

INVEST

Donating While You Shop: Burlington Raised More than \$2M from its Customers for UNCF



Burlington Stores, the national retailer that delivers amazing value to customers every time they shop, joined UNCF in partnership in FY 2022 to raise more than \$2 million for students of color to further their educations.

Funds raised provided scholarships for students in financial need to attend colleges nationwide and support UNCF's 37 member historically Black colleges and universities (HBCUs). The donation was made possible by the generous contributions from customers at more than 760 Burlington store locations nationwide, and underscored Burlington's continued commitment to inclusion, diversity and equality.

Each year, UNCF has helped increase the number of students of color attending college by distributing approximately \$83 million in scholarships to students each year. According to UNCF statistics, 68% of all UNCF HBCU undergraduate students came from families whose income was low

enough that they received Pell Grants, the federal government's principal low-income student aid program, compared to 38% of their non-HBCU peers. The funds raised by Burlington customers helped students take the next step in their educational journey and attend college—opening doors to a brighter future.

“At Burlington, we're proud to have partnered with UNCF to create future diverse leaders and appreciate the generosity of our customers and associates in helping to make promising students' dreams of going to college a reality,” said Michael O'Sullivan, CEO of Burlington Stores. “We value and leverage the knowledge, skills and attributes of our diverse workforce, which allows us to be responsive to the needs of our diverse customers and communities that we serve.”

Through investments and partnerships like this one, UNCF can fuel students' growth and development to help them—and all of us—achieve better futures.