

SPONSORSHIP AND MARKETING OPPORTUNITIES



UNCF MAYORS'
**MASKED
BALL**

UPSTATE SOUTH CAROLINA 2027



UNCF MAYORS'
**MASKED
BALL**

UPSTATE SOUTH CAROLINA 2027

WHEN

Saturday **MARCH 20** 2027

WHERE

Hyatt Regency Greenville

220 N. Main Street

Greenville, SC 29601

Private and General Receptions

5:30 - 6:30 p.m.

The Masked Ball

7:00 p.m.

FEATURING

Elegant Dining

Dancing and Live Entertainment

The Parade of Masks

FORMAL ROARING 20s ATTIRE

Ladies Gowns or Dresses and Mask

Gentlemen Black Tie and Mask



Join Us for an Evening Celebrating Educational Opportunity and the Roaring 20s! at the **9th Annual UNCF Upstate Mayors' Masked Ball**—the region's premier fundraising gala and one of the most anticipated celebrations of the year.

ABOUT THE EVENT

Step into a world where timeless glamour meets transformational impact. Inspired by the bold sophistication of the Roaring Twenties, this year's experience invites guests to embrace iconic style, adorned in elegant attire and signature masks, for a night that is both visually stunning and deeply meaningful.

This extraordinary evening brings together influential civic leaders, corporate partners, community champions, UNCF alumni, and emerging philanthropists—all united by a shared commitment to one powerful mission: investing in education and unlocking opportunity for the next generation.

Now more than ever, our students need us. This is your moment to:

- Lead with purpose
- Align your brand with impact
- Be part of a movement that changes lives

Celebrate with purpose. Give with intention. Sponsor with impact.

We invite you—whether you are a long-time supporter or joining us for the first time—to take your place among those who are shaping the future. If you have never participated before, this is your invitation.

The students we serve today will become tomorrow's leaders, innovators, and changemakers.

SPONSORSHIP OPPORTUNITIES

We proudly welcome corporations, small businesses, faith-based organizations, and individual philanthropists to participate as sponsors of this signature event. Sponsorship opportunities range from **\$2,500 to \$50,000**, offering a meaningful way to engage at a level that aligns with your goals and capacity. Individual tickets are available for \$175.

GOAL

\$300,000

UNCF MAYORS' MASKED BALL- UPSTATE SOUTH CAROLINA

HOSTS

The Honorable Knox White

Mayor, City of Greenville

The Honorable Terence Roberts

Mayor, City of Anderson

The Honorable Richard W. Danner

Mayor, City of Greer

The Honorable Jerome Rice Jr.

Mayor, City of Spartanburg

AREA DEVELOPMENT DIRECTOR

Rosalind D. McGinnis

Area Development Director, UNCF

SOUTH CAROLINA MEMBER SCHOOLS

ALLEN UNIVERSITY

Dr. Stanley Pritchett, Sr. Interim President

BENEDICT COLLEGE

Dr. Roslyn Clark Artis, President

CLAFLIN UNIVERSITY

Dr. Dwaun J. Warmack, President

MORRIS COLLEGE

Dr. Said Sewell, President

VOORHEES UNIVERSITY

Dr. Ronnie Hopkins, President

RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.

Early reservations for prime seating and sponsorship opportunities are now being accepted. For more information, call 864.649.0663, visit

UNCF.org/UpstateMMB or email **rmcginnis@UNCF.org**.

UNCF

WHO WE ARE

SUPPORTING HBCUs
AND STUDENTS IN NEED
LEARN MORE
[UNCF.ORG/UpstateMMB](https://www.uncf.org/UpstateMMB)

50,000+

students attending more than 1,100 colleges and universities and receiving UNCF scholarships

37

HBCUs serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for mission driven institutions and underrepresented students.

12,000+

scholarships awarded annually through more than 400 programs

Last year, UNCF awarded

537 awards
totaling
\$1,385,958

to deserving students from South Carolina.



UNCF MAYORS'
**MASKED
BALL**
UPSTATE SOUTH CAROLINA 2027

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP AND MARKETING OPPORTUNITIES

TITLE SPONSOR \$50,000

- Eighteen (18) guest tickets to Mayors' Masked Ball
- Fourteen (14) VIP Tickets to Private Sponsor Reception
- Organization may have a representative speak on program and :60 Second PSA during event
- Prominent brand placement in Private Reception and Pre-Function Area
- Brand recognition on UNCF website, social media, and print and electronic media
- Full-screen ad on event video loop
- Organization's logo displayed on one of event's welcome screens on video loop throughout the evening
- Large logo in digital program booklet

PRESENTING SPONSOR \$25,000

- Sixteen (16) guest tickets to Mayors' Masked Ball
- Twelve (12) VIP Tickets to Private Sponsor Reception
- Organization may have representative speak on program or :30 Second PSA during event
- Prominent brand placement in Private Reception and Pre-Function Area
- Brand recognition on UNCF website, social media, and print and electronic media
- Full-screen ad on event video loop
- Large logo in digital program booklet

MARQUIS SPONSOR \$15,000

- Fourteen (14) guest tickets for Mayors' Masked Ball
- Eight (8) VIP tickets to Private Sponsor Reception
- Prominent brand placement in Pre-Function Area
- Brand recognition on UNCF website and in all print and electronic media
- Full-screen ad on event video loop
- Large logo in digital program booklet

