



## STATEMENTS OF SUPPORT FROM 2016 HBCU I.C.E. TECH TREK SPONSORS

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We're excited to welcome HBCU Innovation Summit attendees to Adobe! We think there's nothing more special than to be able to experience Adobe life in person. We're committed to creating an environment that mirrors our diverse customers and communities. We believe that true innovation can only happen when we embrace the diverse perspectives that we each have to offer.

**About Adobe:** Adobe is the global leader in digital media and digital marketing solutions. You probably know us as the company that makes the tools that creative professionals can't live without—like Photoshop, Illustrator and Premiere. And you may know us as the company that created the PDF, the single most used document format in the world. What you may not know is that Adobe is now also helping the world's largest brands market their products and services to their customers. With our [creative](#), [marketing](#) and [document](#) solutions, we are the only company that brings deep expertise in both content creation and data science to deliver immersive, compelling experiences to the right person at the right moment for the best results. In short, Adobe is everywhere, and we're changing the world through digital experiences. Explore your passion and visit [www.adobe.com/careers](http://www.adobe.com/careers)



“Since eBay’s founding, the power of inclusion, diversity and opportunity has been a central part of eBay’s cultural values, purpose and business success. eBay is one of the pioneers in harnessing technology to level the playing field by creating a global marketplace that aspires to be truly inclusive and diverse. I believe eBay’s efforts to foster an even more diverse workforce and inclusive workplace can contribute to increased innovation and even better engagement with eBay’s hundreds of millions of buyers and sellers around the world,” said Damien Hooper-Campbell, Chief Diversity Officer at eBay and Morehouse College alum. “We are thrilled to host this year’s cohort of HBCU Innovation Summit students—my eBay colleagues and I look forward to meeting you!”

**About eBay:** eBay Inc. is a global commerce leader including the Marketplace, StubHub and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world, empowering people and creating opportunity through Connected Commerce. Founded in 1995 in San Jose, Calif., eBay is one of the world’s largest and most vibrant marketplaces for discovering great value and unique selection. In 2015, eBay enabled \$82 billion of gross merchandise volume. For more information about the company and its global portfolio of online brands, visit [www.ebayinc.com](http://www.ebayinc.com).



“As a proud sponsor of the UNCF HBCU Innovation Summit, NetApp is excited to host the UNCF scholars onsite for the HBCU Tech Trek! Our employees are our greatest asset. We celebrate the diversity of cultures, traditions, perspectives, and experiences that our employees represent. University Relations is focused on providing a diverse pool of university candidates to help drive NetApp’s global talent strategy and ultimately business success. **Our CEO shares that “the strongest and most creative product teams have the best talent, are unified in spirit, but diverse in thought and background.”** We have the privilege of bringing new energy, fresh ideas, and different perspectives from the campus to the company!” –*Gwen McDonald, Executive Vice President, Human Resources*

#### **Our Company**

Leading organizations worldwide count on NetApp for software, systems and services to manage and store their data. Customers value our teamwork, expertise and passion for helping them succeed now and into the future.

#### **Our Technology and Expertise**

We focus our innovation to meet our customers’ most challenging data needs. They recognize the value of our best-in-class integration and commitment to openness. Our knowledge and skills help them envision, deploy and evolve their IT environments. Our vision for a data fabric that seamlessly connects different management environments and clouds guides our innovation.



“Pure is committed to diversity and inclusion in the workplace and as such are honored to welcome the students of the HBCU ICE Innovation Summit in support of their career development.” --*David Hatfield, President, Pure Storage.*

#### **About Pure Storage**

Pure Storage was founded 7 years ago with the ambitious goal of revolutionizing the computing infrastructure industry. We have accomplished the first step towards that goal by bringing to market the simplest and most reliable all-flash storage array in history, and marking the beginnings of the all flash data center revolution, achieving an industry-best Satmetrix Certified Net Promoter Score of 83.5 in the process. The full potential impact of our line of "Smart Storage" products is only beginning to be felt as customers discover the full benefits and exciting applications that can be built on top of a Pure system. We are opening a whole new world of computing possibilities for developers to create data intense applications of unprecedented performance and scale. This is only the first step in our vision of enabling a future of exciting new platforms and data intensive computing paradigms, cloud based and on-premise, that will be made possible by unleashing the power, performance, and simplicity of Pure Storage products. . Honored by the San Francisco Business Times as a Best Place to Work for 3 consecutive years, we hire talented people who are at the top of their disciplines. Our team members check their egos at the door. This makes Pure Storage a collaborative, egalitarian and fun place to work. Join us in changing the way people build technology.



