



UNCF
Public Policy and
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**GALLUP-USA FUNDS STUDY REINFORCES THE VALUE OF HBCUS
STRONGER EDUCATIONAL EXPERIENCES SUPPORT GREATER FINANCIAL
AND SOCIAL WELL-BEING OF HBCU GRADUATES**

In October 2015, the *Gallup-USA Funds Minority College Graduates Report* found that graduates of historically black colleges and universities (HBCUs) are significantly more likely to be better off financially and socially than African American graduates of other institutions of higher education, and that black graduates of HBCUs have a more supportive educational experience while attending college.

This study speaks to the strong value that HBCUs provide for African Americans and our nation, and to the importance of continuing to strengthen and support these institutions.

Using data from 55,000 college graduates, including African American college graduates who received bachelor's degrees from 1940 to the present day, the study produced the following major findings:

- HBCUs are successfully providing black graduates with a better college experience than non-HBCUs.
- Black HBCU graduates are significantly more likely than black non-HBCU graduates to strongly agree that their university prepared them well for life outside of college (55% vs. 29%) and to be engaged at work (39% vs. 33%).
- Black graduates of HBCUs are more than twice as likely as black graduates of non-HBCUs to recall experiencing all three support measures (e.g. engaged at work after graduation, well-being, and emotionally attached to their alma mater) that Gallup tracks.
- A similar positive relationship exists for experiential learning opportunities, with black graduates of HBCUs more likely than black non-HBCU graduates to recall involvement in applied internships, long-term projects, and extracurricular activities.