

SPONSORSHIP OPPORTUNITIES



DREAM BIG!

A UNCF ATLANTA FAITH CAMPAIGN



UNCF
NATIONAL
**Interfaith &
Education**
INITIATIVE



**DREAM
SESSIONS
LIVE!**

WHERE FAITH,
EDUCATION
AND MUSIC
UNITE!

DREAM BIG!

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WHERE FAITH,
EDUCATION
AND MUSIC
UNITE!

DREAM
SESSIONS
LIVE!

WHEN

Sunday **AUGUST 30** 2026

VIP Studio Bus Tour

4:00 p.m. - 5:00 p.m.

VIP Reception

Photo Activation + Celebrity Engagement

5:00 p.m. - 6:00 p.m.

Dream Big! UNCF Faith Concert-

Bishop William Murphy

6:00 p.m. - 7:00 p.m.

WHERE

PRIVATE LOCATION

FEATURING

Live Entertainment by Grammy Award-winning gospel recording artist, longtime UNCF supporter, former Faith Campaign Chair, Bishop William Murphy and friends

CASUAL CHIC ATTIRE - NO JEANS

RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED. For more information, contact **Nikki Gallman** at Nikki.Gallman@uncf.org or visit our website at uncf.org/atlantadreambig.

WHAT

The **UNCF Atlanta Dream Big Faith Campaign** unites the faith community to support educational opportunities for underserved students. The campaign culminates on August 30 with an intimate concert and conversation hosted by a faith-centered leader, bringing together celebrities, spiritual and civic leaders, and the community to inspire generosity and transform lives.

Through music, storytelling, and meaningful engagement, this signature experience celebrates the powerful intersection of faith, education, and impact—where faith, education, and music unite.

GOAL

\$200,000

HOW

Corporations, faith and community groups are invited to support the Dream Big Campaign by the following:

- Become a campaign sponsor
- Attend and support the August 30th Dream Big Signature Event
- Host a UNCF information table at your church
- Invite a UNCF Team Member to speak at your Church on a Sunday
- Promote the campaign within the congregation

Sponsor packages range from \$5,000-\$25,000. Sponsor package benefits include a sponsor table for your guests and recognition at the event and in related advertising and promotional materials. Individual tickets are available at \$1,000. Each package includes tickets to the VIP Reception and exclusive tickets to VIP Bus Tour of Site.



HOSTS



Bishop William Murphy

Campaign Chair
Pastor, dReam Center Church of Atlanta



Justine Boyd

Assistant Vice President
Atlanta Regional Office, UNCF



Nikki Gallman

Area Development Director
Atlanta Regional Office, UNCF

FAITH CAMPAIGN TEAM MEMBERS

Aniah Buchanan

Nedra Davis

Vanessa Manley

Kaleb Motley

Rhea Posey

JaReta Slack

Sandra Trimble

UNCF

WHO WE ARE

50,000+

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

100,000+

annual donors including major companies, foundations and individuals

12,000+

scholarships awarded annually through more than 400 programs

SUPPORTING HBCUs AND STUDENTS IN NEED

LEARN MORE

[UNCF.ORG/Atlanta](https://www.uncf.org/Atlanta)

37

HBCUs serving more than 50,000 students

ADVOCACY

for mission driven institutions and underrepresented students.

Last year, UNCF awarded

1,364 awards
totaling \$6,574,182

to deserving students from Georgia.



