

3RD ANNUAL



TRIAD

UNCF "A MIND IS..."®

RECEPTION

SPONSORSHIP AND
MARKETING OPPORTUNITIES

3RD ANNUAL

TRIAD

UNCF "A MIND IS..."®

RECEPTION

WHEN

Saturday **February 6, 2027**

WHERE

Proximity Hotel

704 Green Valley Rd. | Greensboro, NC, 27408

FEATURING

5:30 pm - 11:00 pm

Reception/Awards Program/Afterparty

ATTIRE

Semi-Formal (Suits & Cocktail Dresses)



AT A GLANCE

UNCF's "A Mind Is..."® **Reception** takes place in various cities across the country and is one of UNCF's signature fundraising and premier social events. Supported by a diverse group of corporate sponsors and individuals, it involves celebrities, dignitaries, civic leaders, volunteers, public officials, alumni and others who support UNCF's mission of investing in America's future by getting students to and through college.

We are thrilled to present an exclusive opportunity for you to become a valuable partner of our 3rd Annual Triad "A Mind Is..."® Reception. By choosing to be a sponsor, not only will you be investing in the future of deserving students, but you will also be actively engaging with a community that believes in the transformative power of education. UNCF has been dedicated to creating opportunities for deserving students for over 80 years. Through various programs and initiatives, we aim to bridge the gap between financial barriers and educational aspirations. As a sponsor of this highly anticipated event your brand will receive prominent recognition and exposure. You will also have the unique opportunity to connect with influential individuals, community leaders and key stakeholders who share our dedication to empowering future generations.

We have meticulously crafted a range of sponsorship packages to cater to businesses of all sizes and industries. Whether you choose to be a Dr. Frederick D. Patterson Sponsor (Presenting Sponsor), President Sponsor, Dean Sponsor, Professor Sponsor, Scholars Sponsor or buy individual tickets, your involvement will leave a lasting impact on the lives of many students striving to achieve their educational dreams. We invite you to peruse the details of our sponsorship package outlined on the following pages. Should you require any additional information or have specific requirements, our dedicated team is here to assist and tailor a package that best suits your expectations. Join us in our mission to transform lives through education. Together, we can build a brighter future, one scholarship at a time.

RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.

This highly anticipated event will honor deserving leaders from the Triad area and will raise scholarship funds to benefit deserving students from across North Carolina. **For more information, please contact: Tiffany Jones-Boyd at 201.304.2933 or TJones@UNCF.org.**

Ticket prices will increase and all sales will end on January 26, 2027.

[UNCF.org/TriadAMI](https://www.uncf.org/TriadAMI)

HOST



Tiffany L. Jones-Boyd

Regional Development Director
UNCF Charlotte Region (NC/VA)

CHAIR



Dr. Adia K. Ross, MD, MHA

Chief Medical Officer
Atrium Wake Forest Baptist -
High Point Medical Center

UNCF

WHO WE ARE

SUPPORTING HBCUs
AND STUDENTS IN NEED
LEARN MORE
[UNCF.ORG/TriadAMI](https://www.uncf.org/TriadAMI)

50,000+

students attending more
than 1,100 colleges and
universities and receiving
UNCF scholarships

37

HBCUs serving
more than 50,000
students

100,000+

annual donors including
major companies,
foundations
and individuals

ADVOCACY

for mission driven institutions
and underrepresented students.

12,000+

scholarships awarded
annually through more
than 400 programs

Last year, UNCF awarded

853 scholarships
totaling \$3.6 Million

to deserving students
from North Carolina.

3RD ANNUAL
TRIAD
UNCF "A MIND IS..."
RECEPTION

SPONSORSHIP
OPPORTUNITIES

SPONSORSHIP BENEFITS	DR. FREDERICK D. PATTERSON \$50,000	PRESIDENT \$25,000	DEAN \$12,500	PROFESSOR \$5,000	SCHOLARS* \$3,500	INDIVIDUAL TICKET & *VIP PRICE RANGE (\$100 - \$300) *Price will increase
Presenting Sponsor	✓					
Reserved tickets for allotted guests	✓ 20 guests	✓ 16 guests	✓ 10 guests	✓ 10 guests	✓ 10 guests	
Access to Private *VIP sponsor reception	✓ 20 Guests	✓ 10 Guests	✓ 4 Guests			
Reserved ticket for allotted guests						✓ 1 Individual ticket
Opportunity for Executive to give remarks	✓					
Opportunity to produce pre-recorded message to be aired during the event	✓ One Minute from CEO	✓ 30-second				
Corporate logo and name displayed as a sponsor on local UNCF website page and throughout the event	✓	✓	✓	✓	✓	
Local media interview opportunities	✓					
Promotional acknowledgement in pre-, during and post Reception social media event activities and local UNCF website page	✓	✓	✓			
Event souvenir photos	✓					
Recognition as a sponsor on press releases, digital and spoken program	✓	✓	✓	✓		

* Small businesses, churches, non-profits, schools and individuals

**Limited Availability (Price will increase)

RESERVATIONS AND SPONSORSHIPS ARE NOW BEING ACCEPTED.

