

SPONSORSHIP OPPORTUNITIES



UNCF
A mind is a terrible
thing to waste®

26TH ANNIVERSARY

LEADER'S LUNCHEON SOUTH FLORIDA 2026

Thursday, December 10, 2026

FORT LAUDERDALE MARRIOTT HARBOR BEACH AND SPA RESORT
Ocean Ballroom | 3030 Holiday Drive | Fort Lauderdale, FL 33316

AGENDA

11:30 a.m. Meet Our Scholars

12:00 - 1:00 p.m. Induction Ceremony | Luncheon Program

Next
Page

FOR MORE INFORMATION | REGISTER | SPONSOR

For more information and sponsorship opportunities, contact Roxanna Blissett, development director, at 954.527.3315 or roxanna.blissett@uncf.org.



TO DONATE

SUPPORTING HBCUs AND STUDENTS IN NEED
LEARN MORE [UNCF.ORG/SouthFloridaLuncheon](https://uncf.org/SouthFloridaLuncheon)



@UNCF #UNCF

STATEWIDE PRESENTING SPONSORS



JPMORGAN CHASE & Co.

**WELLS
FARGO**



Thursday, December 10, 2026

FORT LAUDERDALE MARRIOTT HARBOR BEACH AND SPA RESORT

Ocean Ballroom | 3030 Holiday Drive | Fort Lauderdale, FL 33316

ABOUT THE SOUTH FLORIDA LEADER'S LUNCHEON

Dear Community Partners, Supporters, and Friends of UNCF,

With great excitement and honor, we invite you to join us for the **UNCF 26th Annual Leader's Luncheon** benefiting UNCF and the deserving students of UNCF member institutions and other colleges and universities in the state Florida. The luncheon will be held on **Thursday, December 10, 2026, at the Fort Lauderdale, Harbor Beach Marriott Resort and Spa Ocean Ballroom.**

For 82 years, UNCF has accomplished much more than to promote and award scholarships — we have been lighting the spark of possibility in young people who were only ever missing one thing: access and opportunity. Our mission has never wavered: talent is everywhere, access and opportunity are not, thus we exist to close that distance.

Since 1944, UNCF has helped more than 500,000 students achieve their goals and earn degrees from historically Black colleges and universities (HBCUs). As active contributors of today's workforce, you will find UNCF scholars everywhere — leading teams and projects for corporate organizations, as municipality officials and change makers, as STEM scholars driving advancement in science, technology, and medicine, or as creators of art and designs that stimulate imagination and thought. Innovators. Builders. Leaders. Direct evidence in action that our mission works.



Previous
Page

Next
Page

The proof our mission delivers (nationally):

- **70%** six-year graduation rate for UNCF scholars
- **11 points** above the national average
- **31 points** above the average for all American students

Locally in South Florida approximately **\$775,000 in scholarships** have been awarded to students of Broward and Palm Beach Counties (for the school year ending 2025).

The numbers represent perseverance, academic milestones, and more importantly workforce readiness. That's economic mobility and the next generation of confident, capable leaders striving to strengthen and advance the community they serve and support.

Partnering with UNCF is not solely filling the financial gap of a student's education. This is investing in the next wave of professionals and innovators, providing the tools, the confidence, and the vision to succeed.

Humbly, "our ask" is for you and/or your organization to stand with UNCF South Florida and invest in students with everything it takes except the opportunity to prove it. Your partnership is what turns that opportunity into a diploma, a career, a legacy.



Join us on **Thursday, December 10, 2026.** Come see what your belief in education can build. Thank you for your continued support of UNCF and in our enduring commitment that "A Mind Is a Terrible Thing to Waste, but a Wonderful Thing to Invest In."®

T. Carlton Williams
Event Chair



Thursday, December 10, 2026

FORT LAUDERDALE MARRIOTT HARBOR BEACH AND SPA RESORT

Ocean Ballroom | 3030 Holiday Drive | Fort Lauderdale, FL 33316

ABOUT THE UNCF LEADER'S LUNCHEON

Executive Summary

A Partnership with UNCF Delivers Recognizable Value

UNCF requests your partnership and support for the 2026 South Florida Leader's Luncheon. We proudly confirm that net proceeds from this fundraising event will support UNCF's educational mission and reduce financial barriers that limit a multitude of talented and worthy students from completing courses towards their college degree.

Our invitation to partner with UNCF parallels the goals and objectives of many organizations locally and nationally, the identification and development of future talent. UNCF graduates enter today's competitive workforce both capable and qualified. Data also confirms that college graduates typically advance more and earn higher incomes than non-graduates, thus your sponsorship will reflect an investment in future leaders and impact makers for South Florida and other communities.