SPONSORSHIP OPPORTUNITIES

VISIONARY SPONSOR \$25,000

- Premier logo placement and recognition on all marketing and promotional materials
- Featured speaking role at the signature event
- Recognition during the signature event program
- Logo on UNCF event webpage and event Signage
- Eight (8) tickets to the signature event, VIP reception and VIP studio bus tour of site
- Two (2) tickets to the 2026 UNCF Atlanta Mayor's Masked Ball
- Acknowledgment on social media before, during and post event

LEGACY SPONSOR \$10,000

- Premier logo placement and recognition on all marketing and promotional materials
- Recognition during the signature event program
- Logo on UNCF Event Webpage and Event Signage
- Six (6) tickets to the signature event, VIP reception and VIP studio bus tour of site
- Two (2) tickets to the 2026 UNCF Atlanta Mayor's Masked Ball
- Acknowledgment on social media before, during and post event

LEADERSHIP SPONSOR \$5,000

- Logo placement and recognition on all marketing and promotional materials
- Recognition during the signature event program
- Logo on UNCF Event Webpage and Event Signage
- Four (4) tickets to the signature event, VIP reception and VIP studio bus tour of site
- Acknowledgment on social media before, during and post event

COMMUNITY SPONSOR \$2,500

- Logo placement and recognition on all marketing and promotional materials
- Recognition during the signature event program
- Name Listed on UNCF Event Webpage and Event Signage
- Two (2) tickets to the signature event, VIP reception and VIP studio bus tour of site
- Acknowledgment on social media before, during and post event

SCHOLAR SPONSOR \$1,000

- Name recognition on event materials and promotional materials
- One (1) ticket tickets to the signature event, VIP reception and VIP studio bus tour of site



A UNCF ATLANTA FAITH CAMPAIGN



SPONSORSHIP RESERVATION

This event is exclusive, and seating is limited. Please reply ASAP to confirm your attendance.

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor at the following level:

\$25,000 VISIONARY SPONSOR

\$10,000 LEGACY SPONSOR

\$5,000 LEADERSHIP SPONSOR

\$2,500 COMMUNITY SPONSOR

\$1,000 SCHOLAR SPONSOR

_____ **Number of Tickets**

\$ _____

I am unable to attend, but please accept my donation.

ALL SPONSORSHIP PAYMENTS DUE BY JULY 30, 2026.

Please scan and email this completed form to UNCF at mary.drake@uncf.org or return by mail with your credit card information or your check payable to UNCF.

UNCF

Justine Boyd

Assistant Vice President

Justine.Boyd@uncf.org

245 Peachtree Center Avenue, NE
Suite 2800
Atlanta, GA 30303
T 404.302.8623 "option 1"

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Church, Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF, 245 Peachtree Center Avenue NE, Suite 2800, Atlanta, GA 30303

INVOICE REQUESTED Please provide company/organization purchase order number (if necessary)

PAYMENT BY CREDIT CARD



VISA

AMEX

DISCOVER

Please complete the credit card payment information below and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

All contributions are tax-deductible to the fullest extent allowed by law.

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC

Benedict College Columbia, SC

Bennett College Greensboro, NC

Bethune-Cookman University Daytona Beach, FL

Clafin University Orangeburg, SC

Clark Atlanta University Atlanta, GA

Dillard University New Orleans, LA

Edward Waters University Jacksonville, FL

Fisk University Nashville, TN

Florida Memorial University Miami, FL

Huston-Tillotson University Austin, TX

Interdenominational Theological Center Atlanta, GA

Jarvis Christian College Hawkins, TX

Johnson C. Smith University Charlotte, NC

Lane College Jackson, TN

LeMoyne-Owen College Memphis, TN

Livingstone College Salisbury, NC

Miles College Birmingham, AL

Morehouse College Atlanta, GA

Morris College Sumter, SC

Oakwood University Huntsville, AL

Paine College Augusta, GA

Philander Smith University Little Rock, AR

Rust College Holly Springs, MS

Saint Augustine's University Raleigh, NC

Shaw University Raleigh, NC

Spelman College Atlanta, GA

Stillman College Tuscaloosa, AL

Talladega College Talladega, AL

Texas College Tyler, TX

Tougaloo College Tougaloo, MS

Tuskegee University Tuskegee, AL

Virginia Union University Richmond, VA

Voorhees University Denmark, SC

Wilberforce University Wilberforce, OH

Wiley University Marshall, TX

Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE UNCF.ORG/AtlantaDreamBig

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