

## INNOVATE

# Changing Lives: The Motor City Delivers Virtually in 2021



**H**ow do you make a huge difference for students in need despite a raging health pandemic that makes in-person events impossible? Just ask the residents of Detroit.

The 33rd annual UNCF Detroit Walk for Education was conducted virtually Saturday, Aug. 21, 2021. The morning began with a live program thanking presenting sponsor Ford Motor Company and acknowledging master’s sponsors, AAA – The Auto Club Group and Emagine Entertainment, bachelor’s sponsors Comerica Bank and Henkel Corporation, and the many volunteers who helped make the virtual walk a success amid the COVID-19 pandemic.

The program also included trophy presentations for the top fundraising teams in the following categories: Greek organizations, medium size corporations, and large corporations.

The program also gave participants the option to participate in a virtual warm-up and then were asked to move for at least 30 minutes—simulating the annual in-person walk experience.

The 33rd annual UNCF Detroit Virtual Walk for Education's fundraising goal was \$500,000. Thanks to the unwavering support of the Michigan community, the event raised a stunning \$694,000!

And that's how you build better futures for us all.