

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF MAYORS'
**MASKED
BALL**

PEE DEE AREA 2026



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**MASKED
BALL**
PEE DEE AREA 2026

WHEN
Saturday **DECEMBER 5** 2026

WHERE
Florence Center
3300 Radio Drive
Florence, SC 29501

6 PM

FEATURING
The Parade of Masks
Elegant Dinner and Program
Live Entertainment & Dancing

FORMAL ROARING 20s ATTIRE
Ladies Gowns or Dresses and Mask
Gentlemen Black Tie and Mask

**RESERVATIONS AND SPONSORSHIPS
ARE NOW BEING ACCEPTED.**

Information and sponsorship opportunities
Rosalind D. McGinnis
Area Development Director
rmcginnis@uncf.org
T 864.649.0663
Or visit UNCF.org/PeeDeeMMB



ABOUT THE EVENT

A Celebration of Education and the Roaring 20s!

Join us for an unforgettable evening of elegance, impact, and purpose at the **12th Annual UNCF Pee Dee Area Mayors' Masked Ball**—the region's premier fundraising gala and one of the most anticipated celebrations of the year.

Step into a world where timeless glamour meets transformational impact. Inspired by the bold sophistication of the Roaring Twenties, this years' experience invites guests to embrace iconic style, adorned in elegant attire and signature masks, for a night that is both visually stunning and deeply meaningful.

This extraordinary evening brings together influential civic leaders, corporate partners, community champions, UNCF alumni, and emerging philanthropists—all united by a shared commitment to one powerful mission: **investing in education and unlocking opportunity for the next generation.**

Now more than ever, our students need us. This is your moment to:

- Lead with purpose
- Align your brand with impact
- Be part of a movement that changes lives

Celebrate with purpose. Give with intention. Sponsor with impact.

We invite you—whether you are a long-time supporter or joining us for the first time—to take your place among those who are shaping the future. If you have never participated before, this is your invitation.

The students we serve today will become tomorrow's leaders, innovators, and changemakers.

SPONSORSHIP OPPORTUNITIES

We proudly welcome corporations, small businesses, faith-based organizations, and individual philanthropists to participate as sponsors of this signature event.

Sponsorship opportunities range from \$2,000 to \$25,000, offering a meaningful way to engage at a level that aligns with your goals and capacity. Individual tickets are available for \$150.

HOST COMMITTEE

HOST
The Honorable Lethonia Bradley Barnes
Mayor, City of Florence

LEADERSHIP COUNCIL CHAIR
Charlene G. Lowery

FINANCE CO-CHAIRS
William Clark, Jr.
Kim Gordon

MAYORS' MASKED BALL CO-CHAIRS
Peggy L. Alexander
Beverly W. Woods

AREA DEVELOPMENT DIRECTOR
Rosalind D. McGinnis

SOUTH CAROLINA MEMBER SCHOOLS

ALLEN UNIVERSITY
Dr. Stanley Pritchett, Sr. Interim President

BENEDICT COLLEGE
Dr. Roslyn Clark Artis, President

CLAFLIN UNIVERSITY
Dr. Dwaun J. Warmack, President

MORRIS COLLEGE
Dr. Said Sewell, President

VOORHEES UNIVERSITY
Dr. Ronnie Hopkins, President

UNCF

WHO WE ARE

SUPPORTING HBCUs
AND STUDENTS IN NEED
LEARN MORE
[UNCF.ORG/PeeDeeMMB](https://www.uncf.org/PeeDeeMMB)

50,000+

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

37

HBCUs serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for mission driven institutions and underrepresented students.

12,000+

scholarships awarded annually through more than 400 programs

Last year, UNCF awarded
151 scholarships
totaling \$492,085
to deserving students from
the Pee Dee Area.