**For more information, please contact: Tiffany Jones-Boyd
at 201.304.2933 or TJones@UNCF.org.**

3RD ANNUAL
TRIAD
UNCF "A MIND IS..."
RECEPTION

SPONSORSHIP
RESERVATION AND
ADVERTISING FORM

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the
2027 UNCF Triad "A Mind Is..."[®] Reception
at the following level:

\$50,000

DR. FREDERICK D. PATTERSON
SPONSOR

\$25,000

PRESIDENT SPONSOR

\$12,500

DEAN SPONSOR

\$5,000

PROFESSOR SPONSOR

\$3,500

SCHOLARS SPONSOR

(Small businesses, churches, non-profits,
schools and individuals)

\$300

VIP PATRON

\$100

PATRON: INDIVIDUAL TICKET(S) _____

\$ _____

I am unable to attend, but
please accept my donation.

**ALL SPONSORSHIP PAYMENTS
DUE BY JANUARY 30, 2027**

RESPOND TO:

Tiffany L. Jones-Boyd

UNCF

8511 Davis Lake Parkway

Suite C6-104

Charlotte, NC 28269

TJones@UNCF.org

*UNCF is a 501(C) 3 organization. All
contributions are tax-deductible to the fullest
extent allowed by law. Less 33% is tax-
deductible as a charitable contribution.*

SPONSOR CONTACT INFORMATION

NAME

TITLE

COMPANY

ADDRESS

SUITE

CITY

STATE

ZIP

PHONE

EMAIL

SPONSORSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF and send along with your signed agreement
and this form to UNCF. 8511 Davis Lake Parkway, Suite C6-104, Charlotte, NC 28269

INVOICE REQUESTED Please provide company/organization purchase order number *(if necessary)*

PAYMENT BY CREDIT CARD



Please complete the credit card payment information below, and fax or scan/email your signed agreement
and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

DUE DATES

LOGO	12/1/26
AD FOR SPONSOR LOOP	1/19/27
GUEST LIST NAMES	1/26/27
PAYMENT IN FULL	1/30/27

PLEASE NOTE: We now prefer to be referred
to simply as "UNCF" instead of the "United
Negro College Fund" or "the UNCF." Please
use correctly if included in your ad.

EMAIL ADS TO: TJones@UNCF.org

**AD SPECIFICATIONS
DIGITAL PROGRAM**

FULL-SCREEN DIGITAL
6.4" wide and 3.6" high

HALF-SCREEN DIGITAL
3.2" wide and 3.6" high

QUARTER-SCREEN DIGITAL
3.2" wide and 1.8" high

Recommended font size should be at least 12 point;
quality set to maximum; format method to
baseline; resolution to 300 pixels per inch;
and color space to RGB; export the graphic to
JPEG format or high resolution pdf.

We will not be able to design any ads.

GUEST RESERVATION

PLEASE LIST YOUR GUESTS BELOW. PLEASE PRINT. (Use GUEST LIST in subject line)

[illegible]

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC

Benedict College Columbia, SC

Bennett College Greensboro, NC

Bethune-Cookman University Daytona Beach, FL

Claflin University Orangeburg, SC

Clark Atlanta University Atlanta, GA

Dillard University New Orleans, LA

Edward Waters University Jacksonville, FL

Fisk University Nashville, TN

Florida Memorial University Miami, FL

Huston-Tillotson University Austin, TX

Interdenominational Theological Center Atlanta, GA

Jarvis Christian College Hawkins, TX

Johnson C. Smith University Charlotte, NC

Lane College Jackson, TN

LeMoyne-Owen College Memphis, TN

Livingstone College Salisbury, NC

Miles College Birmingham, AL

Morehouse College Atlanta, GA

Morris College Sumter, SC

Oakwood University Huntsville, AL

Paine College Augusta, GA

Philander Smith University Little Rock, AR

Rust College Holly Springs, MS

Saint Augustine's University Raleigh, NC

Shaw University Raleigh, NC

Spelman College Atlanta, GA

Stillman College Tuscaloosa, AL

Talladega College Talladega, AL

Texas College Tyler, TX

Tougaloo College Tougaloo, MS

Tuskegee University Tuskegee, AL

Virginia Union University Richmond, VA

Voorhees University Denmark, SC

Wilberforce University Wilberforce, OH

Wiley University Marshall, TX

Xavier University New Orleans, LA

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE UNCF.ORG/TriadAMI

United Negro College Fund, Inc.

8511 Davis Lake Parkway
Suite C6-104
Charlotte, NC 28269

Tiffany L. Jones-Boyd

Regional Development
Director
TJones@uncf.org

Natia S. Walker

Development Director
Natia.Walker@uncf.org

Kennedy Hundley

Administrative Assistant
Kennedy.Hundley@uncf.org

T 201.304.2933



@UNCF #UNCFTriadAMI