

14th Annual Sponsorship & Benefits Package

BENEFITING UNCF'S TEXAS MEMBER SCHOOLS & SAN ANTONIO SCHOLARS

Wednesday, February 7, 2024 The Witte Museum 11:00 AM – 12:30 PM

Presented by



Keynote Speaker THE HONORABLE SAN ANTONIO MAYOR RON NIRENBERG





UNCF Contacts:

Christy Salinas, Development Director: christy.salinas@uncf.org; (210) 224-1674

Zarinah K. Poole, Area Development Director: <u>zarinah.poole@uncf.org;</u> (210) 224-1674





The Honorable Mayor Ron Nirenberg once again lends his support to UNCF's efforts to help under-resourced students from the San Antonio community by serving as the keynote speaker of the 14TH ANNUAL UNCF SAN ANTONIO MAYOR'S LUNCHEON. 2024 Honorees include: NuStar Energy (Corporate Flame) and Darryl Byrd (Excellence in Education). Last year's event broke fundraising and attendance records by attracting nearly 300 attendees who helped raise \$177,000 in support of Historically Black Colleges and Universities (HBCUs) and education for BIPOC (Black and Indigenous People of Color) students. Thank you to all who made that possible!

This annual luncheon continues to attract local businesses, organizations, civic, and education leaders who believe in investing in the future of today's youth wishing to obtain a college degree. UNCF's schools and other HBCUs represent just three percent of the nation's institutions of higher learning; however, they **graduate nearly 20 percent** of all African Americans with bachelor's degrees. Most notably, while 70 percent of the students that UNCF supports require some form of financial aid, supporters of this luncheon ensure that more students from San Antonio can cover the mounting costs of a college education.

In fact, last academic year, 2022-2023, UNCF provided \$6,331,689 in scholarship funds for Texans enrolled in the schools of their choosing such as: Huston-Tillotson University, University of Texas San Antonio, Texas A&M University, Jarvis Christian University, John Hopkins University, Texas Southern University, and University of Houston. In addition, 989 Texans received college scholarships averaging \$5,325 and of that number, 63 scholarships were awarded to San Antonians totaling \$348,088 – which is 86% more than what the previous luncheon grossed!

Will you commit to supporting the Mayor, San Antonio students, and UNCF by lending your name as a sponsor of the 2024 luncheon? Your gift will be combined with those of other contributors to directly benefit local college students deserving of a chance to accomplish their dreams.

THANK YOU FOR YOUR STRONG CONSIDERATION!





2

0

\$30,000 - PRESENTING SPONSOR

- Two (2) p inent tables reserved for twenty (20) guests
- Option td Level Executive bring greetings from stage
- Corpora motional materials
- Corpor
- Right media sponsor video*
- Right to proving rotating spotlights*

 oyee event and social media
- Ten (10) invites to kick-off re-
- First right of refusal for 2024 present. onsor level

\$17,500 - PLATINUM SPONSOR

- One (1) premium table reserved for twelve (12) guests
- Corporate logo included in promotional materials
- Corporate logo included on event invite and website
- Right to provide four (4) company HBCU employee event and social media rotating spotlights*
- Six (6) invites to kick-off reception

\$15,000 - GOLD SPONSOR

- One (1) prime table reserved for ten (10) guests
- Corporate logo included in promotional materials
- Corporate logo included on event invite and website
- Right to provide two (2) company HBCU employee event and social media rotating spotlights*
- Five (5) invites to kick-off reception

\$7,500 - SILVER SPONSOR

- One (1) reserved table for ten (10) guests
- Corporate logo included in promotional materials
- Corporate logo included on event invite and website
- Right to provide one (1) company HBCU employee event and social media rotating spotlights*
- Four (4) invites to kick-off reception

\$5,000 - BRONZE SPONSOR

- One (1) table reserved for eight (8) guests
- Name recognition included in promotional materials
- Name recognition included on event website
- Two (2) invites to kick-off reception

\$2,000 - HOST COMMITTEE

- Two (2) guest tickets
- Name listed on event website

All sponsorships must be confirmed by January 24, 2024, to be included in all promotional materials. Please also note that ALL GUEST NAMES must be submitted by January 31, 2024, or seats will be forfeited and used for students and key volunteers.

*Finalized sponsor materials due January 24, 2024 in High-RES JPG or PDF files only.



Please complete this form and email to Christy.Salinas@uncf.org

Name &	z Title:
Compan	ny:(As it should appear in printed materials)
Address	:
City, Sta	ite, Zip:
Phone: _	Email:
Commit	tment: s, we will sponsor at the following level:
	\$30,000 Presenting <i>SOLD</i> □ \$7,500 − Silver
	\$17,500 − Platinum
	\$15,000 − Gold
	, we cannot Sponsor, but would like to donate \$ It Information: Please select your preferred method to remit payment.
	Credit Card: Card #: Exp Date:
	Please Circle: AMEX VISA MC DISCOVER
	Name on Card: CVC Code: Zip Code:
	Invoice Needed: Email to send invoice:
	ACH Transfer : A UNCF representative will contact you with banking information.
	Check: Enclose this form with your check and mail to: UNCF San Antonio Mayor's Luncheon
	945 McKinney Street, Suite 581
	Houston, TX 77002

Final Deadline January 24, 2024

For questions, call (210) 224-1674 or email Christy.Salinas@uncf.org

Thank you for your support!

(Tax# 13-1624241)