



UNCF

39TH ANNUAL
NEW ORLEANS

WALK

FOR EDUCATION



October 17, 2026

7 am - 12 noon

LSU New Orleans Lakefront Campus -
Intramural Field

6686 ELYSIAN FIELDS AVE. | NEW ORLEANS, LA
(NEAR INTERSECTION OF ELYSIAN FIELDS AVE. & ALUMNI DR.)

SUPPORTING HBCUs AND STUDENTS IN NEED
[UNCF.org/NewOrleansWalk](https://www.uncf.org/NewOrleansWalk)

OUR UNCF WALK FOR EDUCATION FOCUSES
ON SUPPORTING OUR NATION'S HBCUS AND
THE STUDENTS THEY SERVE.

GET INVOLVED!

- ✓ Corporate and Small Business Sponsorship
- ✓ Register to Walk, Run, Roll or Cycle
- ✓ Sponsor or Form a Team
- ✓ Join a Volunteer Committee
- ✓ Donate: Text UNCF33 WALK to 41444

FOR MORE INFORMATION, CONTACT

bridget.fleury@uncf.org | 504.581.3794

gja.boyd@uncf.org | 504.208.2586

@UNCF_NOLA   #LaceUp4UNCF #UNCFNewOrleans



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UNCF - Who We Are

Vision

UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation.

Mission

UNCF's mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of member institutions is a respected model of best practices in moving students to and through college.

Impact

Our UNCF Walk for Education will remain focused on supporting HBCUs and the students they serve.

UNCF Facts

Our Students

Today, 60% of students supported by UNCF are the first in their families to attend college; 62% are from families with an annual income of less than \$25,000; and 93% qualify for financial aid.

Scholarship and Fellowship Programs

UNCF administers more than 400 scholarships, fellowships and institutional grants that support students at the undergraduate, graduate and doctoral levels.

Fundraising Efficiency

UNCF has raised more than \$6 billion, more than \$1.6 billion of which has been raised in the past decade alone, to enable more than 500,000 deserving students to earn the college degrees they want and need but might not otherwise be able to afford.

UNCF maintains a low-cost ratio of 8% of total revenues. BBB Wise Giving Alliance and Charity Navigator, non-profit watchdogs, have given UNCF high ratings for standards of charity accountability.

Your Sponsorship

Sponsorship

Your sponsorship helps support UNCF programs and scholarships.

Louisiana Impact

Last year, over \$1.5 million in scholarships awarded to Louisiana students.

New Orleans 2026 Goal

UNCF New Orleans has set a goal of \$200,000 for the local UNCF Walk for Education. To help us achieve this ambitious goal, we invite you to support the UNCF Walk for Education by choosing from one of our sponsorship levels. Join us by becoming a local sponsor today.

The UNCF Walk for Education is a nationwide initiative to help raise unrestricted funds for UNCF to enable us to provide necessary support for our students and schools. UNCF has set a goal of \$2 million for the UNCF Walk for Education. Join us by becoming a national sponsor today.

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UNCF - The Walk

REGISTER TODAY and make a difference—walking, running, cycling—all in honor of our students and schools. Then, celebrate at the post-race “Day Party” featuring local personalities, influencers, HBCU presidents, Greeks, alumni, health & wellness screenings, fun zone for kids, vendors and much more.

WHEN

October 17, 2026

7 am - 12 noon

WHERE

**LSU New Orleans Lakefront Campus
Intramural Field**

6686 Elysian Fields Ave | New Orleans, LA
(Near Intersection of Elysian Fields Ave. & Alumni Dr.)

On-site Registration available.

Contact gia.boyd@uncf.org or 504.208.2586





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Walk LOCAL Sponsorship Levels

	\$25,000	\$15,000	\$10,000	\$5,000	\$4,000	\$2,000
Sponsorship Benefits An opportunity to market, advertise, giveaway branded products, services, gift certificates and samples	Local Presenting	Local Doctorate	Local Masters	Local Bachelors Kidz Zone Happy Photo Camper	Water Station (3 available) Mile Marker (3 available) Photo Bike	Gaming Zone
Category Exclusivity & Co-Chair	✓					
Sponsor naming "Presented by" on all event collateral	✓					
Senior Executive to give brief remarks day-of event	✓	✓	✓			
Inclusion in radio PSAs, media releases, social media posts	✓	✓	✓			
Sponsor recognition from UNCF stage day-of event	✓	✓	✓	✓		
Sponsor may provide branded giveaways day-of event	✓	✓	✓	✓	✓	
Commemorative race shirts	10	5	3			
Promotional tent with signage supplied by sponsor placed in premier location on day-of event	✓	✓	✓	✓		
Sponsor provided yard sign placed along race route	✓	✓				
Complimentary table (1) and chairs (2) at race event	✓	✓	✓	✓		
Complimentary registration for Team Captain	1	1	1	1	1	

Sponsor logo / name displayed on:

Banner displayed at start/finish line	✓					
Step-n-repeat	✓	✓	✓			
Press releases, social media, print interviews	✓	✓	✓			
Website link on UNCF website through day of event	✓	✓	✓	✓		
Dillard / Xavier race shirts (800+)	✓	✓	✓	✓		
Day-of event signage	✓	✓	✓	✓	✓	NAME

The UNCF unmet needs funding may address any amount a scholar has remaining to be paid after all financial aid is awarded.



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Facebook Instagram @UNCF_NOLA #LaceUp4UNCF #UNCFNewOrleans

Please send your Commitment Form to Gia.Boyd@uncf.org

Walk Sponsorship Commitment Form



WALK LOCAL SPONSORSHIP (please indicate check below)

- Local Presenting, Local Doctorate, Local Masters, Local Bachelors, Kids Zone / S.T.E.M., Happy Photo Camper, Water Station, Mile Marker, Photo Bike, Gaming Zone, Student Unmet Needs, Friend of UNCF

We are unable to sponsor the Walk, but please accept this donation to support the event \$

YES, in addition to company's sponsorship, we will (please indicate check below)

- Form a Walk Team of 50+ Participants, Sponsor a Middle or High School Team, Offer Matching Gift per Employee Gift

Vendor opportunities available

For more information, please call 504-581-3794 or email Gia.Boyd@uncf.org

I would like more information for the NATIONAL SPONSORSHIP LEVEL as indicated below: (please indicate check below)

- \$250,000 National Presenting Sponsor, \$100,000 National Doctorate Sponsor, \$50,000 National Master's Sponsor

SPONSOR CONTACT INFORMATION (as it should appear in print)

Form fields for contact information: Company Name / Organization, Contact Person, Mailing Address, Suite, City, State, Zip, Email, Phone

SPONSORSHIP PAYMENT METHOD

- Payment by Check, Invoice Requested, Payment by Credit Card

Form fields for payment method: Credit Card Number, CVC#, Exp Date, Name on Card, Signature

For additional fundraising opportunities, please download our UNCF Walk App available in the App Store or Google Play Store.

Thank you for your support of the 39th Annual UNCF Walk for Education.

UNCF is a 501(c)3 organization. All contributions are tax-deductible to the fullest extent of the law. UNCF TAX ID: 13-1624241