE)

- One reserved table for sixteen (16) guests in the Mayor's Royal Court.
- Option for two (2) representatives to participate in the Procession of Investors, Celebrities and Dividends.
- Prominent brand placement in pre-function area.
- Brand recognition on the UNCF website and all print, electronic, and social media.
- Opportunity for company representative to serve as a co-chair on event host committee.
- Event souvenir photos.
- Full-screen sponsor loop ad.

MAYORS' ROYAL COURT SPONSOR - \$25,000

- One reserved table for ten (10) guests in the Mayor's Royal Court.
- Option for two (2) representatives to participate in the Procession of Investors, Celebrities and Dividends.
- Prominent placement in pre-function area.
- Brand recognition in select print and electronic media.
- Opportunity for company representative to serve as a co-chair on event host committee.
- Event souvenir photos.
- Half-screen sponsor loop ad.

MAYORS' MASKED COURT SPONSOR - \$10,000

- One reserved table for ten (10) guests in the main ballroom.
- Option for one (1) representative to participate in the Procession of Investors, Celebrities and Dividends.
- Brand placement in the pre-function area.
- Brand recognition in select print and electronic media.
- Opportunity for a company representative to serve as a co-chair on event host committee.
- Event souvenir photos.
- Company logo displayed as part of sponsor video presentation.

THE MAYORS' COURT SPONSOR - \$5,000

- Reserved table for ten (10) guests in the main ballroom.
- Company logo displayed as part of sponsor video presentation.

THE EDUCATORS' COURT SPONSOR - \$3,000

- Reserved shared table for five (5) guests in the main ballroom.
- Company logo displayed as part of the sponsor video presentation.

CIVIC PATRON - \$1,000

- Reserved shared table for two (2) guests in the main ballroom.
- Company logo displayed as part of the sponsor video presentation.

SCHOLAR'S PATRON - \$500

- One reserved seat.
- Half-page Ad (300 x 600 px).

SCHOLAR'S TICKET - \$300

- One reserved seat.



UNCF MAYORS'
**MASKED
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**SPONSORSHIP
RESERVATION AND
ADVERTISING FORM**

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2026 UNCF Orlando Mayors' Masked Ball at the following level:

- ☐ **\$75,000 - Marquis**
- ☐ **\$50,000 - Mayors' Imperial**
- ☐ **\$25,000 - Mayors' Royal Court**
- ☐ **\$10,000 - Mayors' Masked Court**
- ☐ **\$5,000 - Mayors' Court**
- ☐ **\$2,500 - The Educators' Court**
- ☐ **\$1,000 - Civic Patron**
- ☐ **\$500 - Scholar's Patron**
- ☐ **\$300 - Scholar's Ticket**
- ☐ \$ _____

I am unable to attend, but please accept my donation.

[Previous Page](#)

ALL SPONSORSHIP PAYMENTS DUE BY MARCH 6, 2026

Please email this completed form by January 23, 2026 to UNCF at 407.896.6094 or return by mail with your credit card information or your check payable to UNCF.

UNCF

Gwen Hewitt

Area Development Director
Gwen.Hewitt@uncf.org

429 S. Keller Road
Suite 210
Orlando, FL 32810
T 407.896.6940

All contributions are tax-deductible to the fullest extent allowed by law.

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

- ☐ **PAYMENT BY CHECK** Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF. 429 S. Keller Road, Suite 210, Orlando, FL 32810
- ☐ **INVOICE REQUESTED** Please provide company/organization purchase order number (if necessary)
- ☐ **PAYMENT BY CREDIT CARD** ☐ ☐ **VISA** ☐ **AMEX** ☐ **DISCOVER**

Please complete the credit card payment information below and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

DATE

DUE DATES	
LOGO	WITH FORM
SPONSOR LOOP AD	1/23/26
PAYMENT IN FULL	3/6/26
GUEST LIST NAMES	2/13/26

AD SPECIFICATIONS Digital Sponsor Loop	
FULL-SCREEN DIGITAL 6.4" wide X 3.6" high	
HALF-SCREEN DIGITAL 3.2" wide X 3.6" high	

PLEASE NOTE: We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

Recommended font size should be at least 12 point; quality set to maximum; format method to baseline; resolution to 300 pixels per inch; and color space to RGB; export the graphic to JPEG format or high resolution pdf. We will not be able to design any ads.

[Next Page](#)

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claflin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters University Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian College Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith University Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees University Denmark, SC
Wilberforce University Wilberforce, OH
Wiley University Marshall, TX
Xavier University New Orleans, LA

[Previous](#)
[Page](#)

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE

UNCF.ORG/OrlandoMMB

United Negro College Fund, Inc.
429 S. Keller Road
Suite 280
T 407.896.6940

Paul Gloersen
Regional Development Director

Gwen Hewitt
Area Development Director

Roxanna Blissett
Development Director

Jazmine Barnes
Development Associate



@UNCFNCFL
#UNCFOrlandoMMB