

10 YEARS ANNIVERSARY CELEBRATION



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UNCF  
MASKED  
BALL

TWIN CITIES 2026

SPONSORSHIP AND MARKETING OPPORTUNITIES

10 YEARS  
ANNIVERSARY  
CELEBRATION



UNCF  
MASKED  
BALL  
TWIN CITIES 2026

WHEN

Saturday **MAY 16** 2026

WHERE

Omni Viking Lakes

FEATURING

**6 PM**

Reception

**7 PM**

Seated Dinner, Program  
and Live Auction

**9 PM**

Afterparty

STRICTLY FORMAL ATTIRE

**Ladies** Long Gown and Mask  
**Gentlemen** Black Tie and Mask



ABOUT

The Twin Cities UNCF Masked Ball is a premier fundraising gala and major social event focusing on raising awareness of the students UNCF serves and the importance and contributions of historically black colleges and institutions.

HOW

To raise funds to support local students in need and support UNCF-member institutions.

GOAL

Corporations and community groups are invited to support the fundraising event with the purchase of sponsorships ranging from \$50,000 - \$10,000. Sponsor package benefits include reserved tables for your guests, recognition at the event and in related advertising and promotional materials. Individual contributions are greatly appreciated.

CO-CHAIR



**LaToya Burrell**  
General Counsel,  
Zinpro Corporation

CO-CHAIR



**Olivia Jefferson**  
Vice President, Social Impact,  
Best Buy

HOST COMMITTEE

**Lamar Anderson**, SVP, General Manager, Andersen Windows

**Kelly Baker**, EVP & Chief Human Resources Officer, Thrivent

**Stacy Bogart**, SVP, CLO, and President, Winnebago Industries Foundation

**James Burroughs**, SVP, Government and Community Relations, Chief Equity & Inclusion Officer, Children's Minnesota

**Greg Cunningham**, Senior Executive Vice President and Chief Diversity Officer, U.S. Bank

**Michael Dominowski**, Head of Sustainability, Securian Financial

**Kathie Eiland-Madison**, SVP, Chief Impact Officer, Delta Dental

**Ambar Hanson**, Executive Director, Mortenson Family Foundation

**Bonita Luckey**, VP of Diversity, Equity and Inclusion, CH Robinson

RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.

Information and sponsorship opportunities

Laverne McCartney Knighton

[lmccartneyknighton@uncf.org](mailto:lmccartneyknighton@uncf.org)

612.338.5742

# UNCF

WHO WE ARE

SUPPORTING HBCUs  
AND STUDENTS IN NEED  
LEARN MORE  
[UNCF.ORG/Minneapolis](https://www.uncf.org/Minneapolis)

**50,000**

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

**37**

HBCUs serving more than 50,000 students

**100,000+**

annual donors including major companies, foundations and individuals

**ADVOCACY**

for minority colleges and minority students

**12,000+**

scholarships awarded annually through more than 400 programs

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Last year, UNCF awarded **143 scholarships totaling \$897,807** to deserving students from Minneapolis

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 UNCF  
**MASKED BALL**  
 TWIN CITIES 2026

**SPONSORSHIP OPPORTUNITIES**

SPONSORSHIP BENEFITS	LEGACY SPONSOR \$50,000	VISION SPONSOR \$30,000	COURAGE SPONSOR \$15,000	SUPPORTING SPONSOR \$10,000
Dinner seating for allotted guests <i>(10 guests per table)</i>	20 ----- VIP 2 Reserved Tables	10 ----- Premium 1 Reserved Table	10 ----- 1 Reserved Table	10 ----- 1 Reserved Table
Ad in digital program loop	Full-Screen	Full-Screen	Half-Screen	
<b>Company logo</b> on digital sponsor loop during the Masked Ball	✓	✓	✓	✓
<b>Donor name</b> on digital sponsor loop during the Masked Ball				
Recognition from podium at Masked Ball	✓			
Company logo on your table sign at your sponsor level	Legacy Sponsor	Visionary Sponsor	Courage Sponsor	Supporting Sponsor

Thank you for your support of the Twin Cities UNCF Masked Ball.

**RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.**

For more information and sponsorship opportunities, please contact Laverne McCartney Knighton, Area Regional Director, UNCF at [lmccartneyknighton@uncf.org](mailto:lmccartneyknighton@uncf.org) or call 612.338.5742.

AD SPECIFICATIONS (digital Screen program)
FULL-SCREEN COLOR 1920px width x 1080px height
HALF-SCREEN COLOR 960px width x 1080px height
Save ad file as a high quality PDF or JPEG
Email ad to <a href="mailto:eventstc@uncf.org">eventstc@uncf.org</a>

DUE DATES	
LOGO	3/1/26
DIGITAL AD	5/1/26
GUEST LIST NAMES	5/4/26

PLEASE NOTE: We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to [UNCF.org](http://UNCF.org).

## UNCF-MEMBER INSTITUTIONS

**Allen University** Columbia, SC

**Benedict College** Columbia, SC

**Bennett College** Greensboro, NC

**Bethune-Cookman University** Daytona Beach, FL

**Claflin University** Orangeburg, SC

**Clark Atlanta University** Atlanta, GA

**Dillard University** New Orleans, LA

**Edward Waters University** Jacksonville, FL

**Fisk University** Nashville, TN

**Florida Memorial University** Miami, FL

**Huston-Tillotson University** Austin, TX

**Interdenominational Theological Center** Atlanta, GA

**Jarvis Christian College** Hawkins, TX

**Johnson C. Smith University** Charlotte, NC

**Lane College** Jackson, TN

**LeMoyne-Owen College** Memphis, TN

**Livingstone College** Salisbury, NC

**Miles College** Birmingham, AL

**Morehouse College** Atlanta, GA

**Morris College** Sumter, SC

**Oakwood University** Huntsville, AL

**Paine College** Augusta, GA

**Philander Smith University** Little Rock, AR

**Rust College** Holly Springs, MS

**Saint Augustine's University** Raleigh, NC

**Shaw University** Raleigh, NC

**Spelman College** Atlanta, GA

**Stillman College** Tuscaloosa, AL

**Talladega College** Talladega, AL

**Texas College** Tyler, TX

**Tougaloo College** Tougaloo, MS

**Tuskegee University** Tuskegee, AL

**Virginia Union University** Richmond, VA

**Voorhees University** Denmark, SC

**Wilberforce University** Wilberforce, OH

**Wiley University** Marshall, TX

**Xavier University** New Orleans, LA

**SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE [UNCF.ORG/TCMaskedBall](http://UNCF.ORG/TCMaskedBall)**

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### **Laverne McCartney Knighton**

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@UNCF #UNCFTC