



UNCF

MASKED

BALL

INDIANAPOLIS 2022

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[UNCF.ORG/IndyMB](https://www.uncf.org/IndyMB)

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HONORARY CO-CHAIRS

The Honorable André Carson
U.S. Representative
Indiana 7th Congressional District

The Honorable Gregory W. Porter
Indiana State Representative

The Honorable Joseph Hogsett
Mayor, City of Indianapolis

Chris Lowery
Indiana Commission for
Higher Education

Dr. Jeff Butts
Superintendent
Wayne Township Schools

Dr. Timothy Hanson
Superintendent
Warren Township Schools

Dr. Aleesia Johnson
Superintendent
Indianapolis Public Schools

Dr. Larry Young
Superintendent
Pike Township Schools

Dr. Shawn A. Smith
Superintendent
Lawrence Township Schools

Dr. Nikki C. Woodson
Superintendent
Washington Township Schools

ABOUT THE INDIANAPOLIS UNCF MASKED BALL

The UNCF Masked Ball is a premier fundraising gala and a major social event, focusing on raising public awareness and large corporate and individual donations to support deserving students through UNCF. Hosted by a committed group of sponsors and local businesses the Masked Ball welcomes dignitaries, civic leaders, volunteers, public officials, alumni, and the larger community who support UNCF's mission of investing in better futures for us all by getting students to and through college.

HOW

Corporations, other organizations, and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$3,500-\$50,000. Sponsor package benefits include sponsor tables for your guests, recognition at the event, and in related advertising and promotional materials. Individual tickets are available for \$400.

WHEN

Saturday, December 3, 2022

WHERE

JW Marriott Indianapolis

10 S West Street

FEATURING

6 p.m.

Silent Auction and Reception

7 p.m.

Elegant Dining, Program, and Live Auction

9 p.m.

Dancing and Live Entertainment

BLACK-TIE AND MASK ATTIRE

ENTERTAINMENT

Grammy Award Winner, Stephanie Mills

For more information, call UNCF at 317.283.3920
OR VISIT uncf.org/IndyMB



In the 2021-22 school year, over

\$600,000

was awarded to students from Indiana.

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UNCF

WHO WE ARE

60,000 students

attending more than 1,100 colleges and universities and receiving UNCF scholarships

10,000+

scholarships awarded annually through more than 400 programs

37 HBCUs

serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for minority colleges and minority students

SUPPORTING HBCUs AND STUDENTS IN NEED [LEARN MORE UNCF.ORG/INDYMB](https://www.uncf.org/indymb)

PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER - \$50,000

- Three premium reserved tables of 10
- Representatives participate in the Parade of Stars and Dignitaries
- Provide remarks at the VIP reception
- Ten invites to the pre- and post-VIP reception with post-VIP reception meet and greet photo-op with the evening's entertainment
- Listed as the presenting sponsor in the program booklet and all press materials
- Full-page, four-color advertisement in the program booklet
- Company logo shown during the evening program
- Opportunity to record 30- and 60-second radio spot for the event played for four weeks leading up to the event
- Logo on registration site, event communications, social media and mailers
- Hyperlink redirect on event newsletters

VICE CHAIR PARTNER - \$25,000

- Two premium reserved tables of 10
- Representatives participate in the Parade of Stars and Dignitaries
- Five invites to the pre- and post-VIP reception with post-VIP reception meet and greet photo-op with the evening's entertainment
- Listed as the vice chair sponsor in the program booklet and all press materials
- Full-page, four-color advertisement in the program booklet
- Company logo shown during the evening program
- Opportunity to record 30-second radio spot for the event played for four weeks leading up to the event
- Logo on registration site, event communications, social media and mailers
- Hyperlink redirect on event newsletters

MAJOR PARTNER - \$10,000

- One premium reserved table for 10 guests
- Two invites to the pre-VIP reception
- Full page, four-color advertisement in souvenir program booklet
- Prime placement of company logo on signage and on video loop during the 2022 Indianapolis Masked Ball
- Logo on registration site, event communications, social media and mailers
- Hyperlink redirect on event newsletters

TORCH PARTNER - \$7,500

- One premium reserved table for 10 guests
- Two invites to the post-VIP reception
- Half-page, four-color advertisement in souvenir program booklet
- Company logo included on signage and on video loop during the 2022 Indianapolis Masked Ball
- Logo on registration site, event communications, social media and mailers
- Hyperlink redirect on event newsletters