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**SPONSORSHIP
OPPORTUNITIES**

TITLE SPONSOR \$25,000

- Sixteen (16) tickets to Mayors' Masked Ball with prime seating
- Sixteen (16) VIP tickets to Private Sponsor Reception
- Prominent brand placement as the Host for the Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second remarks during program
- :60 second video promoting the organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

PRESENTING SPONSOR \$15,000

- Twelve (12) tickets to Mayors' Masked Ball with estate table seating
- Twelve (12) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second remarks during program or video promoting organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

MARQUIS SPONSOR \$10,000

- Ten (10) tickets to Mayors' Masked Ball with special seating
- Ten (10) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second video promoting organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

MAYORS' ROYAL COURT SPONSOR \$5,000

- Eight (8) tickets to Mayors' Masked Ball
- Eight (8) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Half-screen ad and logo on event video loop
- Medium logo in digital program booklet and on screen

MAYORS' MASKED COURT SPONSOR \$3,000

- Eight (8) tickets to Mayors' Masked Ball
- Six (6) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Medium logo listed on digital program booklet and screen

FRIENDS OF UNCF SPONSOR \$2,000

- Eight (8) tickets to Mayors' Masked Ball
- Four (4) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Small logo listed on digital program booklet and screen

SCHOLAR'S TICKET - \$150

- One (1) admission ticket to Mayors' Masked Ball

Thank you for your support of the UNCF Pee Dee Area Mayors' Masked Ball.
RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED. For more information and sponsorship opportunities, please contact Rosalind D. McGinnis at rmcginnis@uncf.org or call 864.649.0663.



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**SPONSORSHIP
RESERVATION AND
ADVERTISING FORM**

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2026 UNCF Pee Dee Area Mayors' Masked Ball at the following level:

\$25,000 Title

\$15,000 Presenting

\$10,000 Marquis

\$5,000 Mayors' Royal Court

\$3,000 Mayors' Masked Court

\$2,000 Friends of UNCF

\$150 INDIVIDUAL TICKET

\$ _____
I am unable to attend, but please accept my donation.

**ALL SPONSORSHIP PAYMENTS
DUE BY FRIDAY, NOVEMBER 20, 2026**

Send this completed form to UNCF at PeeDeeSC@uncf.org or return by mail with credit card information or check payable to UNCF.

UNCF

Rosalind D. McGinnis
Area Development Director
rmcginnis@uncf.org

PO Box 2503
Florence, SC 29503
T 864.649.0663
F 877.646.7772

All contributions are tax-deductible to the fullest extent allowed by law.

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF. PO Box 2503, Florence, SC 29503.

INVOICE REQUESTED Please provide company/organization purchase order number (if necessary)

PAYMENT BY CREDIT CARD    

Please complete the credit card payment information below and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

AD SPECIFICATIONS Digital Sponsor Loop

FULL-SCREEN DIGITAL 6.4" wide and 3.6" high

HALF-SCREEN DIGITAL 3.2" wide and 3.6" high

Save ad file as a high quality PDF

DUE DATES

LOGO	11/20/26
SPONSOR LOOP AD	11/20/26
PAYMENT IN FULL	11/20/26
GUEST LIST NAMES	11/20/26

PLEASE NOTE: We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

Recommended font size should be at least 12 point; quality set to maximum; format method to baseline; resolution to 300 pixels per inch; and color space to RGB; export the graphic to JPEG format or high resolution pdf. We will not be able to design any ads.

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC

Benedict College Columbia, SC

Bennett College Greensboro, NC

Bethune-Cookman University Daytona Beach, FL

Claflin University Orangeburg, SC

Clark Atlanta University Atlanta, GA

Dillard University New Orleans, LA

Edward Waters University Jacksonville, FL

Fisk University Nashville, TN

Florida Memorial University Miami, FL

Huston-Tillotson University Austin, TX

Interdenominational Theological Center Atlanta, GA

Jarvis Christian College Hawkins, TX

Johnson C. Smith University Charlotte, NC

Lane College Jackson, TN

LeMoyne-Owen College Memphis, TN

Livingstone College Salisbury, NC

Miles College Birmingham, AL

Morehouse College Atlanta, GA

Morris College Sumter, SC

Oakwood University Huntsville, AL

Paine College Augusta, GA

Philander Smith University Little Rock, AR

Rust College Holly Springs, MS

Saint Augustine's University Raleigh, NC

Shaw University Raleigh, NC

Spelman College Atlanta, GA

Stillman College Tuscaloosa, AL

Talladega College Talladega, AL

Texas College Tyler, TX

Tougaloo College Tougaloo, MS

Tuskegee University Tuskegee, AL

Virginia Union University Richmond, VA

Voorhees University Denmark, SC

Wilberforce University Wilberforce, OH

Wiley University Marshall, TX

Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED [LEARN MORE UNCF.ORG/PeeDeeMMB](http://UNCF.ORG/PeeDeeMMB)

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