ROYAL COURT SPONSOR \$10,000

- Twelve (12) guest tickets for Mayor's Masked Ball
- Six (6) VIP tickets to Private Sponsor Reception
- Prominent brand placement in Pre-Function Area
- Brand recognition on UNCF website and in all print and electronic media
- Half-screen ad on event video loop
- Medium logo in digital program booklet

MAYORS' ROYAL COURT \$5,000

- Ten (10) guest tickets for Mayor's Masked Ball
- Four (4) VIP tickets to Private Sponsor Reception
- Brand recognition in all print and electronic media
- Half-screen ad on event video loop
- Small logo in digital program booklet

MAYORS' COURT SPONSOR \$2,500

- Ten (10) guest tickets for Mayor's Masked Ball
- Two (2) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Name listed on event video loop
- Name listed in digital program booklet

SCHOLAR'S TICKET (INDIVIDUAL) \$175

- One in-person ticket to the Mayors' Masked Ball

**Thank you for your support
of the 2027 UNCF Upstate
South Carolina Mayors'
Masked Ball.**

RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.

For more information and sponsorship opportunities, please contact Rosalind D. McGinnis at rmcginnis@uncf.org or call 864 649 0663 .



UNCF MAYORS'
**MASKED
BALL**
UPSTATE SOUTH CAROLINA 2027

**SPONSORSHIP
RESERVATION AND
ADVERTISING FORM**

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2027 UNCF Upstate South Carolina Mayors' Masked Ball at the following level:

\$50,000 Title Sponsor

\$25,000 Presenting Sponsor

\$15,000 Marquis Sponsor

\$10,000 Royal Court Sponsor

\$5,000 Mayors' Royal Court

\$2,500 Mayors' Court Sponsor

\$175 Scholar's Ticket
(Individual)

\$ _____
I am unable to attend, but
please accept my donation.

**ALL SPONSORSHIP PAYMENTS
DUE BY JANUARY 29, 2027.**

Please fax this completed form to UNCF at 877.646.7772 or return by mail with your credit card information or your check payable to UNCF.

UNCF

Rosalind D. McGinnis

Area Development Director

rmcginnis@uncf.org

P.O. Box 5283
Greenville, SC 29606
T 864.649.0663

UpstateSC@uncf.org

All contributions are tax-deductible
to the fullest extent allowed by law.

UNCF.org/UpstateMMB

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

COUNTRY

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF. P.O. Box 5283, Greenville, SC 29606

INVOICE REQUESTED Please provide company/organization purchase order number (if necessary)

PAYMENT BY CREDIT CARD



VISA

AMEX

DISCOVER

Please complete the credit card payment information below and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

AD SPECIFICATIONS

Sponsor Loop

FULL-SCREEN DIGITAL 6.4" wide X 3.6" high

HALF-SCREEN DIGITAL 3.2" wide X 3.6" high

DUE DATES

LOGO

1/29/27

SPONSOR LOOP AD

1/29/27

PAYMENT IN FULL

1/29/27

GUEST LIST NAMES

1/29/27

Recommended font size should be at least 12 point; quality set to maximum; format method to baseline; resolution to 300 pixels per inch; and color space to RGB; export the graphic to JPEG format or high resolution pdf. We will not be able to design any ads.



Please complete and return by January 29, 2027 via email to rmcginnis@uncf.org.

[illegible]

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC

Benedict College Columbia, SC

Bennett College Greensboro, NC

Bethune-Cookman University Daytona Beach, FL

Claflin University Orangeburg, SC

Clark Atlanta University Atlanta, GA

Dillard University New Orleans, LA

Edward Waters University Jacksonville, FL

Fisk University Nashville, TN

Florida Memorial University Miami, FL

Huston-Tillotson University Austin, TX

Interdenominational Theological Center Atlanta, GA

Jarvis Christian College Hawkins, TX

Johnson C. Smith University Charlotte, NC

Lane College Jackson, TN

LeMoyne-Owen College Memphis, TN

Livingstone College Salisbury, NC

Miles College Birmingham, AL

Morehouse College Atlanta, GA

Morris College Sumter, SC

Oakwood University Huntsville, AL

Paine College Augusta, GA

Philander Smith University Little Rock, AR

Rust College Holly Springs, MS

Saint Augustine's University Raleigh, NC

Shaw University Raleigh, NC

Spelman College Atlanta, GA

Stillman College Tuscaloosa, AL

Talladega College Talladega, AL

Texas College Tyler, TX

Tougaloo College Tougaloo, MS

Tuskegee University Tuskegee, AL

Virginia Union University Richmond, VA

Voorhees University Denmark, SC

Wilberforce University Wilberforce, OH

Wiley University Marshall, TX

Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE UNCF.ORG/UpstateMMB

UNCF

P.O. Box 5283
Greenville, SC 29606

T 864.649.0663
UpstateSC@uncf.org

Rosalind D. McGinnis

Area Development Director
rmcginnis@uncf.org

Terrion L. Smith

Development Associate
tsmith@uncf.org



@UNCF
#UpstateMMB