14th Annual Sponsorship & Benefits Package

BENEFITING UNCF’S TEXAS MEMBER SCHOOLS & SAN ANTONIO SCHOLARS

Wednesday, February 7, 2024
The Witte Museum
11:00 AM – 12:30 PM

Presented by

NuStar Energy LP

Keynote Speaker
THE HONORABLE SAN ANTONIO MAYOR RON NIRENBERG

UNCF Contacts:
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The Honorable Mayor Ron Nirenberg once again lends his support to UNCF’s efforts to help under-resourced students from the San Antonio community by serving as the keynote speaker of the 14th ANNUAL UNCF SAN ANTONIO MAYOR’S LUNCHEON. 2024 Honorees include: NuStar Energy (Corporate Flame) and Darryl Byrd (Excellence in Education). Last year’s event broke fundraising and attendance records by attracting nearly 300 attendees who helped raise $177,000 in support of Historically Black Colleges and Universities (HBCUs) and education for BIPOC (Black and Indigenous People of Color) students. Thank you to all who made that possible!

This annual luncheon continues to attract local businesses, organizations, civic, and education leaders who believe in investing in the future of today’s youth wishing to obtain a college degree. UNCF’s schools and other HBCUs represent just three percent of the nation’s institutions of higher learning; however, they graduate nearly 20 percent of all African Americans with bachelor’s degrees. Most notably, while 70 percent of the students that UNCF supports require some form of financial aid, supporters of this luncheon ensure that more students from San Antonio can cover the mounting costs of a college education.

In fact, last academic year, 2022-2023, UNCF provided $6,331,689 in scholarship funds for Texans enrolled in the schools of their choosing such as: Huston-Tillotson University, University of Texas San Antonio, Texas A&M University, Jarvis Christian University, John Hopkins University, Texas Southern University, and University of Houston. In addition, 989 Texans received college scholarships averaging $5,325 and of that number, 63 scholarships were awarded to San Antonians totaling $348,088 – which is 86% more than what the previous luncheon grossed!

Will you commit to supporting the Mayor, San Antonio students, and UNCF by lending your name as a sponsor of the 2024 luncheon? Your gift will be combined with those of other contributors to directly benefit local college students deserving of a chance to accomplish their dreams. Please take advantage of the early bird package by submitting your sponsorship commitment today, or before December 31, 2023.

THANK YOU FOR YOUR STRONG CONSIDERATION!
As a result of the higher costs to produce events, sponsorship rates will increase to ensure that the bulk of event proceeds are dedicated to supporting the mission of funding scholarships and HBCU operations. Rate increases will become effective on January 1, 2024. **Submit your commitment on/before December 31, 2023 to secure the Early Bird (EB) rate.**

**$30,000 - PRESENTING SPONSOR**
- Two (2) prominent tables reserved for twenty (20) guests
- Option to have Senior Level Executive bring greetings from stage
- Corporate logo included in promotional materials
- Corporate logo included on event invite and website
- Right to provide 60 second pre-event social media sponsor video*
- Right to provide six (6) company HBCU employee event and social media rotating spotlights*
- Ten (10) invites to kick-off reception
- First right of refusal for 2024 presenting sponsor level

**$15,000 (EB) / $17,500 - PLATINUM SPONSOR**
- One (1) premium table reserved for twelve (12) guests
- Corporate logo included in promotional materials
- Corporate logo included on event invite and website
- Right to provide four (4) company HBCU employee event and social media rotating spotlights*
- Six (6) invites to kick-off reception

**$10,000 (EB) / $15,000 - GOLD SPONSOR**
- One (1) prime table reserved for ten (10) guests
- Corporate logo included in promotional materials
- Corporate logo included on event invite and website
- Right to provide two (2) company HBCU employee event and social media rotating spotlights*
- Five (5) invites to kick-off reception

**$5,000 (EB) / $7,500 - SILVER SPONSOR**
- One (1) reserved table for ten (10) guests
- Corporate logo included in promotional materials
- Corporate logo included on event invite and website
- Right to provide one (1) company HBCU employee event and social media rotating spotlights*
- Four (4) invites to kick-off reception

**$3,500 (EB) / $5,000 - BRONZE SPONSOR**
- One (1) table reserved for eight (8) guests
- Name recognition included in promotional materials
- Name recognition included on event website
- Two (2) invites to kick-off reception

**$1,500 (EB) / $2,000 - HOST COMMITTEE**
- Two (2) guest tickets
- Name listed on event website

All sponsorships must be confirmed by January 24, 2024, to be included in all promotional materials. Please also note that ALL GUEST NAMES must be submitted by January 31, 2024, or seats will be forfeited and used for students and key volunteers.

*Finalized sponsor materials due January 24, 2024 in High-RES JPG or PDF files only.*
Please complete this form and email to Christy.Salinas@uncf.org

Name & Title: ____________________________

Company: ________________________________
(As it should appear in printed materials)

Address: ________________________________

City, State, Zip: ____________________________

Phone: __________________ Email: ______________________

Commitment:

☐ Yes, we will sponsor at the following level: Early Bird (EB) Rates through 12.31.23

☐ $30,000—Presenting SOLD

☐ $15,000 / $17,500 – Platinum

☐ $10,000 / $15,000 – Gold

☐ $5,000 / $7,500 – Silver

☐ $3,500 / $5,000 – Bronze

☐ $1,500 / $2,000 – Host Committee

☐ No, we cannot Sponsor, but would like to donate $ ________________

Payment Information: Please select your preferred method to remit payment.

☐ Credit Card: Card #: ____________________________ Exp Date: __________

Please Circle: AMEX  VISA  MC  DISCOVER

Name on Card: ____________________________ CVC Code: ________ Zip Code: __________

☐ Invoice Needed: Email to send invoice: ____________________________

☐ ACH Transfer: A UNCF representative will contact you with banking information.

☐ Check: Enclose this form with your check and mail to:

UNCF San Antonio Mayor’s Luncheon
945 McKinney Street, Suite 581
Houston, TX 77002

Please return before December 31, 2023 to secure the Early Bird Rate.

Final Deadline January 24, 2024

For questions, call (210) 224-1674 or email Christy.Salinas@uncf.org

Thank you for your support!
(Tax# 13-1624241)