



Wednesday, September 16, 2026
Miru Japanese Rooftop & Lounge on Pier 57
Fact Sheet

Why We Walk: UNCF New York’s annual Walk for Education brings together leading corporations, community organizations, and impactful individuals to champion Historically Black Colleges and Universities (HBCUs) and unlock pathways to success for thousands of brilliant students.

While student enrollment at HBCUs is rising rapidly, a stark reality remains: only one out of every three freshmen entering college this fall will graduate. The primary obstacles standing in their way are financial limitations, academic hurdles, and personal challenges.

By partnering with UNCF, your company or organization directly combats these barriers. While HBCUs represent just 3% of higher education institutions nationwide, they are unmatched engines of economic mobility and academic excellence. Your support provides the critical funding, scholarships, and institutional resources needed to ensure these talented students don't just enroll, but graduate.

UNCF’s Legacy of Impact: Since 1944, UNCF has empowered more than 550,000 students to attend, thrive in, and graduate from college, sustaining 37 member institutions that shape the future leaders our communities and country need.

How We Walk: The Walk for Education is a powerful platform for corporate teambuilding, Employee Resource Group (ERG) activation, and brand visibility.

- **Corporate Sponsorships:** Maximize your organization's impact through corporate sponsorship packages. Sponsorship tiers offer premium brand alignment, distinct marketing recognition, and enhanced engagement benefits during the event.
- **Form a Corporate or Individual Team:** Activate your ERGs, alumni network, friends, or community members by forming a team of up to 5 participants, with a minimum fundraising commitment of \$2,500 per team. Teams choose their own scenic walking route across the city on September 16th, converging at our exclusive rooftop celebration.
- **Capture the Momentum:** Teams unable to attend the physical reception are highly encouraged to walk in solidarity from any location and share photos via social media to be featured in UNCF’s digital highlights.

Where We Walk: The Walk concludes with an unforgettable reception on **Wednesday, September 16, 2026** from **5:30–7:30 PM** at **Miru Japanese Rooftop & Lounge** located at the South Entrance along the promenade at Pier 57 (25 11th Ave, Hudson River Park, New York, NY 10011) for teams of five who raise more than \$2,500 through crowdfunding or corporate sponsorship.

Overlooking the Hudson River, this stunning indoor-outdoor venue features a live DJ and vibrant atmosphere. It provides the perfect setting to celebrate your team's fundraising success while networking with fellow corporate and civic leaders who share a commitment to educational equity.

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SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

\$50,000 NATIONAL MASTER'S SPONSOR/LOCAL PRESENTING SPONSOR

- National Master's Sponsor recognition on all event marketing materials for all UNCF Walks across the country.
- Opportunity to produce a thirty-second non-commercial video message to be posted on all local Walk webpages.
- National Master's/Local Presenting Sponsor recognition on all event materials for the New York Walk.
- Logo placement on the New York Walk commemorative T-shirt.
- Speaking opportunity for a senior executive to provide remarks at the New York reception.
- Opportunity for employees to participate in UNCF Walks across the country, with a special opportunity for up to 30 employees to attend the New York Walk for Education and the celebratory reception at Miru Rooftop.
- Acknowledgment on social media before, during, and after the event.

\$25,000 DOCTORATE SPONSOR

- Doctorate Sponsor recognition on all New York Walk marketing materials, including the commemorative T-shirt.
- Registration for up to 25 employees or participants to join the Walk for Education and attend the celebratory reception at Miru Rooftop.
- Acknowledgment on social media before, during, and after the event.

\$15,000 MASTER'S SPONSOR

- Master's Sponsor recognition on all New York Walk marketing materials, including the commemorative T-shirt.
- Registration for up to 15 employees or participants to join the Walk for Education and attend the celebratory reception at Miru Rooftop.
- Acknowledgment on social media before, during, and after the event.

\$10,000 BACHELOR'S SPONSOR

- Bachelor's Sponsor recognition on all New York Walk marketing materials, including the commemorative T-shirt.
- Registration for up to 10 employees or participants to join the Walk for Education and attend the celebratory reception at Miru Rooftop.
- Acknowledgment on social media before, during, and after the event.

\$5,000 TUITION SPONSOR

- Tuition Sponsor recognition on select New York Walk marketing materials.
- Registration for up to 5 employees or participants to join the Walk for Education and attend the celebratory reception at Miru Rooftop.
- Acknowledgment on social media before and after the event.

\$2,500 COMMUNITY & INDIVIDUAL TEAM

- Employee Resource Groups (ERGs) and community organizations are encouraged to form teams of up to 5 participants and collectively crowdfund a minimum of \$2,500 per team in support of UNCF.

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Company Address: _____

PAYMENT METHOD

Please request wire transfer instructions, or make check payable to UNCF and mail to the following address.

I wish to pay by credit card in the amount of \$ _____

UNCF

119 West 125th Street, Suite 520

New York, NY 10027

Signature: _____

Master Card Visa Discover American Express

Account #: _____

CSC Code: _____ Exp: _____