UNCF

3RD ANNUAL

CHARLOTTE

WALK FOR EDUCATION

SAVE THE DATE

October 10, 2026

8 am - 12 pm

PARK ROAD PARK

6220 PARK ROAD | CHARLOTTE, NC 28210

SUPPORTING HBCUs AND STUDENTS IN NEED

UNCF.org/CharlotteWalk

FOR MORE INFORMATION, CONTACT

Natia S. Walker at Natia.Walker@uncf.org or call 704.464.3707

@UNCFCharlotte #LaceUp4UNCF #UNCFCharlotteWalk

Our UNCF Walk For Education will remain focused on supporting our nation's HBCUs and the students they serve.

UNCF - Who We Are

Vision

UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation.

Mission

UNCF's mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of member institutions is a respected model of best practices in moving students to and through college.

Impact

- Our National UNCF Walk For Education will remain focused on supporting HBCUs and the students they serve.
- The National UNCF Walk For Education is a nationwide initiative to raise funds for and awareness about our 37 member institutions. This event will also help raise unrestricted funds for UNCF to enable us to provide necessary support for our students and schools. Join us by becoming a sponsor today.
- UNCF has set a goal of $2 Million for the National UNCF Walk For Education. To help us achieve this ambitious goal, we invite you to support the UNCF Walk For Education by choosing from one of our sponsorship levels.
- Your sponsorship helps support UNCF programs and scholarships that benefit our 37 member HBCUs and students in need across the nation.

UNCF Facts

Our Students

Today, 60% of students supported by UNCF are the first in their families to attend college; 62% are from families with an annual income of less than $25,000; and 93% qualify for financial aid.

Scholarship and Fellowship Programs

UNCF administers more than 400 scholarship, fellowship and institutional grants that support students at the undergraduate, graduate and doctoral levels.

Fundraising Efficiency

UNCF has raised more than $5 billion, more than $1.6 billion of which has been raised in the past decade alone, to enable more than 550,000+ deserving students to earn the college degrees they want and need but might not otherwise be able to afford.

- UNCF maintains a low-cost ratio of 8% of total revenues.
- Both the Non-Profit Times and The Chronicle of Philanthropy rank UNCF among the top 10 charitable educational organizations in the country.
- BBB Wise Giving Alliance and Charity Navigator, non-profit watchdogs, have given UNCF high ratings for standards of charity accountability.

Walk Local Sponsorship Levels

Local Presenting — $50,000

- Local naming rights of the event. (Walk for Education Presented by: _____)
- Company representative(s) invited to serve as Event Chair/Co-Chairs
- Opportunity to join UNCF for interviews with local media to help promote the walk
- Prominent brand recognition in all print and electronic media and event signage
- Company representative to speak during event
- Inclusion of company name in official event press releases
- Corporate logo on walk map
- Company logo on Walk for Education website through October 2026
- Opportunity for employees to distribute company branded giveaways and serve as a cheering squad before, during and after the walk

Local Doctorate — $25,000

- Speaking opportunity and recognition during event
- Brand recognition in all print and electronic media
- Inclusion of company name in official event press releases
- Corporate logo on walk map
- Company logo on event sponsor banner displayed on event day
- Company logo on Walk for Education website through October 2026
- Opportunity for employees to distribute company-branded giveaways and serve as a cheering squad before, during and after the walk

Local Master's — $10,000

- Opportunity to provide company-branded giveaways at the walk
- Brand recognition in all print and electronic media
- Inclusion of company name in official race press releases
- Company logo on event banner displayed on event day
- Company logo on Walk for Education website through October 2026

Local Bachelor's — $5,500

- Opportunity to provide company-branded giveaways at the walk
- Brand recognition in all print and electronic media
- Company logo on event banner displayed on event day
- Company logo on Walk for Education website through October 2026

UNCF

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@UNCFCharlotte
#LaceUp4UNCF
#UNCFCharlotteWalk

UNCF.org/CharlotteWalk

Photo Booth Sponsor (1 opportunity available at this level) — $5,000

- Provide company volunteers to guide walk participants to Photo Booth
- Company logo on official photo booth picture souvenir
- Opportunity to provide company-branded giveaways
- Company logo on event banner displayed on event day
- Company logo on Walk for Education website through October 2026

Water Break Sponsor (3 opportunities available at this level) — $3,000

- Host one (1) Water Stop location along the walk route with company volunteers and supplies needed
- Opportunity to provide company-branded banners and giveaways
- Company logo on event banner displayed on event day

Friends of UNCF Sponsor — $2,500

- Recognition at Walk for Education Opening Kickoff on Walk Day
- Brand recognition in select print and electronic media
- Opportunity to provide company-branded giveaways
- Company logo on event banner displayed on event day

Mile Marker Sponsor (3 opportunities available at this level) — $1,500

- Corporate logo at mile marker on walk map
- Corporate logo at mile marker
- Opportunity for employees to distribute company-branded giveaways and serve as a cheering squad

Walk Sponsorship Commitment Form

Please Indicate Your Local Sponsorship Commitment Level:

- ❑ $50,000 Local Presenting
- ❑ $25,000 Local Doctorate
- ❑ $10,000 Local Master's
- ❑ $5,500 Local Bachelor's
- ❑ $5,000 Photo Booth (1)
- ❑ $3,000 Water Break (3)
- ❑ $2,500 Friends of UNCF
- ❑ $1,500 Mile Marker (3)

❑ **YES,** In addition to my company's sponsorship, we will form a walk team of 10 or more participants.
**Sponsorship funds may not be used to cover the cost of team registration fees.*

❑ **YES,** We would be interested in having a VIRTUAL TEAM, since we will not be able to participate on Walk Day. *Please contact us with more details.*

❑ **NO,** We are not interested in sponsorship.
However, we would like to make the following donation for the event: $_____

❑ **YES,** We are a Matching Gift Company.
$_____Minimum Donation _____Ratio

Contact Information:

COMPANY NAME/ORGANIZATION _____

CONTACT PERSON _____ PHONE _____

EMAIL _____

MAILING ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

Payment Methods:

❑ **CHECK ENCLOSED** ❑ ENCLOSED WITH FORM ❑ INVOICE ME LATER *(ALL PAYMENTS DUE BY SEPTEMBER 10, 2026)*

❑ **CREDIT CARD** ❑ VISA ❑ ❑ AMEX ❑ DISCOVER

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____

Please remit payment by September 10, 2026 to: Natia S. Walker, Development Director
UNCF | 8511 Davis Lake Parkway, Ste. C6-104 | Charlotte, NC 28269-2442

P 704.464.3707 UNCF.org/CharlotteWalk Tax ID# 13-1624241