SUPPORTING PARTNER - \$5,000

- One premium reserved table for 10 guests
- Half-page, four-color advertisement in souvenir program booklet
- Company logo included on signage and on video loop during the 2022 Indianapolis Masked Ball
- Logo on registration site, event communications, social media and mailers
- Hyperlink redirect on event newsletters

SUSTAINING PARTNER - \$3,500

- One reserved table for 10 guests
- Quarter-page, four-color advertisement in souvenir program booklet

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UNCF LEADERSHIP COUNCIL OF INDIANAPOLIS

Chairperson

Pat Roe
Strada Educational Network

Barbara Boyd
News Anchor/Reporter WRTV-6 (retired)

James Duke
Indiana University Health

Gene Ford
Ascension

Sandy Miller
Old National Bank

Alan Mills, Esq.
Barnes & Thornburg, LLP

Minister Hank Mosley
Eastern Star Church

John Thompson
John Thompson Distributing

Patzetta Trice
Trice Strategic Consulting

The Honorable Tanya Walton-Pratt
United States District Court

MASKED BALL PLANNING COMMITTEE

Chairperson

Jessica Parks
Managed Health Services

Lakisha Crawford
Teach for America

Vernita Crowe
PNC Bank

Vivan Gardener
Burlin Holding Company

Angela Guynn
Citizens Energy Group

Holli Harrington
Indianapolis Airport Authority

Allissa Impink
Central Indiana Community Foundation

Donielle Martin
Optum

Kourtney Steppe
Vouch Insurance

Kristi Steppe
IU Health

Trina Terrell
National Government Services/Elevance Health

E. Lois Thomas, CPA
ELT Accounting Services, LLC

Le-Angela Thompson
Simon Youth Foundation

Dr. Ruth Woods
Rolls Royce Corporation (retired)



PARTNERSHIP AND ADVERTISING FORM

PARTNER OPPORTUNITIES

I agree to be a partner of the 2022 UNCF Masked Ball at the following level:

- \$50,000 Presenting Partner
- \$25,000 Vice Chair Partner
- \$10,000 Major Partner
- \$7,500 Torch Partner
- \$5,000 Supporting Partner
- \$3,500 Sustaining Partner
- \$400 Individual Ticket(s) _____
- \$_____ Please accept my donation.

PARTNER CONTACT INFORMATION

PARTNER NAME (Business, Organization or Individual)

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY, STATE, ZIP

COUNTRY

SOCIAL MEDIA HANDLES

PARTNERSHIP PAYMENT METHODS

PAYMENT BY CHECK Please make checks payable to UNCF, and send along with your signed agreement and this form to UNCF, 3737 N. Meridian Street, Suite 507, Indianapolis, IN 46208

INVOICE REQUESTED

Please provide company/organization purchase order number (if necessary).

PAYMENT BY CREDIT CARD

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Please complete the credit card payment information below, and email your signed agreement and this form to UNCF at Ninja.Miles@UNCF.org.

CREDIT CARD NUMBER

CVC #

EXP

NAME ON CARD

SIGNATURE

DATE

ALL PARTNERSHIP PAYMENTS DUE BY NOVEMBER 5, 2022

Please email this completed form to Indianapolis@UNCF.org or return by mail with your credit card information or your check payable to UNCF.

UNCF

3737 N. Meridian Street
Suite 507
Indianapolis, IN 46208

PROGRAM BOOK ADVERTISING

- Full-Page Color Ad**
(Bleed: 7.25"W x 11.25"H)
- Full-Page Color Ad**
(Non-bleed: 6.5"W x 10.5"H)
- Half-Page Color Ad**
(6.5"W x 5.125"H)
- Quarter-Page Color Ad**
(3.125"W x 5.125"H)

Reproduction is in full four-color format
Book trim size is 7" x 11"
Provide press-quality PDF

Ad Deadline: November 5, 2022

EMAIL TO: henry@mykadesign.com

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

*Thank you
for your support!*

UNCF's mission is to build a robust and nationally recognized pipeline of under-represented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. For more information, go to UNCF.org.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claflin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters College Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian College Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith College Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees College Denmark, SC
Wilberforce University Wilberforce, OH
Wiley College Marshall, TX
Xavier University New Orleans, LA

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United Negro College Fund, Inc.
3737 N. Meridian Street
Suite 507
Indianapolis, IN 46208

Ninjia C. Miles
Area Development Director
Indianapolis Area Office

Christal H. Stinson
Regional Development Director
Chicago Region



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