Over 135 UNCF
scholarships awarded
to 120+ students in
Broward and Palm
Beach Counties

Previous
Page

The value of partnership and sponsorship of UNCF events stem from areas such as:

Brand visibility & recognition

- Logo placement on event materials, signage, invitations, and digital promotion
- Reserved seating, select access to invite only receptions
- Access to civic leaders, alumni, dignitaries, and other corporate sponsors attending the event

Talent pipeline & workforce development

- UNCF engages corporate sponsors directly with scholars through mentorship, career workshops, and internships — a direct line to a diverse, motivated talent pool
- Opportunities to build a recurring, curated pipeline of diverse, college-educated candidates
- Potential to develop a structured pathway for scholarship recipients → intern → full-time hire, rather than a one-time transactional donation

Financial/tax benefits as UNCF is a 501(c)(3), so sponsorship dollars are generally tax-deductible as a charitable contribution

Next
Page



Over 820 UNCF
scholarships awarded
across the State of
Florida totaling
\$4 million





Thursday, December 10, 2026
FORT LAUDERDALE MARRIOTT HARBOR BEACH AND SPA RESORT
 Ocean Ballroom | 3030 Holiday Drive | Fort Lauderdale, FL 33316

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$25,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,500
Tickets to the 25th Anniversary Leader's Luncheon Program	✓ Twenty (20) tickets	✓ Ten (10) tickets	✓ Ten (10) tickets	✓ Ten (10) tickets
Tickets to the 26th Anniversary Leader's Luncheon VIP Reception and photo opportunity with guest speaker and scholars to engage firsthand	✓ Twenty (20) tickets	✓ Ten (10) tickets	✓ Four (4) tickets	✓ Two (2) tickets
Event designated by company name on all marketing materials	✓ Designated as Presenting Sponsor	✓ Designated as Gold Sponsor	✓ Designated as Silver Sponsor	
Brand recognition on UNCF Fort Lauderdale marketing materials	✓ Website and all Media	✓ Select Media	✓ Select Media	✓ Select Media
Company name listed on event webpage and all marketing materials including in TV, radio and print ads	✓	✓	✓	✓
Opportunity for company representative to serve on event host committee	✓ Serve as Vice Chair	✓ Serve as Vice Chair		
Sponsor loop	✓ Full-screen Ad	✓ Full-screen Ad	✓ Name only	✓ Name only
Pre-taped remarks in a video spot	✓ 60-second			
Acknowledgement during the event	✓	✓		

Previous
Page

Next
Page



Thursday, December 10, 2026

FORT LAUDERDALE MARRIOTT HARBOR BEACH AND SPA RESORT

Ocean Ballroom | 3030 Holiday Drive | Fort Lauderdale, FL 33316

SPONSORSHIP COMMITMENT FORM

Yes, I will join in supporting UNCF.

Please indicate your commitment level.

Event Sponsor Level

- ☐ \$25,000 Presenting Sponsor
- ☐ \$10,000 Gold Sponsor
- ☐ \$5,000 Silver Sponsor
- ☐ \$3,500 Bronze Sponsor

Ticket(s)

- ☐ Individual Ticket(s) \$175
_____ Number of Tickets

Contribution

- ☐ \$ _____ I am unable to attend, but please accept my donation.

FULL-SCREEN AD

1280 px wide x 720 px (High Resolution PDF)

HALF--SCREEN AD

600 px wide x 670 px (High Resolution PDF)

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

AD DEADLINE: NOVEMBER 13, 2026

SPONSOR CORPORATE LOGOS

Provide logos as vector eps or 300 dpi jpeg

For more information, contact: Roxanna Blissett, UNCF Fort Lauderdale development director, at Roxanna.Blissett@uncf.org or 954.527.3315.

MAIL PAYMENT TO:

UNCF
1222 SOUTH ANDREWS AVENUE
SUITE 502A
FORT LAUDERDALE, FL 33316
T 954 527 3315
F 954 527 3319

CONTACT INFORMATION

NAME

TITLE

COMPANY

ADDRESS

SUITE

CITY

STATE

ZIP

PHONE

FAX

EMAIL

COMMITMENT LEVEL

➡ Please choose your level of commitment on the left.

PAYMENT OPTIONS

☐ **PAYMENT BY CHECK** Please make checks payable to UNCF, and send along with your signed reservation form to UNCF, 1222 South Andrews Avenue Suite 502A, Fort Lauderdale, FL 33316

☐ INVOICE REQUESTED

Please provide company/organization purchase order number (if necessary).

☐ PAYMENT BY CREDIT CARD

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

Please complete the credit card payment information below, and email your signed reservation form to UNCF at Indianapolis@UNCF.org.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

Thank you for your support of UNCF.

UNCF is a 501(C) 3 organization. All contributions are tax-deductible to the fullest extent allowed by law.



UNCF.ORG
@UNCF
#UNCF

Previous
Page

Next
Page