*“At Salesforce, we have made equality a core value for the company. We are committed to working to close the diversity gap in the tech industry. This begins with education, talent development and recruiting. We are delighted to partner with UNCF and to welcome students from HBCUs to our campus as they begin to craft their STEM careers.”*

*--Tony Prophet, Chief Equality Officer, Salesforce*

**About Salesforce:**

Salesforce, the Customer Success Platform and world's #1 CRM, empowers companies to connect with their customers in a whole new way. The company was founded on three disruptive ideas: a new technology model in cloud computing, a pay-as-you-go business model, and a new integrated corporate philanthropy model. These founding principles have taken our company to great heights, including being named one of Forbes's "World's Most Innovative Company" five years in a row and one of Fortune's "100 Best Companies to Work For" eight years in a row. We are the fastest growing of the top 10 enterprise software companies, and this level of growth equals incredible opportunities to grow a career at Salesforce. Together, with our whole Ohana (Hawaiian for "family") made up of our employees, customers, partners and communities, we are working to improve the state of the world.

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**About Futureforce:**

Futureforce is Salesforce's global university recruiting program dedicated to attracting, retaining and cultivating next generation talent. Our interns and new graduates work on real projects that affect how our business runs, giving them the opportunity to make a tangible impact on the future of our company.

With offices all over the world, Futureforce recruits have the chance to collaborate and connect with fellow employees on a global scale. We offer job shadowing, mentorship programs, talent development courses, and much more.

Salesforce has been named one of Forbes' World's Most Innovative Companies 6-years-running and one of Fortune's 100 Best Companies to Work For 8-years-running, and is experiencing tremendous growth, making this the perfect place to launch a career. And, many Futureforce alum do: 80% of our eligible interns become full-time employees.



*“Companies make better business decisions when we have a culture that embraces every employee’s background and experiences. Partnering with organizations like UNCF and historically black colleges and universities gives us access to the talent that will enable us to continually innovate and create products and services that meet the needs of the broad spectrum of people we serve worldwide.” -- Cecily Joseph, VP Corporate Responsibility and Chief Diversity Officer, Symantec*

**About Symantec**

Symantec Corporation (NASDAQ: SYMC), the world's leading cyber security company, helps businesses, governments and people secure their most important data wherever it lives. Organizations across the world look to Symantec for strategic, integrated solutions to defend against sophisticated attacks across endpoints, cloud and infrastructure. Likewise, a global community of more than 50 million people and families rely on Symantec's Norton suite of products for protection at home and across all of their devices. Symantec operates one of the world's largest civilian cyber intelligence networks, allowing it to see and protect against the most advanced threats. For additional information, please visit [www.symantec.com](http://www.symantec.com) or connect with us on Facebook, Twitter, and LinkedIn.



“At Veritas, we strive to attract, develop, promote, retain, and fully engage diverse and talented individuals who enhance our innovation and put us at the forefront of our industry. Our goal is to build a work environment where all employees are valued and respected for their individual differences and unique perspectives. Because of this, we are very proud to partner with UNCF on their 2016 HBCU Innovation Summit. I’ll be participating in the Tech Trek at our campus and am looking forward to meeting the HBCU students and witnessing their innovation in action.”

**-Bill Coleman, CEO Veritas**

**Veritas’ vision is to enable organizations to thrive in this new world of digital business.**

Did you know that the International Data Corporation (IDC) predicts that data will double every two years, reaching 44 zettabytes by 2020? That’s more bytes than gallons of water in the ocean, and an exponentially growing problem for businesses. Veritas helps organizations harness the power of their data and turn it into actionable insights. We believe information is everything. Data is an organization’s digital currency; a critical business asset that is growing in value. We are the only company that provides a data management platform to address the core challenge of accessing, managing, and analyzing all of their data, no matter where it is, in real time – allowing organizations to truly maximize the value of their data. To learn more please visit us at [www.veritas.com](http://www.veritas.com).



“We’re honored to be participating in this year’s HBCU Innovation Summit, and look forward to having HBCU students visit our company and learn more about Visa,” said Jolen Anderson, SVP, Chief Diversity Officer at Visa Inc. “Attracting top talent from historically black colleges and universities is an important part of Visa’s commitment to diversifying the tech industry and empowering young talent with new skills.”

**About VISA**

**Common Purpose, Uncommon Opportunity.** Everyone at Visa works with one goal in mind– making sure that Visa is *the best way to pay and be paid, for everyone everywhere*. This is our global vision and the **common purpose** that unites the entire Visa team. As a global payments technology company, tech is at the heart of what we do: Our VisaNet network processes over 13,000 transactions per second for people and businesses around the world, enabling them to use digital currency instead of cash and checks. We are also global advocates for financial inclusion, working with partners around the world to help those who lack access to financial services join the global economy. Visa’s sponsorships, including the Olympics and FIFA™ World Cup, celebrate teamwork, diversity, and excellence throughout the world. If you have a passion to make a difference in the lives of people around the world, Visa offers an **uncommon opportunity** to build a strong, thriving career. Visa is fueled by our team of talented employees who continuously raise the bar on delivering the convenience and security of digital currency to people all over the world. Join our team and find out how Visa is everywhere you want to be.